

COOKIE POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our Website and Platform. This policy should be read together with our privacy policy www.nubreedhotels.com & www.eventbeds.net which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This Website and Platform is operated by NuBreed Hotels Limited of Belgravia House, 115 Rockingham Street, Sheffield, S1 4EB.

Our Website and Platform

This cookie policy relates to your use of our Website www.nubreedhotels.com & www.eventbeds.net and your use of our Platform.

For the purpose of this policy, Platform means EventBeds, a software application which allows a customer to make a booking with a third party hotel provider and allows event organisers to upload events.

Throughout our Website and Platform, we may link to other websites and platforms owned and operated by certain trusted third parties to provide additional information in relation to our services and to make additional products and services available to you). These other third-party websites and platforms may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Our Website and Platform uses cookies to distinguish you from other users of our Website and Platform. This helps us to provide you with a good experience when you browse our Website and Platform and also allows us to improve our site.

What are cookies

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](http://guidance.on.cookies) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your permission (**Consent**) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g to enable you to log into secure areas of our Website or Platform, use a shopping cart or to make payments).

Please see *How to turn off all cookies and consequences of doing so* below in the event you wish to withdraw consent to the use of cookies or manage any other cookie preferences. It may be necessary to refresh the page for the updated settings to take effect.

We use the following Cookies

- **Strictly necessary cookies.** These are cookies that are required for the operation of our Website and Platform. They include, for example, cookies that enable you to log into secure areas of our Website, use a shopping cart or to make payments.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our Website and Platform when they are using it. This helps us to improve the way our Website and Platform works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our Website or Platform. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our Website or Platform, the pages you have visited and the links you have followed. We will use this information to make our Website and Platform and the advertising displayed on them more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name and Third-Party Provider	Purpose and Duration	More information
Google Analytics 4 First Party Cookies (_ga; _ga_LHC68YEMVW)	Standard Google Analytics cookies for the purpose of measuring website traffic. There cookies may enable us to estimate our audience size and usage pattern by distinguishing users	https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage

We do not share the information collected by the cookies with any third parties.

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some or all of the functionality of our Website and Platform.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact us at contact@NuBreedHotels.com, if you have any questions about this cookie policy or the information we hold about you.

Changes to this policy

This policy was published on 05/04/2023.

We may change this policy from time to time, when we do, we will inform you by including a prominent link to a description of those changes on our Website and Platform.