

# Job Description

## Digital Marketing Intern

Open for Interns!

eBikeGo opens its doors to mentor diligent & promising fresh marketing graduates. An opportunity to learn and grow in the EV space!

**Role** - The ideal candidate will be responsible for assisting the marketing team to create and execute our branding & marketing strategy for a group of brands under eBikeGo, be a part of developing marketing campaigns (digital, performance as well as offline), evaluate our marketing performance metrics, and collaborate with international teams and partners.

### Must have Requirements:

- MBA or PGDM graduate from a reputed B- School
- A nag for digital marketing, branding, and research
- Looking forward to growing a career in the tech, sustainability & automotive industry
- Growth-oriented