



ENGLISH

**BEST  
THINGS  
IN LIFE  
ARE FREE**

EDGAR.DE

# EDGAR ARTSCREEN

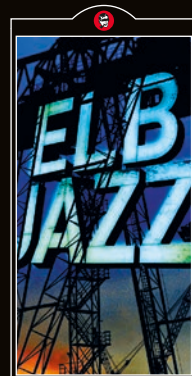
## THE DIGITAL COMMUNICATION CHANNEL

The Edgar Art Screen is a high-quality 42" LED screen provided free to gastronomy businesses that you can use as a **digital communication channel** for your own content. Using a content management system, you can display your daily or weekly menu, the special of the day or forthcoming events with ease. For this you receive at least 50% of the transmission loop.

The Edgar Art Screen project is refinanced by **art & culture** content together with regional and national advertising clients.

**100% free of charge** to bars, bistros, cafés and restaurants.

## EXAMPLE TRANSMISSION LOOP



42"  
105 x 55 x 5 cm

ART CONTENT

YOUR CONTENT

ADVERTISING

YOUR CONTENT

CULTURE CONTENT



- Digital content partner for daily and weekly menu / Happy Hour specials / Events
- At least 50% of broadcasting time available exclusively for your content
- Premium 42" LED screen in a modern design
- Easy-to-operate, cloud-based content management system
- Installation, system training, operation and maintenance provided by Edgar Ambient Media Group
- On-demand service to visualise the digital menu in your own look and feel
- Access to exclusive special promotions / samplings from industry partners / cooperation partners (including mixology / Effillee / 11Freunde / Visions / gastro packages)
- 100% free of charge to bars, bistros, cafés and restaurants



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