



Eller College of Management

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Diza Sauers

Business Communication Professor of Practice, Emerita



McClelland Hall 405K
1130 E. Helen St.
P.O. Box 210108

Tucson, Arizona 85721-0108

520-626-1253 (tel:520-626-1253)

dsauers@eller.arizona.edu (mailto:dsauers@eller.arizona.edu)

Areas of Expertise

- Corporate communication Strategy
- E-learning and simulations
- Executive coaching
- Data Storytelling

Degrees

MFA, The University of Arizona

BA, Bennington College

Diza Sauers has taught communication in its various practices at Eller College of Management for the past 15 years. Sauers works as a communication consultant across many industries to help facilitate more effective communication and planning in any enterprise from global clients (Robertet, DP World, BP Billiton, Intel, Microsoft) to more niche or localized entities (Phoenix Children's Hospital, Sunquest, VA, City of Tucson.) A certified Hogan coach, her expertise also resides in providing individual and team coaching to arrive at more collaborative and productive work environments.

The recipient of more than 12 awards for teaching, leadership, mentorship and innovation, Sauers taught full-time in the Eller Business Communication program, where she created a rigorous curriculum for executives and MBA students and leaders at all levels. As a professor of practice, she assumes responsibility for curricular innovation, programmatic support and outreach initiatives for the Business Communication Program across multiple platforms. As an academic director and consultant, she regularly works in industry to provide customized coaching that resides at the nexus of neuroscience, leadership communication and the complexities that reside at the heart of any human communication exchange.

In addition to her academic work, Sauers frequently works with a variety of enterprises to facilitate strategic planning and evaluation of communication strategies. This includes facilitating strategic planning sessions and professional coaching (team or individual). She has years of training large and small groups for managing difficult conversations, communicating change, virtual presentation, small group dynamics and communication style analysis. Whether working with larger venues, mid-size enterprises or small start-ups, Sauers is skilled in facilitating conversations that result in vision-setting, managing challenges and communicating change.

She has taught courses in organizational communication, crisis management, public relations, investor relations, virtual team communication strategies, small group communication and leadership communication. A focus of hers has been delivering specific modules that emphasize strategic persuasive strategies with a focus on authenticity, trust and communicator credibility for any level of manager.

Sauers has numerous publications in a variety of journals and her work remains focused on putting the most strategic communication tools into the hands of anyone who wishes to become more effective in the work place.

Courses

- BCOM 510 - OMBA, EvMBA, Executive MBA

- BNAD 597 - Eller Business Consulting
- BCOM 512 - Advanced Managerial Communication
- BCOM 510 -Full Time MBA

Professional Associations

- Association for Business Communication (ABC)
- Management Communication Association (MCA)

Awards and Honors

- FT MBA Outstanding Professor, 2019
- EMBA Most Valuable Professor, 2019
- Eller MBA Outstanding Faculty, 2016
- Eller 100% Engagement, 2016
- Eller MBA Outstanding Faculty, 2014
- Eller MBA Outstanding Faculty, 2013
- Accolades, Outstanding Department of the Year, 2012
- MBA Faculty Leadership Award, 2006
- Entrepreneurship Communication Mentor, 2005
- Teacher of the Year (Undergraduate) 2003, 2004
- Don Wells Mentor of the Year (2004)
- Team Award for Excellence, University of Arizona, 2004
- Five Star Faculty (Finalist) 2003



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Eller College of Management

520-621-2165 (tel:520-621-2165)

1130 E. Helen St. | P.O. Box 210108.

Tucson, AZ 85721-0108



McClelland Hall Hours

Monday - 7 a.m. - 10 p.m.

Tuesday - 7 a.m. - 10 p.m.

Wednesday - 7 a.m. - 10 p.m.

Thursday - 7 a.m. - 10 p.m.

Friday - 7 a.m. - 7 p.m.

Saturday - 9 a.m. - 5 p.m.

Sunday - 9 a.m. - 10 p.m.

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SCHOOLS AND DEPARTMENTS

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We respectfully acknowledge the University of Arizona is on the land and territories of Indigenous peoples. Today, Arizona is home to 22 federally recognized tribes, with Tucson being home to the O'odham and the Yaqui. Committed to diversity and inclusion, the University strives to build sustainable relationships with sovereign Native Nations and Indigenous communities through education offerings, partnerships, and community service.

[University Information Security and Privacy](#)

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