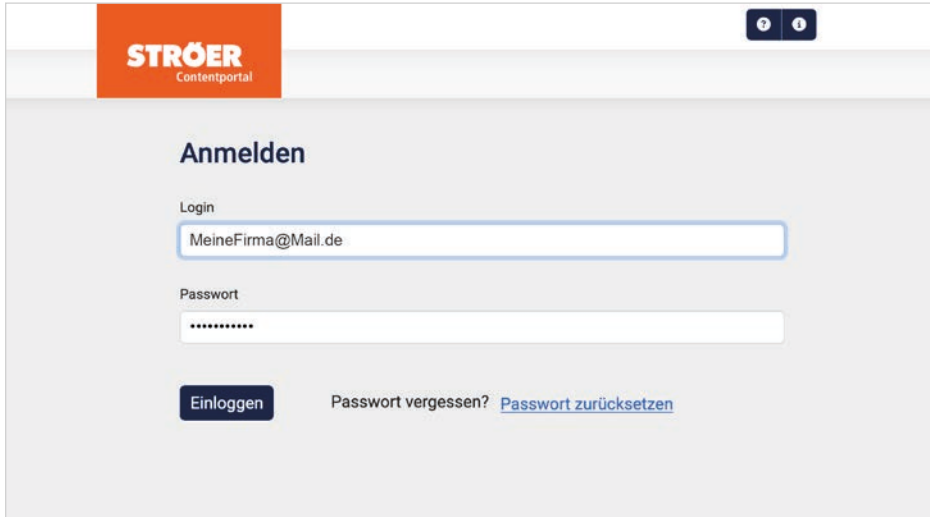




# EDGAR ARTSCREEN CONTENT PORTAL

The **Ströer content portal** lets you easily fill in prepared templates with your individual content and play and display them as you wish.

# LOG-IN PROCEDURE

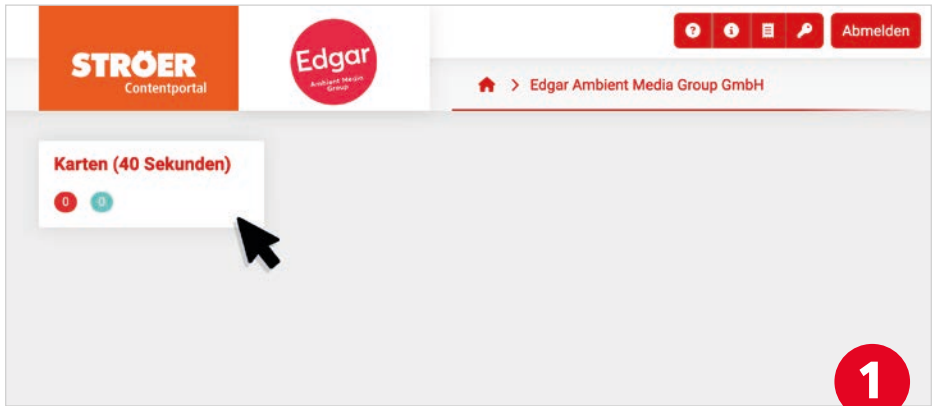


The screenshot shows the login interface of the STRÖER Contentportal. At the top left is the logo 'STRÖER Contentportal' on an orange background. At the top right are two small dark blue icons. The main heading is 'Anmelden'. Below it, the 'Login' label is above a text input field containing 'MeineFirma@Mail.de'. The 'Passwort' label is above a password input field with masked characters '\*\*\*\*\*'. Below the password field is a dark blue 'Einloggen' button. To the right of the button is the text 'Passwort vergessen?' followed by a blue link 'Passwort zurücksetzen'.

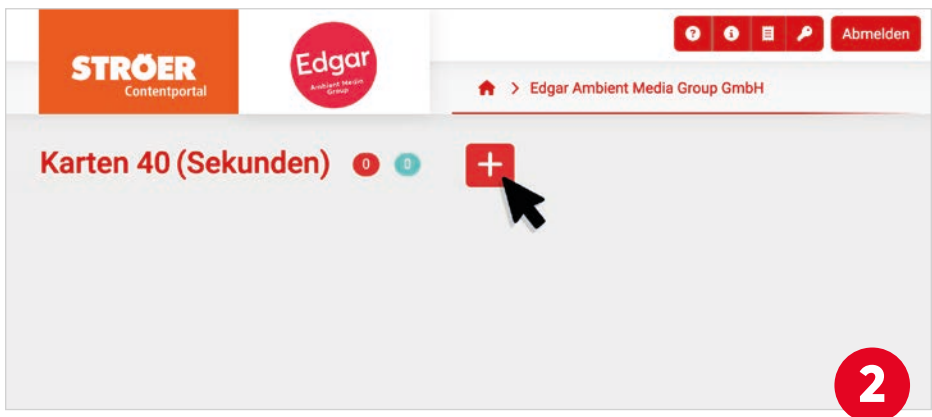
- When you log in to the content portal for the first time, you will require the **temporary password** that we have sent you by e-mail.
- After logging in for the first time, you can **change the password**.



# CREATING NEW CONTENT

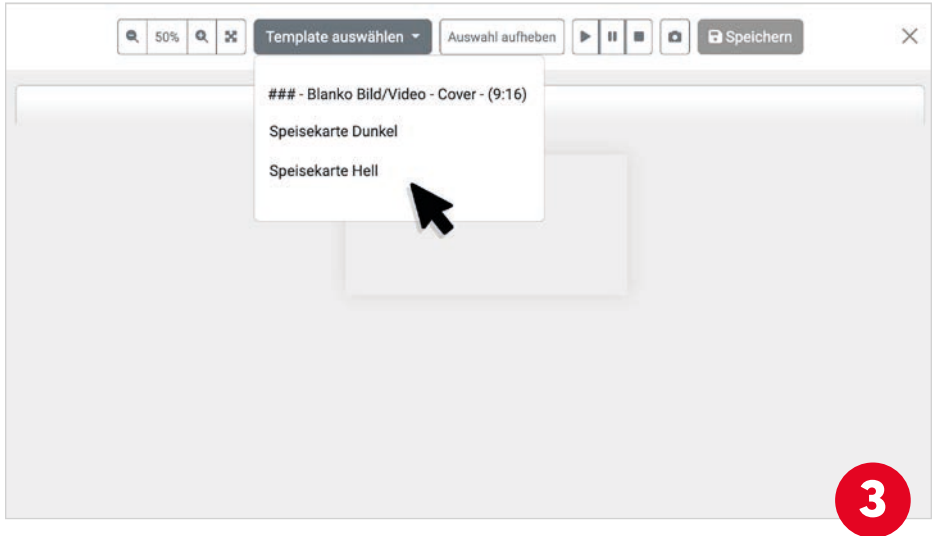


Select the required theme from the home page, if more than one theme has already been created.



Click the **plus button** to generate a new spot.

# SELECTING A TEMPLATE



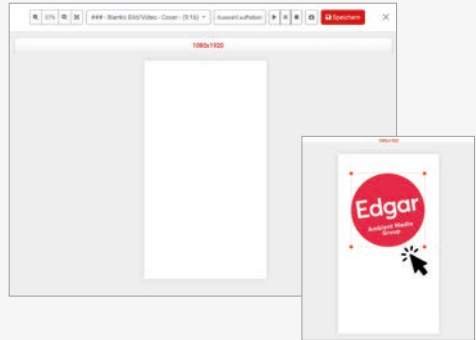
You can choose from three templates:

- **### - Blank image/video - cover - (9:16)**  
An empty template for your own images/videos
- **Menu, light (Speisekarte Hell)**  
Template for light-coloured menus for you to fill in
- **Menu, dark (Speisekarte Dunkel)**  
Template for dark-coloured menus for you to fill in

## BLANK TEMPLATE

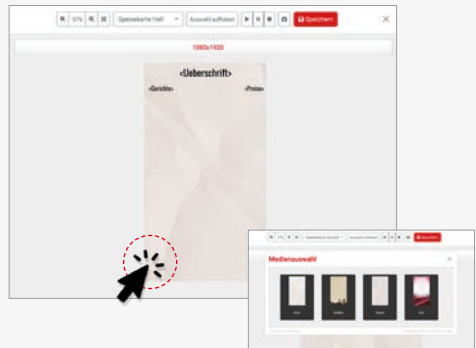
for your own images/videos

- insert image/video by right-clicking or by drag and drop
- Double-click the medium you have added to move it or to make it larger/smaller by dragging the corners
- Click Save (Speichern)



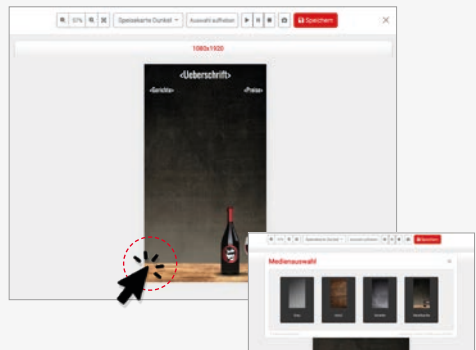
## MENU, LIGHT

- Double-click in a corner to select a suitable menu layout
- Fill in the text fields
- Click Save (Speichern)
- **Note:** Certain text fields have to be completed before you can save the menu

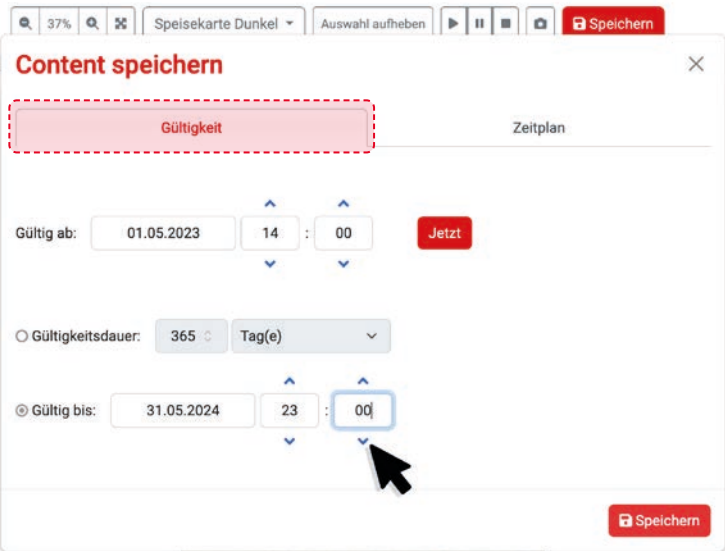


## MENU, DARK

- Double-click in a corner to select a suitable menu layout
- Fill in the text fields
- Click Save (Speichern)
- **Note:** Certain text fields have to be completed before you can save the menu



# SPECIFYING VALIDITY AND SCHEDULE



Content speichern

Gültigkeit

Zeitplan

Gültig ab: 01.05.2023 14 : 00 Jetzt

☐ Gültigkeitsdauer: 365 Tag(e)

☒ Gültig bis: 31.05.2024 23 : 00

Speichern

4

In the pop-up window 'Save content' (Content speichern), enter the period of validity:

- Enter the **Period of validity** in minutes, hours or days
- or the **end date** from the calendar or by manual entry.

37% Speisekarte Dunkel Auswahl aufheben **Speichern**

### Content speichern

Gültigkeit **Zeitplan**

|       |   | Mo | Di | Mi | Do | Fr | Sa | So |
|-------|---|----|----|----|----|----|----|----|
| 0-1   | → | ↓  | ↓  | ↓  | ↓  | ↓  | ↓  | ↓  |
| 1-2   | → |    |    |    |    |    |    |    |
| 2-3   | → |    |    |    |    |    |    |    |
| 3-4   | → |    |    |    |    |    |    |    |
| 4-5   | → |    |    |    |    |    |    |    |
| 5-6   | → |    |    |    |    |    |    |    |
| 6-7   | → |    |    |    |    |    |    |    |
| 7-8   | → |    |    |    |    |    |    |    |
| 8-9   | → |    |    |    |    |    |    |    |
| 9-10  | → |    |    |    |    |    |    |    |
| 10-11 | → |    |    |    |    |    |    |    |
| 11-12 | → |    |    |    |    |    |    |    |
| 12-13 | → |    |    |    |    |    |    |    |
| 13-14 | → |    |    |    |    |    |    |    |
| 14-15 | → |    |    |    |    |    |    |    |
| 15-16 | → |    |    |    |    |    |    |    |
| 16-17 | → |    |    |    |    |    |    |    |
| 17-18 | → |    |    |    |    |    |    |    |
| 18-19 | → |    |    |    |    |    |    |    |
| 19-20 | → |    |    |    |    |    |    |    |
| 20-21 | → |    |    |    |    |    |    |    |
| 21-22 | → |    |    |    |    |    |    |    |
| 22-23 | → |    |    |    |    |    |    |    |
| 23-24 | → |    |    |    |    |    |    |    |

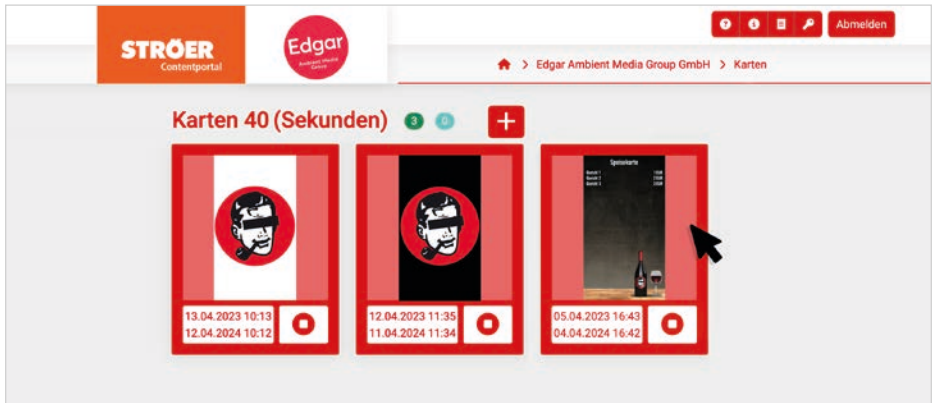
↑ ↑ ↑ ↑ ↑ ↑ ↑

**5**

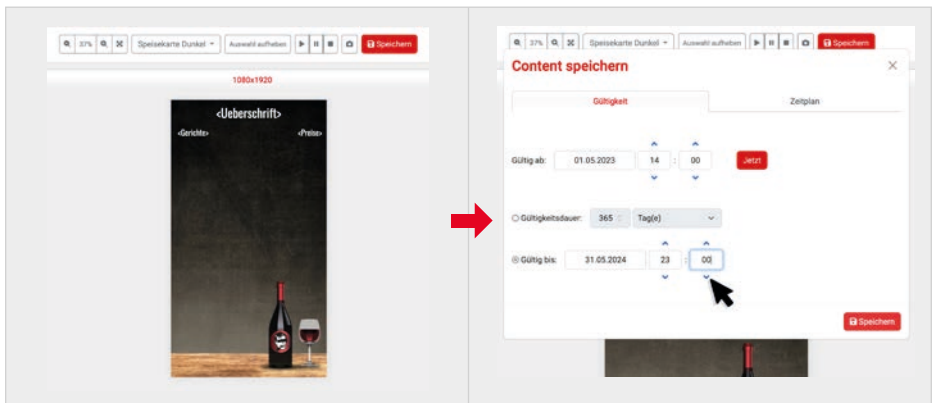
In the **Schedule (Zeitplan)** tab, select the days of the week and hours within the matrix during which the spot should be broadcast. In this example: Spot runs Mon-Fri, 12:00-22:00.

**Note:** If no setting is made in the Schedule, the spot will run for the entire time that the screen is switched on.

# MODIFYING THE SPOT



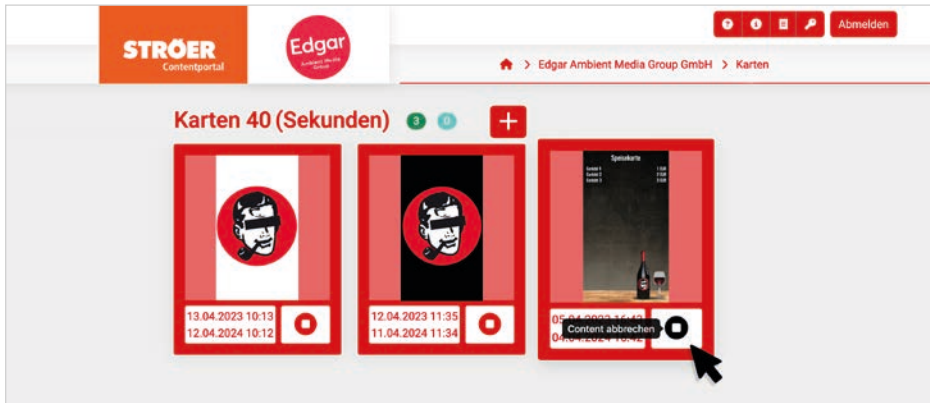
- Click on a spot to make changes to it.



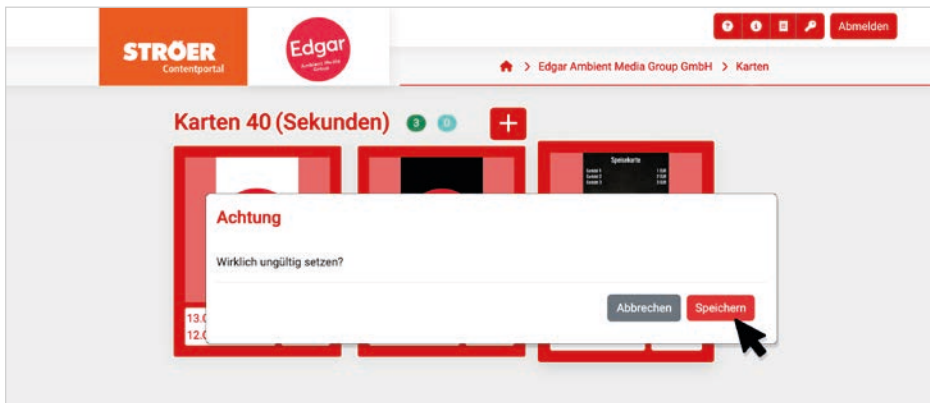
- Modify the content as required, save, and enter new validity data in the pop-up window.



# DELETING A SPOT



- In the spot, click **Cancel content** (**Content abbrechen**).



- When you now click **Save (Speichern)** in the dialogue box, the selected spot is immediately and **irrevocably** deleted.
- **Note:** Once changes to a spot have been saved, they cannot be undone.

# CONTACT

**Do you have questions, problems or suggestions?  
We would be pleased to help you.**

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