



DCAP Ltd is hiring.

## Assistant Web3 Marketing (20 - 40%)

DCAP Ltd. is a newly founded investment advisory house for digital assets. Our team consists of experts that are deeply embedded in Web3. We are passionate about the transformative potential of decentralized technologies and are convinced that digital assets and Web3 are here to stay. They will impact every facet of our lives, including how we build and invest our wealth. Web3 is untapped territory. DeFi, Metaverse and NFT projects are abundant; a new asset class is emerging.

Visit [dcap.ch](https://dcap.ch) for further information.

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### Job Description

- Creating exciting, engaging, and impactful content across all our channels
- Writing blog posts, newsletters, and press content
- Collaborate with team members to plan and execute marketing campaigns for internal and external projects
- Coordinate online/offline lead generation and customer-acquisition activities such as events, business partnerships and networking
- Spot trends and apply ideas to crypto/blockchain
- Managing office-related matters
- Assisting with daily administrative duties

### Requirements

- **Must have a passion** for Digital Marketing and **Web3**
  - **Very strong writing and blogging skills**
  - Proficient in English (written and spoken)
  - Flexible, open-minded and result-oriented individual
  - Knowledgeable in Social Media engagements & digital marketing
  - Be pursuing a Bachelor Degree in Marketing, Business Management or related fields
  - **Pleasant personality and good attitude**
  - A driven hands-on personality that gets things done
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