

JONATHAN IKER ZAMARRIPA

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PROFESSIONAL SUMMARY

A versatile and innovative Learning Designer with over five years of experience, I excel in creating transformative educational solutions that integrate cutting-edge technologies such as AR and VR. With a strong foundation in instructional design, I specialize in developing micro-learning modules and customized educational experiences, adeptly meeting diverse learner needs. My proficiency with tools like Articulate and Camtasia has led to a marked 20% improvement in assessment scores and a significant 30% increase in job performance outcomes. My leadership in cross-functional teams has culminated in cost savings of 15%, illustrating my commitment to operational excellence. I am eager to continue pushing boundaries in e-learning, setting new industry standards and fostering an environment of continuous improvement and innovation.

KEY SKILLS

- Instructional Design
- Curriculum Development
- eLearning Development
- Blended Learning Implementation
- Learning Management Systems (LMS)
- Multimedia Production
- Assessment Design
- Project Management
- Data Analysis and Reporting
- Collaboration and Stakeholder Engagement
- Innovative Emerging Technologies

PROFESSIONAL EXPERIENCE

Innovative Instructional Design Strategist

Atlanta International School | Atlanta, GA

July 2022 – Present

- Directed school-wide learning innovations, achieving a 35% boost in faculty performance, complemented by the successful integration of advanced platforms like VR for immersive learning experiences.
- Led cross-functional teams in the development of instructional materials, resulting in a 30% increase in engagement and a 20% improvement in post-training metrics, earning the 'Innovator of the Year' award.
- Analyzed and revamped learning strategies for 200+ users, incorporating user feedback to enhance satisfaction by 15% and driving a 25% increase in adoption through personalized learning paths.
- Optimized content creation workflows, reducing development time by 30% and costs by 10%, while mentoring junior designers on best practices in instructional design.
- Authored engaging scenario-based eLearning modules with complex problem-solving exercises, employing multimedia tools, and receiving commendations for elevating job performance by 25%.

Key Project:

Communication Skills for IT Professionals: *A Leadership Development Program:*

- **Challenge:** Addressed critical communication skill gaps within the IT department, leading to reduced misunderstandings and conflicts with internal and external stakeholders.
- **Role & Approach:** Led the development of a comprehensive blended learning program using the ADDIE model, creating a suite of asynchronous and synchronous learning opportunities.
- **Asynchronous Learning Design:**
 - Developed engaging e-learning modules with Articulate Rise 360, incorporating interactive scenarios reflecting real-world IT communication challenges.
 - Utilized Adobe Creative Suite and Synthesia for custom graphics and visual elements, enhancing module appeal and user engagement.

- **Synchronous Learning Execution:**
 - Facilitated live, interactive sessions via Zoom, offering IT employees hands-on communication practice with immediate expert feedback.
 - Created supporting materials, including presentations and handouts, using Canva and Adobe Creative Suite.
- **Collaboration & Tools:**
 - Coordinated with subject matter experts and stakeholders through Zoom and leveraged Google Drive for collaborative material development and cloud storage.
- **Evaluation & Impact:**
 - Implemented Typeform and Google Forms to gather participant feedback, and used Microsoft Excel for data analysis, ensuring continuous program improvement.
 - The program significantly improved intra-department communication and productivity, fostering a culture of continuous learning and positive relationship-building.
 - Project resulted in a 30% decrease in reported misunderstandings and a 25% increase in project delivery efficiency

Data Coordinator

Atlanta International School | Atlanta, GA
August 2023 – Present

- Masterminded data-driven strategies that improved decision-making accuracy by 20%, fueling the creation of adaptive learning environments and personalized education pathways.
- Led the refinement of MAP data analytics, identifying learning gaps for 200 students, which informed the development of targeted instructional modules.
- Drove a 35% increase in faculty performance by facilitating data literacy workshops, empowering educators to incorporate data insights into teaching methodologies.
- Orchestrated a cross-departmental initiative, integrating data solutions into the curriculum, which spiked student engagement and achievement by 25% and underscored the utility of interdisciplinary collaboration in educational innovation.

Digital Coach

Atlanta International School | Atlanta, GA
August 2019 - July 2022

- Architected and executed a comprehensive tech adoption strategy, elevating technology use by 20% and boosting student engagement by 15%, leveraging my expertise in instructional design to enhance digital integration.
- Devised and instituted evaluation protocols for educational technologies, yielding a 25% uptick in data precision and a 10% reduction in tech-related disruptions, reflecting my commitment to operational excellence.
- Mentored faculty in the fusion of technology with cross-disciplinary teaching, fortifying student digital competencies and research acumen, which manifested in a 30% rise in engagement and a 20% gain in educational outcomes.
- Provided guidance to teachers on the effective use of digital assessment tools, significantly raising teacher satisfaction by 15% and student performance by 10%, demonstrating my personal investment in educational advancement.

Robotics Teacher

Drew Charter School | Atlanta, GA
July 2011 - July 2019

- Spearheaded the creation of a K-12 STEAM curriculum, melding instructional design principles with a focus on computer science and engineering, which skyrocketed student achievement by 92% and boosted enrollment by 20%.
- Acquired over \$20,000 in grants to enhance the robotics program, demonstrating adeptness in proposal writing and fiscal resource expansion, enlarging the program's budget by 30%.
- Rolled out pioneering professional development workshops to deepen STEAM education and foster team collaboration, contributing to a dramatic 71% increase in staff morale, a 15% reduction in teacher turnover, and a 20% uplift in community engagement.
- Acted as the school's ambassador for a national STEAM initiative, recruiting top talent and securing resources, which culminated in over ten new strategic partnerships, amplified program visibility by 75%, and heightened community involvement by 25%.

High School Robotics Instructor

Odyssey Atlanta | Atlanta, GA

June 2016 - July 2019

- Leveraged my instructional design expertise to integrate Google G Suite for project submissions, which enhanced data precision by 25% and slashed grading time by 20%, streamlining the feedback process.
- Crafted and led a comprehensive six-week STEM training program, rooted in instructional best practices, which not only elevated teacher satisfaction by 35% but also invigorated student engagement and participation in project-based learning by 20%.

PROFESSIONAL PUBLICATIONS

- "The Impact of Online and Blended Learning on Teaching and Learning," Medium, January 2023. [URL](#) - This article explores the transformative effects of online and blended learning environments in modern education. It discusses how these approaches are reshaping both teaching methods and student learning experiences, highlighting key challenges and opportunities.
- "Recombinant Innovation White Paper: The Future of Web Development," Medium, January 2023. [URL](#) - This article delves into the concept of recombinant innovation in the context of web development. It presents a forward-thinking analysis of how emerging technologies and methodologies are set to revolutionize web development practices, emphasizing both current trends and future potentials.
- "Builds Analysis: Micro-Credentials," Medium, January 2023. [URL](#) - This insightful article examines the growing trend and significance of micro-credentials in the education sector. It offers an in-depth analysis of how micro-credentials are being utilized in professional development and lifelong learning, highlighting their impact on both learners and educators.

EDUCATION

Master's Degree - Instructional Design & Technology, MS. Ed

Arizona State University, 2023, GPA 4.0, Summa Cum Laude

Bachelor's Degree - Journalism/Film & Video

Georgia State University, 2009

TECHNICAL PROFICIENCIES

- Authoring Tools: Articulate Storyline, Adobe Captivate, Rise 360
- Design: Adobe Creative Suite, Canva, Figma, WebFlow
- Collaboration & Productivity: MS Office Suite, Google Workspace, Slack
- LMS: Moodle, Blackboard, Canvas

PROFESSIONAL AFFILIATIONS

- **Association for Educational Communications and Technology (AECT)** Member Since 2022
 - Engaged in special interest groups focused on instructional design and educational technology research.
- **Association for Talent Development (ATD)** Member Since 2022
 - Attend local chapter events and national conferences.
- **International Society for Technology in Education (ISTE)** Member Since 2019
 - Active participant in annual conferences and webinars on best practices in educational technology.