

## **Meet the Nfinite** platform

Image creation at scale, no technical skills required



## **How it works**

3 steps. Unlimited visuals.

With the power of CGI technology, a dedicated creative services team, and a self-serve platform, you can create and publish unlimited imagery for every channel, season, and product.

Develop immersive shopping experiences to reach audiences using the latest technology with outputs that power AR, VR, and the Metaverse.



#### Upload your product catalog for 3D modeling.

All we need are 4-6 reference photos of the product, dimensions, materials, and texture details.



#### Create, style, and manage product visuals.

Add your products to background scenes, include props, and develop channel-specific images in a few clicks.



#### Export, publish, and test the images.

Use across channels, conduct A/B tests, measure performance, and even make images customizable and shoppable on your website.



## What you can create

Product imagery without limits



#### Packshot creator

Create packshots, close-ups, and 360° spins that enable shoppers to see your products up close and from every angle.



#### Scene creator

Add your product images to backgrounds with thousands of prebuilt templates and props to create cohesive scenes that speak to shoppers, or create your own scenes that reflect your brand aesthetic.

## nfinite

# Bring your products to life with powerful, customizable imagery

Nfinite enables retailers to create powerful, customizable imagery at scale



#### 50-90% decrease in costs

#### Step into the future of imagery

Create product visuals that pop — without relying on costly, time-consuming photoshoots.



#### 63% faster image creation

#### Empower your teams to create at scale

One model unlocks infinite product images with the click of a button. No technical skills required.

#### 2.3x engagement rate

#### Increase shopper engagement

Deliver photorealistic product visuals that attract and inspire shoppers.



#### 49% growth in sales conversion

#### **Convert shoppers into buyers**

Give customers the confidence they need to "add-to-cart" with detailed, immersive imagery and personalized experiences.











Trusted by 3 of the world's top 5 retailers plus many other renowned brands and retailers

### E.Leclerc (1)

"We needed a solution that helped us produce imagery that worked across print, digital, and e-commerce while reducing cost and increasing speed. That's why we went with Nfinite."

#### Jean-Philippe Marazzani

CHIEF MARKETING OFFICER, E.LECLERC

