# Marcus Kung

Full-Stack Product Designer

Website
www.marcuskung.com

Email
marcuskung@outlook.com

Phone
(+852) 5171 9425

Location
Hong Kong

LinkedIn
linkedin.com/in/marcuskung

Languages

English
Professional working

Mandarin
Professional working

Cantonese
Native

Skills

Design system setup
User interface design
User experience design
Wireframing
Prototyping
Usability testing and evaluation
User research and analysis
No-code development
Team management

Tools

Figma
UI Design, prototyping

Jira
Agile management

Hotjar
User behavior tracking, data analysis

Google Analytics
User behavior tracking, data analysis

Maze
Usability testing, user research

Optimal Workshop
User research

Webflow
No-code development, prototyping

Framer
No-code development, prototyping

Notion
Documentation, project management

ChatGPT
Productivity enhancement

Experience

YOOV · Full-time — 1 yr 7 mos
Product Design (UI/UX) Manager — Apr 2022 – Apr 2023
Product Designer — Sep 2021 - Mar 2022

AfterSchool · Full-time — 1 yr 6 mos
Senior UI/UX Designer — Apr 2020 - Sep 2021

China Mobile Hong Kong · Full-time — 6 mos
UI/UX Designer — Oct 2019 - Mar 2020

Green Tomato Limited · Full-time — 1 yr 1 mo
UI/UX Designer — Oct 2018 - Oct 2019

Labspacex Limited · Contract — 3 mos
Graphic & UI/UX Designer — Apr 2018 - Jul 2018

The Hong Kong Polytechnic University · Part-time — 8 mos
Research Assistant — Jul 20 - Jan 2022

Education

The Hong Kong Polytechnic University · School of Design
BA (Hons) Communication Design — 2012 - 2016

Certification

Udemy
Become a Product Manager — Jun 2022

Google
Google Analytics for Beginners — Oct 2020

National Taiwan University
Experience, Design, and Innovation of Service Models: from Pain Points to Selling Points — May 2020

Interaction Design Foundation (IxDF)
Mobile User Experience (UX) Design · Best in class — Mar 2020

Interaction Design Foundation (IxDF)
User Research – Methods and Best Practices · Best in class — Mar 2020

Interaction Design Foundation (IxDF)
Conducting Usability Testing · Top 10% Distinction — Feb 2020

FutureLearn
Digital Skills: User Experience — Sep 2019