

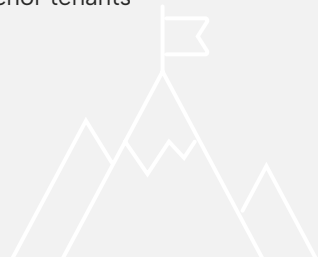
Shopping centre



Shopping centre in south Germany

Challenges

- High parking pressure due to limited parking space and resulting complaints from anchor tenants
- Numerous third-party parkers due to proximity to the city centre
- Location on expressway, thus no possibility of barrier implementation
- Maximum parking time due to parking discs



Implementation

- Customers receive QR flyer for 90-minute free parking
- Payment at four pay stations as well as via smartphone
- Onboarding (incl. whitelisting, cancellations, ...)



Results

73 %

share of parkers
with QR flyers

Almost **30 %**
increase in
centre customers

99,93 %
of all parkers have no
enquiries to Parkdepot



We are happy to help. Arrange a free consultation now.

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