



Vision

Media to Movements exists to catalyze contextualized MTM initiatives toward fruitfulness among UPG.

Mission

We equip disciple makers to strategically use media and technology to identify and engage spiritual seekers who accelerate a movement of reproducing disciples in their community. (Matt. 28:19-20)

Values

Stewardship - We will manage the resources and partnerships God has entrusted to us for His glory and the advancement of His expressed mission in Matthew 28:18-20.

Measurable progress - We seek to prioritize our time, energy and efforts towards activities that advance the mission. To accomplish that goal, we will meet regularly, communicate frequently, collaborate broadly, and strategically plan our activities based on manageable objectives.

Candid evaluation - We evaluate our involvement in activities and team progress based on the mission and strategic anchors. God is the ultimate one who evaluates us. Covered by His grace we ask for a filling of His Spirit to guide and tell us what to change.

Kingdom partnerships - We define partnership as two or more people who provide their best contributions, according to agreed upon expectations, and strive towards a common objective. We believe an effective partnership will make each party stronger, avoid duplication of efforts and result in mutually desired outcomes. We seek partnerships that are collaborative in nature, possess compatible DNA and are unifying for the greater movement.

Indigenous culture and context - We posture ourselves as learners and rely on the local leaders and/or church planting team to inform and to guide their unique media to movements initiative. We come alongside, as equal partners, to empower and to resource with adaptable best practices as is fitting for the cultural context and disciple making strategy of the team or local leaders. (Philippians 2:5)

Innovation - We recognize that God is a creative God who works in different ways throughout history and His creation. The Gospel has traveled on the back of innovation since the beginning of the Church, and thus we wish to continue this process by being

like the sons of Issachar, by looking at the times, adjust our approaches and strategies to test and implement the latest innovations and techniques that God is using. Change is a constant and must be discovered and adapted.

Leadership development - We seek to equip and empower internally on our team and externally with those we coach and partner with. Modeling servant leadership, we strive to identify each individual's best contributions and accelerate areas of growth both personally and professionally.

We culture - We foster a culture of mutual dependence and responsibility where each member equally contributes to the mission of the team and the developing MTM ecosystem guided by our values.

Strategic Anchors

In step with the Father's activities - Jesus did nothing apart from the Father. He watched where God was at work and joined Him. (John 5:9) We seek to discern God's current involvement in a given situation to evaluate our own. Additional questions we may ask include: Does it promote unity and build up the body? Is there any selfish ambition present?

Personal focused attention - Jesus gave us a model of building relationships. He saw people when others didn't. He knew their names, context and lingered. He went out of His way to visit them. We seek to follow His model by blessing, caring and championing everyone with whom we partner and coach, as well as the unique networks of people they serve.

Multiplication mindset - Jesus invested the majority of His time with the disciples, expecting that they would in turn, influence and multiply the masses. This mindset begins with our team culture, working in collaboration and cross-training each other in various skills. This mindset also extends to those we coach and partner with. We want to know: Do you share the expectation that what you are learning, partnering in or being resourced with, will be shared with others?