

Nilda Kipi



I'm a **product designer** based in **Germany** with **5 years of experience**. For the past three years, my focus has been on designing e-learning experiences. I am driven by sustainable growth and positive impact.

Experience

Product Designer (Edtech)

Kiron Open Higher Education, Berlin, Germany – (May 2021 - May 2023)

- Led the design of an e-learning campus experience targeted at underserved communities.
- Streamlined the design process by creating a design system, consolidating user research, and improving developer handoff.
- Collaborated with white-label stakeholders to ensure the needs of different target groups are met.

Product Designer / Co-Founder (Edtech)

concludio, Aachen, Germany – (Dec 2019 - Feb 2021)

- Led the end-to-end design of a math education application.
- Drove the product strategy by utilizing the lean startup approach.
- Shaped the brand identity of the product.
- Developed the front-end interface in React TypeScript.

UX Designer / Researcher (Academia)

Fraunhofer FIT, Bonn, Germany – (Mar 2018 - May 2019)

- Conducted user research to understand the challenges that designers and developers face in their workflows.
- Collaborated with other designers to create a UI pattern library following a methodical user-centered design approach.
- Designed 108 UI design patterns as artifacts for the library using Material Design guidelines.

Web Designer / Co-Founder (Media)

Excellence labs, Tirana, Albania – (Aug 2015 - Aug 2016)

- Led the end-to-end design of a video/audio encoder for live streaming.
- Worked closely with clients to understand their needs and meet their requirements.
- Developed the front-end interface in HTML, CSS, and JavaScript.

Contact

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Skills

Research: Desk Research, Market Research, User Interviews, User Flows, User Journeys, Usability Testing, Surveys

Design: Information Architecture, Visual Design, Wireframing, Prototyping, Design System

Strategy: Stakeholder Management, Workshop Facilitation, Design Thinking

Tools: Figma, Figjam, Miro, Jira, Confluence, Webflow

Development: HTML, CSS, React Typescript

Personal: Storytelling, Adaptability, Problem-solving, Attention to detail, Self-reflection

Education

M.Sc. Media Informatics

RWTH Aachen, Aachen, Germany – (Oct 2016 - Aug 2019)

B.Sc. Computer Engineering

Epoka University, Tirana, Albania – (Oct 2012 - Jul 2015)

Achievements

Published "UI Design Pattern-Driven Rapid Prototyping for Agile Development of Mobile Applications" in MobileHCI'19