

Digitopia

**Venture Studio of
Advanced Web3
Products and Services**



WWW.DIGITOPIA.VC

“DIGITOPIA – A VIRTUAL PARADISE”

WE ARE CREATING A VIRTUAL PARADISE FOR STARTUPS AND INVESTORS



DIGITOPIA

ABOUT US



Digitopia is a venture studio dedicated to developing and investing in cutting-edge **Web3** products and services

We are an experienced team of innovators and technical experts & **our mission** is to help companies harness the power of new Web3 technologies to build powerful, safe and reliable products



DIGITOPIA

VENTURE CAPITAL MARKET

The venture capital investment market in startups is estimated at \$329 billion*, and at the same time it is poorly structured.

- Good ideas don't always find enough investment
- Strong teams don't always have the resources to bring their ideas to life



Existing factors

- Uncertainty environment with negative trends
- An ocean of junk investment requests
- Lack of time for relevant proposal validation

Necessary Factors

- Analysis and selection of projects relevant to a particular investor to reduce risks
- The most transparent understanding of investment conditions and return points

*according to the data of the analytical company CB Insights at the beginning of 2023



DIGITOPIA

Using expertise and experience, our team offers a **systematic approach**.

We try to be at the forefront of **innovation** – not only to follow **trends**, but also to **create** them!



IN ADDITION, WE ARE ABLE TO CREATE NFT COLLECTIONS, METAVERSE AND BLOCKCHAIN GAMES, AI-BASED APPLICATIONS, AND OTHER ADVANCED PRODUCTS OF WEB3 ECOSYSTEM



DIGITOPIA

THE UNIQUENESS OF DIGITOPIA VENTURE STUDIO

WE ARE NOT A VENTURE FUND OR A STARTUP ACCELERATOR IN THE USUAL SENSE.
WE APPROACH EACH PROJECT INDIVIDUALLY AND PROVIDE ADDITIONAL RESOURCES



Interaction

We guide you through the development process, from idea to hypothesis testing and iteration speed



Project acceleration

With the help of competencies and networking (growth tracking)



Expertise

Providing a high level of support for investment decisions



Studio's own resources

Programming, strategy, creativity



DIGITOPIA

WHAT IS OUR STRENGTH

○ Access to promising startups

We have expertise in selecting potential startups, allowing investors to access the best projects.

○ Portfolio diversification

By allocating investments to multiple startups, investors reduce risk and increase the chances of high returns.

○ High return potential

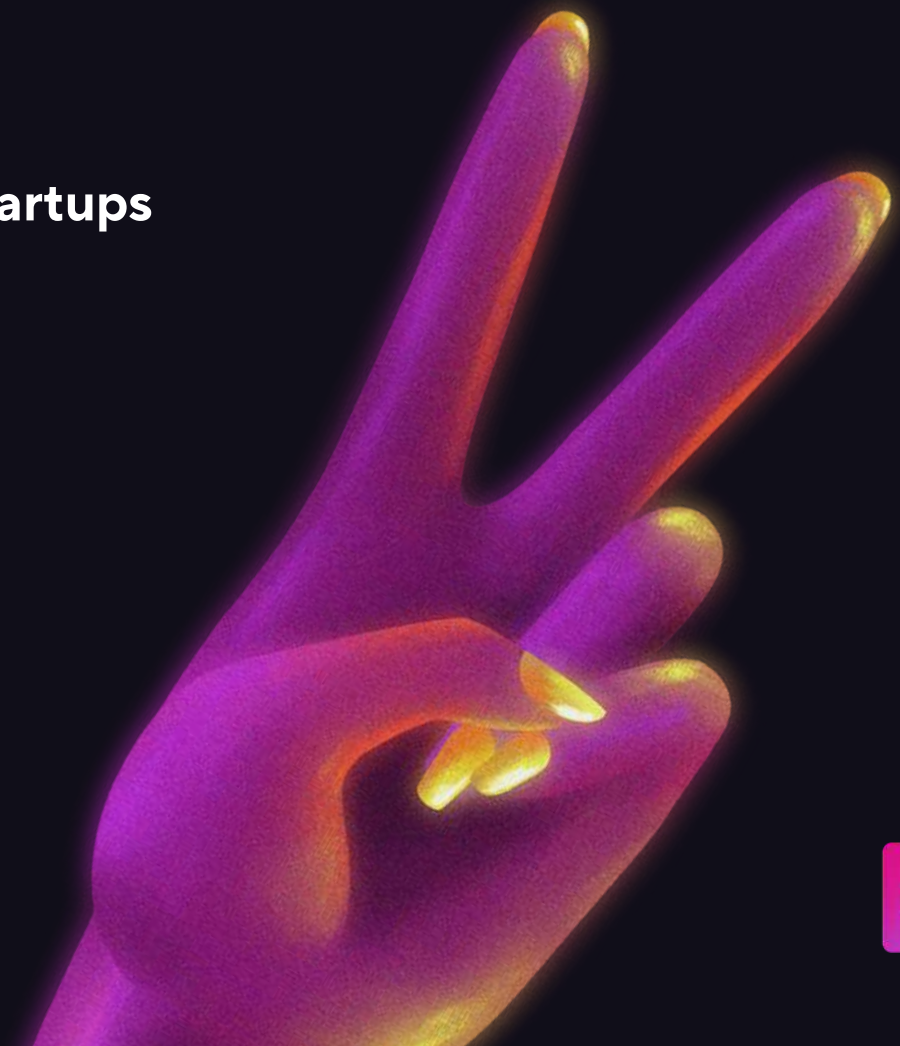
Early-stage startups have great potential for profit and with the help of our studio investors will increase their chances for high profits.

○ Risk management

We have experience and knowledge in risk management, which allows investors to minimize losses and increase the success rate.

○ Assistance in the development of startups

We provide investors with additional opportunities to participate in the development of startups: strategy advice, the introduction of new technologies, the search for key performers and other effective tools.



TRUST AND EXPERTISE



Advanced Products

We always have potential projects in our portfolio



Universal trust

We have engaged a quality network of contacts to implement any project in Web3



Resource intensity

Our projects for those who want to be in the trend of a dynamic digital industry



Expertise

A strong team with deep expertise and creative talents has been assembled



OUR TEAM



Vadim Cooper, CEO

IT Entrepreneur in the Crypto/Blockchain industry for the last 6+ years. Top-manager with 15 years experience.

High organizational skills, team management experience & creative vision. Worked with Philip Morris Int., Pioneer, Goethe-Institut, Samsung, Suzuki, Autodoc.



Alex Pavlov, CTO

Tech lead with proven entrepreneurial skills. Has extensive experience in web development, as well as expertise in DeFi and AI. Previously founded [equite.io](#), [deckless.io](#), [lisbonfounders.com](#)

20+ years of experience in IT, Entrepreneur with 10+ years of experience, 10+ years of expertise in game development, 4+ years in web3, blockchain.



Alexander Bukin, COO

10 years Business Entrepreneur in consumer electronics and delivery services. 9+ years CTO & Co-founder of Apple and Samsung service centers. Entrepreneur in Crypto industry as investor, trader & technical analyst for the last 3+ years.

Has extensive experience in building companies, from the initial stage and attracting investments, to product growth and market expansion, and leadership of a team of 50 people.



Alexander Savchukov, CTO

20+ years experience in the IT industry in design, analysis, development and implementation. 15 years experience in game development.

Efficient working knowledge in C++, C#, Python, Delphi, VB, SQL Server and Unix/Linux/FreeBSD administration. Strong knowledge of OOP design patterns and Data-Oriented Design approach. Working knowledge of Unreal Engine 4/5, Unity, DHTML, XML, Flash, Flex, ActionScript 3.0, Javascript, AJAX, JQuery, PHP, Smarty, Perl, MySQL, MSSQL, Flash Media Server.



OUR TEAM



Vyacheslav Krasnov, CTO & PM

CTO, PM, Developer with 8+ years experience. Real experience of team management up to 50 people.

Have great skills in DEX, CEX, DeFi products developing, and Gambling projects with crypto. Creation of company from zero which includes SDLC process forming, registration of all needed infrastructure and so on, selecting tech stack for development.



Natalia Arlert, Lead Designer & UX/UI

Experienced and open minded designer with a crypto, cybersecurity projects behind.

From creating flow & UX/UI to final product. Skills in prototyping & design of landing pages, websites, mobile apps, infographics, creation of logos & icons, analysis of competitors, creating 3D elements.



Andrew Tashi, Creative Director

UACoin.io - creative director of a Ukrainian crypto holding whose main idea is the construction of an IT city.

Beat.Vision - CEO of audiovisual production.

Cooperated with companies such as Snapchat, BMW, Metro, Meizu. 10+ years of experience in the creative industry. 5+ years of entrepreneurial activity.



Mykola Siusko, Advisor

11+ years Digital marketing specialist.

6+ years in the Blockchain industry as CMO, Marketing Director, Advisor.



DIGITOPIA

INVESTMENT OPPORTUNITIES

- **Relevant information** about submitted startups that are validated, structured and peer-reviewed
- **Guaranteed transparency** and clarity of investment conditions according to the SAFE principle
- **Opportunity** to enter a venture investment without additional costs for searching, evaluating and validating a project at any stage
- **Maximally simplified start** of communication between founders and investors



OPPORTUNITIES FOR STARTUPS

● **Make a quick start**

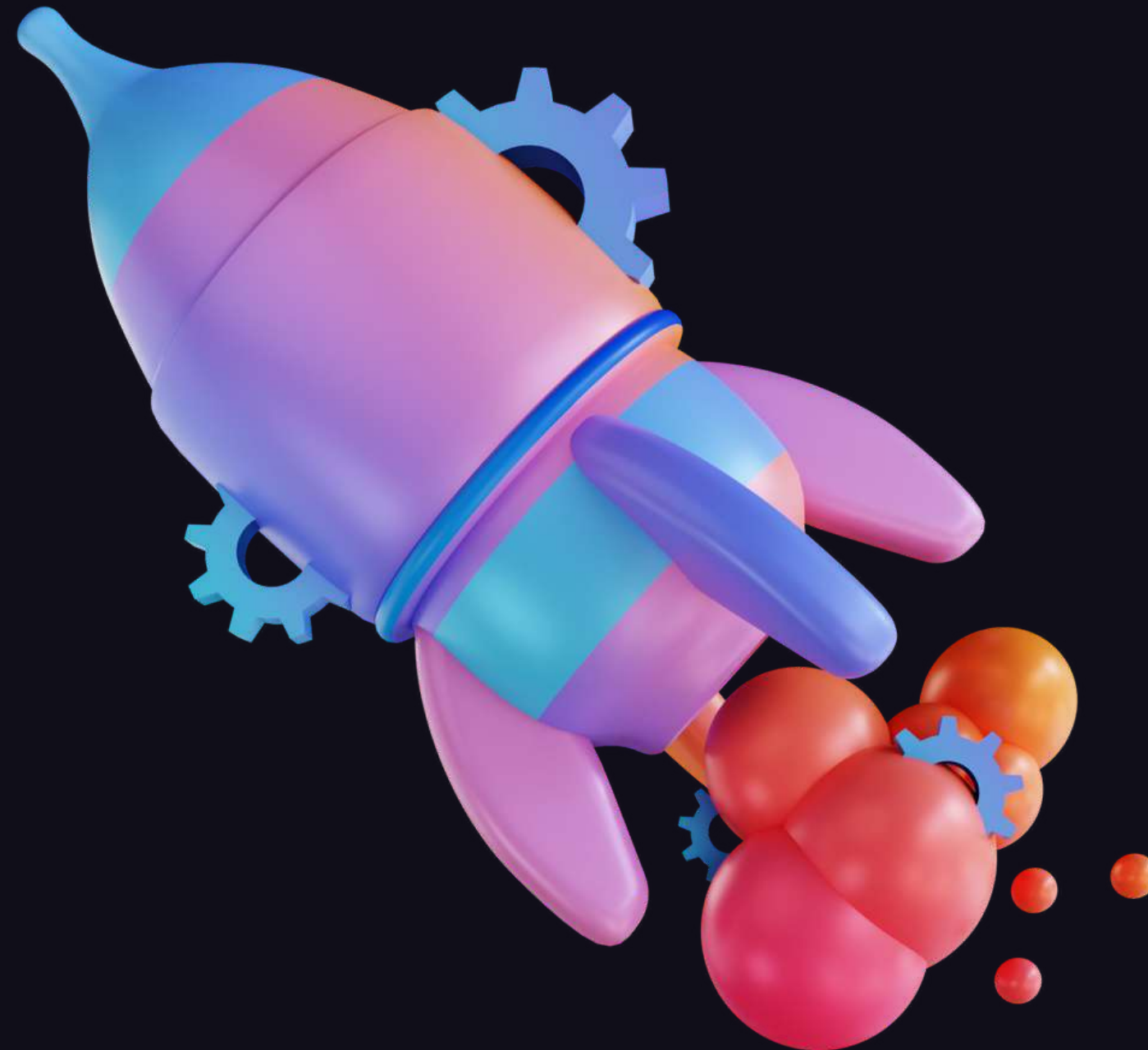
You can come at any stage with any set of competencies

● **Get full support**

Launching a startup step by step, from A to Z

● **Succeed**

Have a successful and prosperous business in the Web3 space



DIGITOPIA COMMUNITY

Selection and placement of ideas and startups

Validation, consulting and preparation for pitching

Theory and practice of the current projects' success

Public online pitching with the prize pool and investors

Online hackathons for startup teams

Online conferences, presentations by experts, mentors and advisors



СТАДИИ РАБОТЫ СО СТАРТАПОМ В НАШЕЙ СТУДИИ



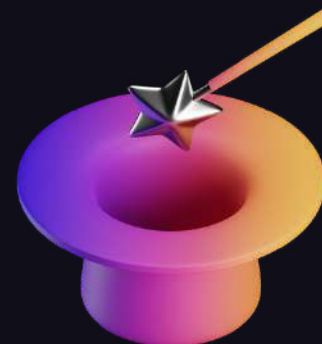
Assemble a team

Create MVP and all
required documents



Find an investor

At any stage of
the project



Package the idea

Make a pitchdeck,
financial model and
create a marketing plan



Structuring deals

Help with pre-IPO
output



DIGITOPIA

BUSINESS MODEL

Investments in your own projects

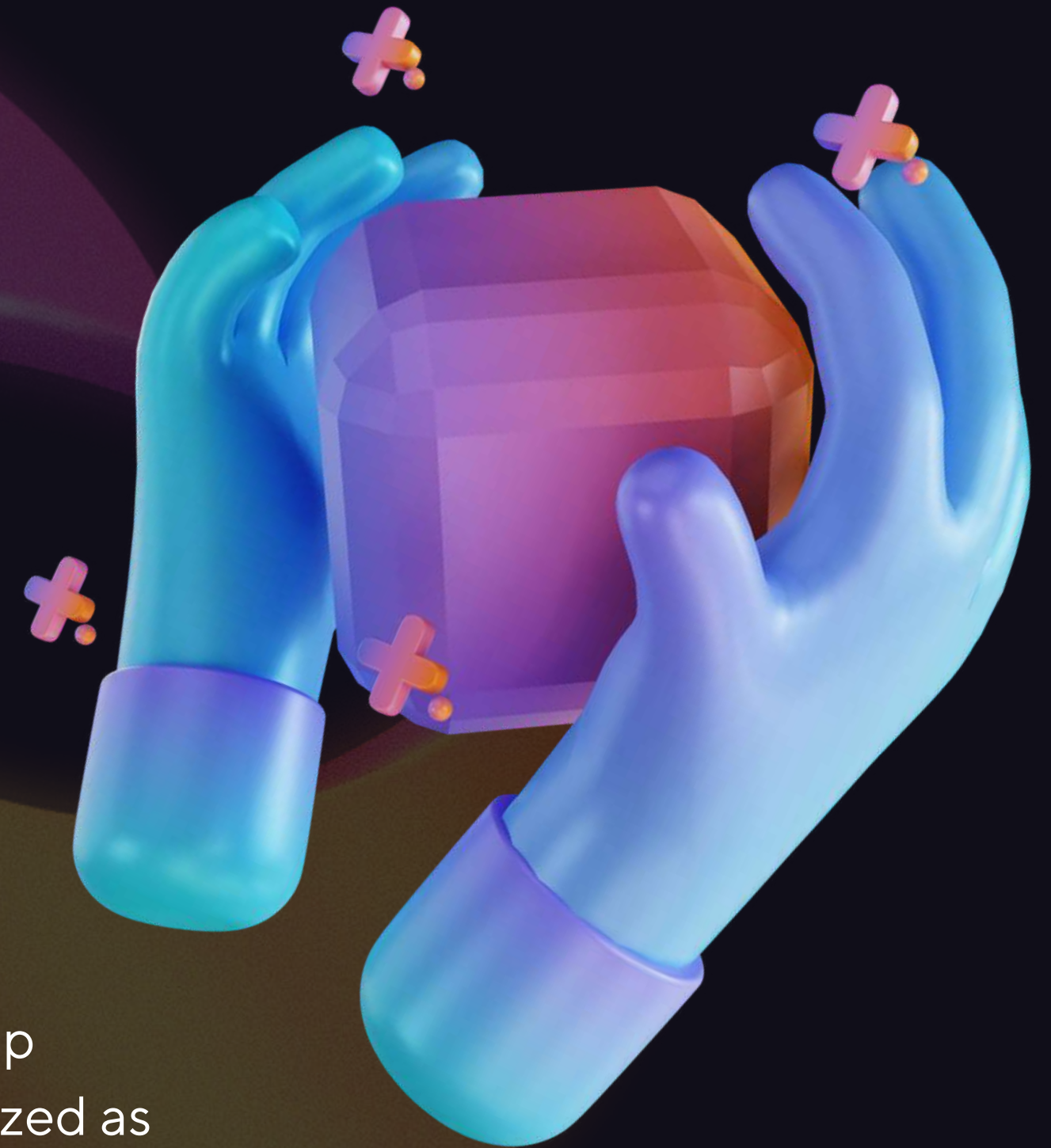
Our projects provide tools and technologies for anyone who wants to be in the trend of a dynamic digital industry.

Investments in friendly projects

We launch your ideas to the Moon! Our team has experience in building projects, from the initial stage and attracting investments - up to bringing the product to the global market.

Angel investments

Entering into the share of the project, forming a three-way relationship "investor - venture studio - startup". Angel investments are characterized as "smart money" included in projects with high potential, so we gather around us investors who believe in the success of our projects.



THANKS FOR TAKING THE TIME TO FIND OUT ABOUT OUR VENTURE STUDIO.



We hope this presentation has given you a clear perspective on **our investment philosophy**.



We believe that together we can create innovative and successful companies and increase **mutual capital**.



CONTACTS



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