

Press info. Vienna, June 2023

## **Waves Vienna 2023: 100 new bands on ten stages**

from 7-9.9.2023 in Vienna - Music Conference and Workshops complement the programme.

**At the beginning of September, Waves Vienna will bring up to 15,000 music fans from all over the world to Vienna for the twelfth time. Around 100 bands will perform in well-known clubs on Gürtel area and at the Metropol, one of Vienna's oldest concert venue. Lectures, discussions and workshops at the Waves Vienna Music Conference in West Space - the former Vienna University of Economics and Business - complete the extensive programme. Also in 2023, the leitmotif of Waves Vienna is diversity: the diversity of the theme is reflected in the programming of the line-up as well as the conference.**

"We are a festival of discovery that brings new local and international acts from all musical genres before the curtain - and does so on ten stages," explains festival director Thomas Heher. "But we don't just want to be musically diverse, we are dedicating ourselves to diversity through diversity as a meta-theme throughout for the second time."

Last year, some of the city's well-known clubs on the Gürtel were played for the first time, which was very well received not only by the audience and the conference participants, but also by the artists. In addition to additional Gürtel venues, one of the oldest and most exciting concert locations in Vienna, the Metropol, located just around the corner in Hernals, will also be played this year.

### **Indie rock, electro, R&B, hip hop, pop ... Genre diversity for 15,000 visitors**

In addition to the genre-rich, international line-up - with Bon Jour (AT), Shelf Lives (UK), Sam Quealy (AU), Güner Künier (DE) or Anda Morts (AT) - this year Waves Vienna presents UpBeat for the first time as part of a unique EU project: showcases will present up-and-coming global pop acts from all over Europe. The aim is to successively cover the entire spectrum that makes up this genre - and that is far more than is generally assumed and includes elements of electronica/tradition/dance/singer-songwriter and much more.

### **Music Conference and Workshops**

At the Music Conference and Workshops on 7 and 8 September, hundreds of national and international music experts, promoters, label operators, bookers and musicians will meet during the day to exchange ideas and network. The conference programme is dedicated to current issues in the music industry: How do you avoid the "unconscious bias" in the music industry? How can personal boundaries be set and transgressions avoided, especially in the music business? What possibilities do artists have to successfully control their self-management in a turbulent industry? How can touring and children be reconciled? Who is actually responsible for the fact that line-ups are still mostly non-diverse and what can be done about it? In addition, other current trends and developments such as opportunities and problems that music created by artificial intelligence raises or opens up, data analysis tools or artist service will of course also be addressed in workshops and presentations.

### **Focus Country 2023: Switzerland.**

This year, for the first time, we are putting Switzerland at the centre of the Waves Vienna Conference and taking a close look at our western neighbour. As part of the DACH region, Switzerland - like Austria - faces comparable opportunities and challenges to its much larger neighbour Germany. Besides many similarities, there are also a lot of differences. We want to learn from each other and discuss possibilities for more intensive cooperation, more exchange and joint projects within the framework of presentations and networking sessions.

**Press images and accreditation:** <http://www.wavesvienna.com/press/>

The image credit lies with the respective artist or is indicated in the file name.

### **Factbox: Waves Vienna Festival & Conference 2023**

7-9 September 2023

West Space, Metropol and various clubs at Gürtel area in Vienna

Festival pass: 46 euros (until 31 July, afterwards 52 euros)

Line-up and tickets: [www.wavesvienna.com](http://www.wavesvienna.com)