{rewind}

REWIND / RIAVVOLGERE

REWIND is a reflection on time, the value of lived experiences and the importance of memory.

Rewinding the tape of an audio cassette.

Rewinding by pressing the button of a VCR as if it were a time machine to relive an image, a sound.

This is how the memory of time, recollection and vanished objects form a powerful imagery that becomes a tool for creativity in the present.

The collection pays tribute to the 90's: under the watchful eye of the present, iconic forms of Italian culture and Made in Italy have been re-interpreted.

BACK TO THE FUTURE
CASUAL LOOPS
CHAOS THEORY
GRAVITY
HAPPY BIRTHDAY
SENSITIVE
SLIDING DOORS
SLOW MOTION
THE BUTTERFLY EFFECT
TIMELINE
INTERSTELLAR

LOST IN SPACE
MEMENTO
STOP TIME
TIME EFFECT
COUNTDOWN
DEJA' VU
DOUBLE LIFE
LOOPER

BACK TO THE FUTURE

51-17-140

Soft features in a squared shape, emphasized by a prominent eyelash. The shape recalls the classics of the 1990s but projected into an ever-moving future. The colors are designed to emphasize the profile that frames the gaze with authority.













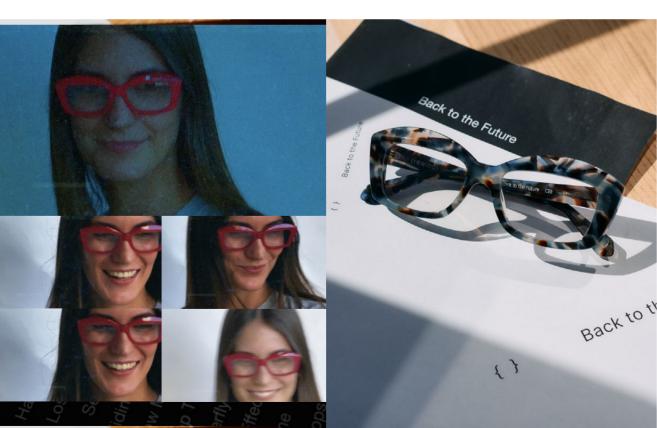


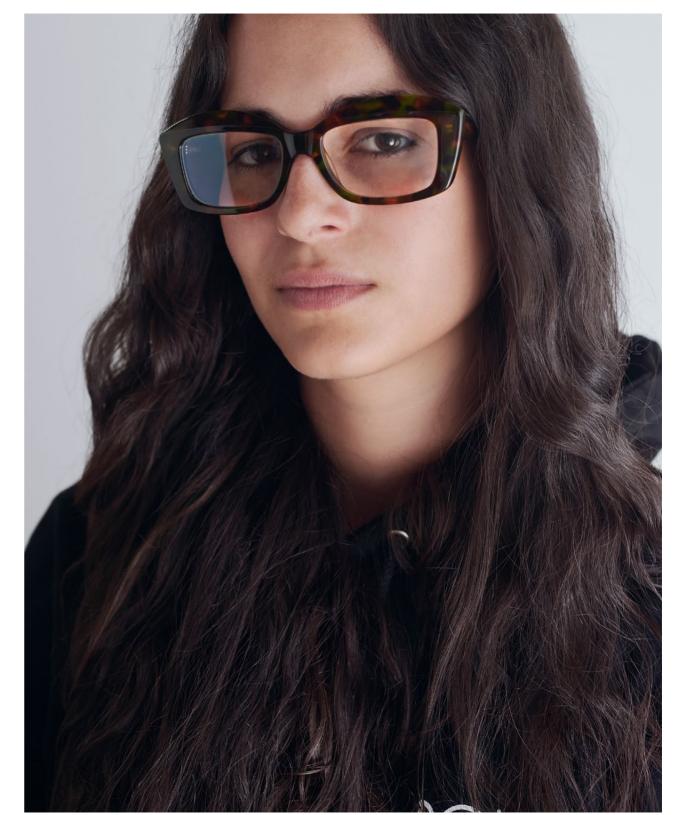




C36 / OPALESCENT PEARL WHITE

C38 / CHERRY RED PEARL





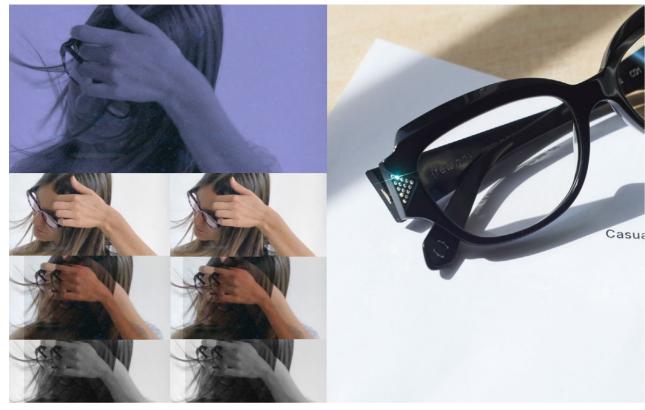
CASUAL LOOPS

52-16-140

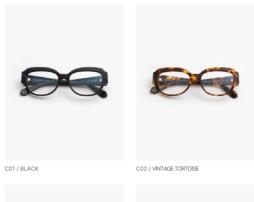
Strictly feminine shape that will embrace your gaze.

The small triangle on the sides, matted with laser, moves the shape and creates different layers of surface. The faceted worked hood plays with color transparencies for a seductive effect. Comfort and elegance are the words that immediately come to mind when wearing it.



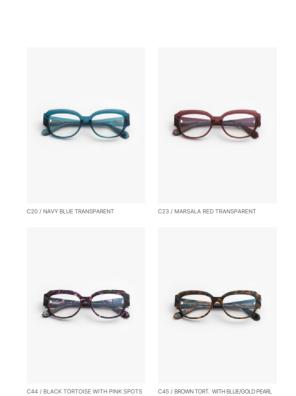
















REWIND EYEWEAR SS24 / CASUAL LOOF

CHAOS THEORY

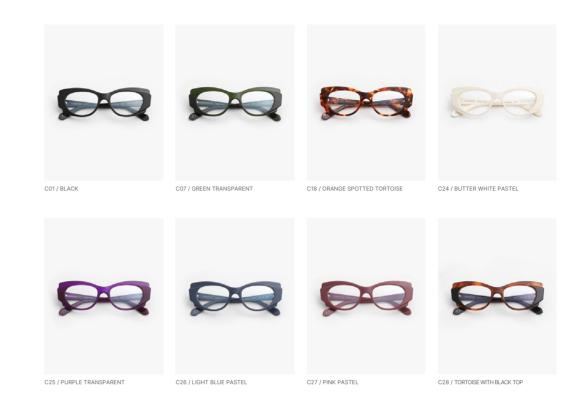
51-17-140

An important eyeglass born to emphasize the gaze.

Love it or hate it. Narrow profiles that explode into the well-pronounced snouts that exude character andenhance colors by creating different thicknesses and profiles.







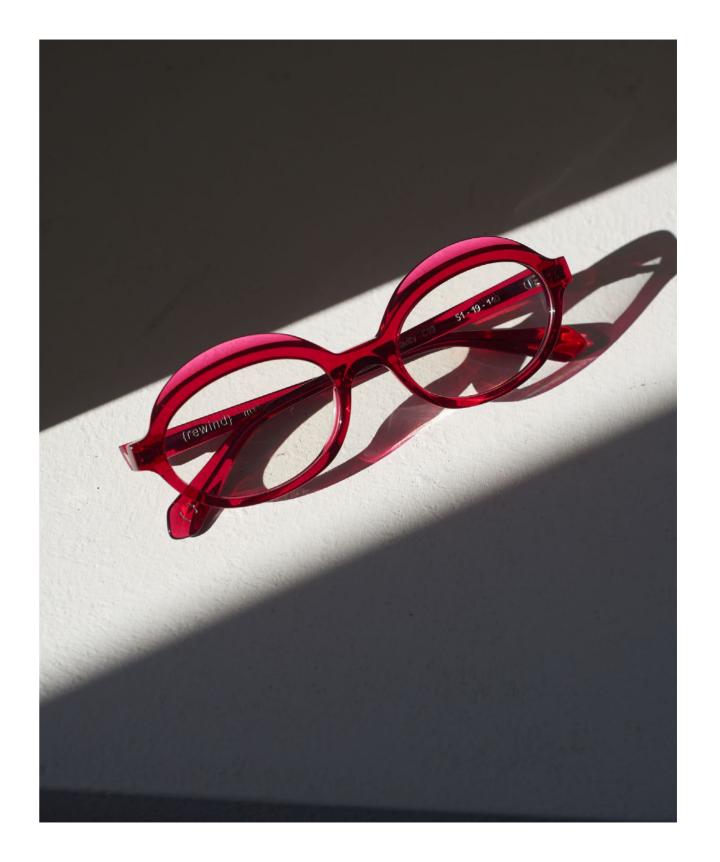


REWIND EYEWEAR SS24 / CHAOS THEOF

GRAVITY

51-19-140

This model interprets the design of the oval shape according to a feminine point of view; made with balanced and gentle proportions; it is developed in depth following the theme of glossy, transparent, pastel color, along with new solid colors, together with classic black and havana.



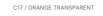
















C19 / CHERRY RED TRANSPARENT



C18 / ORANGE SPOTTED TORTOISE



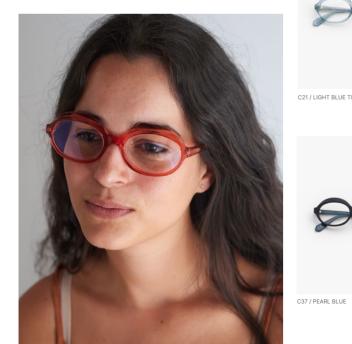




C21 / LIGHT BLUE TRANSPARENT

C22 / ACID YELLOW TRANSPARENT

C24 / BUTTER WHITE PASTEL



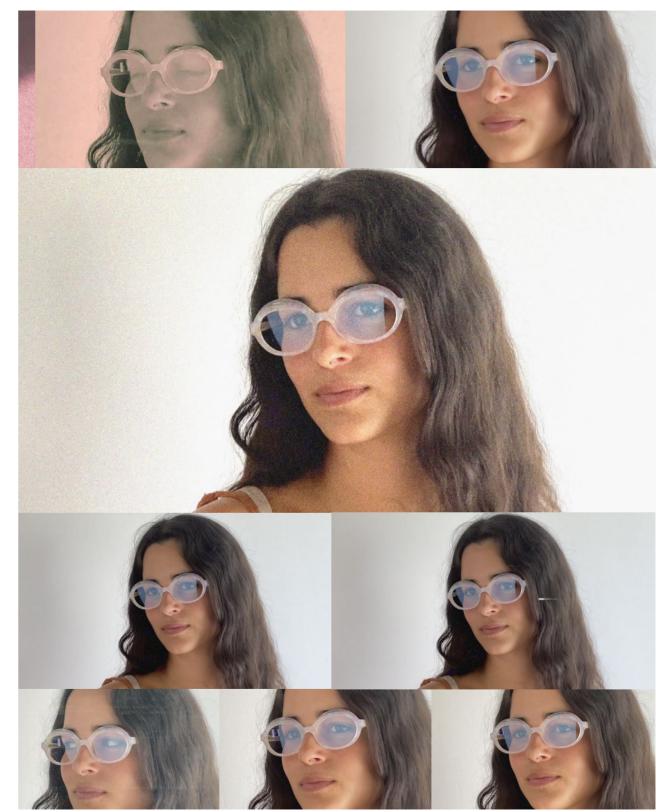






C24 / PEARL MARSALA RED

C24 / OPALESCENT PEARL WHITE

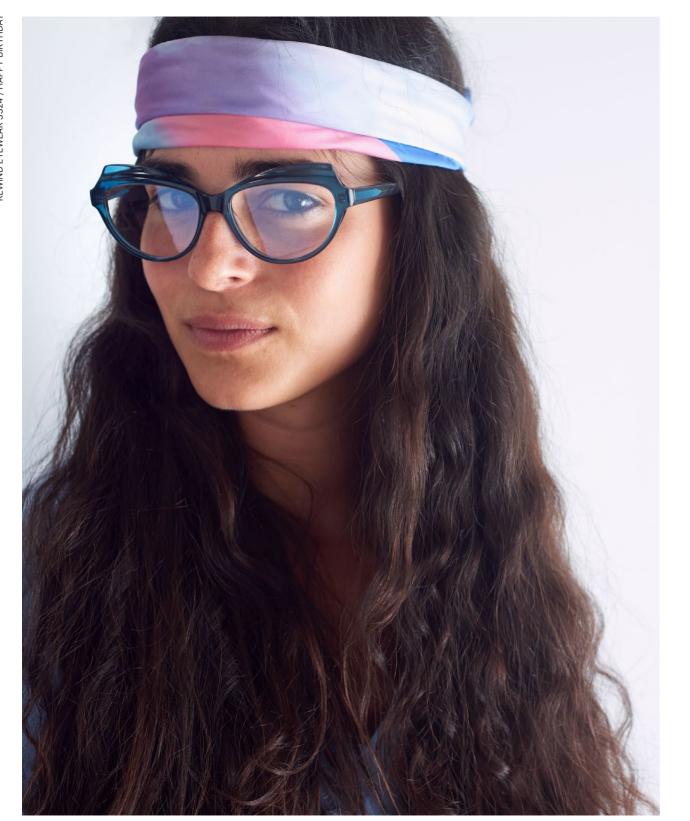


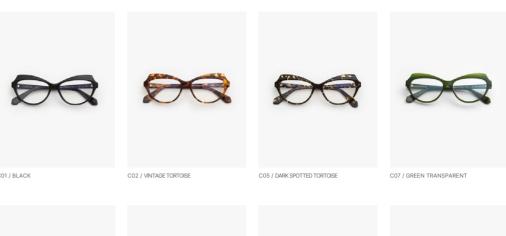
HAPPY BIRTHDAY

53-15-140

Cat-eye silhouette, harmonious in its proportions, delicate in its design, and sophisticated in its shades, making this classic feminine design one of the all-time favorite shapes.





















SENSITIVE

51-17-140

Slightly rectangular design for this shape that unexpectedly softens with a smooth and rounded stroke, and warms up with a play of light suggested by the different processes of the glasses.





















C20 / NAVY BLUE TRANSPARENT



C09 / BLUE TRANSPARENT (out of stock) C12 / LIGHT PINK TRANSPARENT

C17 / ORANGE TRANSPARENT

C24 / BUTTER WHITE PASTEL







C25 / PURPLE TRANSPARENT

C37 / BLUE PEARL





REWIND EYEWEAR SS24 / SENSITIVE

SLIDING DOORS

52-18-140

Feminine and sexy, this model reinterprets the concept of an easy-to-wear shape that is ignited with both glamorous content and simple, understated elegance, defined by colors interpreting it to perfection.













C05 / DARK SPOTTED TORTOISE

C12 / LIGHT PINK CRYSTAL

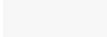




C20 / NAVY BLUE TRANSPARENT











C18 / ORANGE SPOTTED TORTOISE





C18 / PURPLE TRANSPARENT

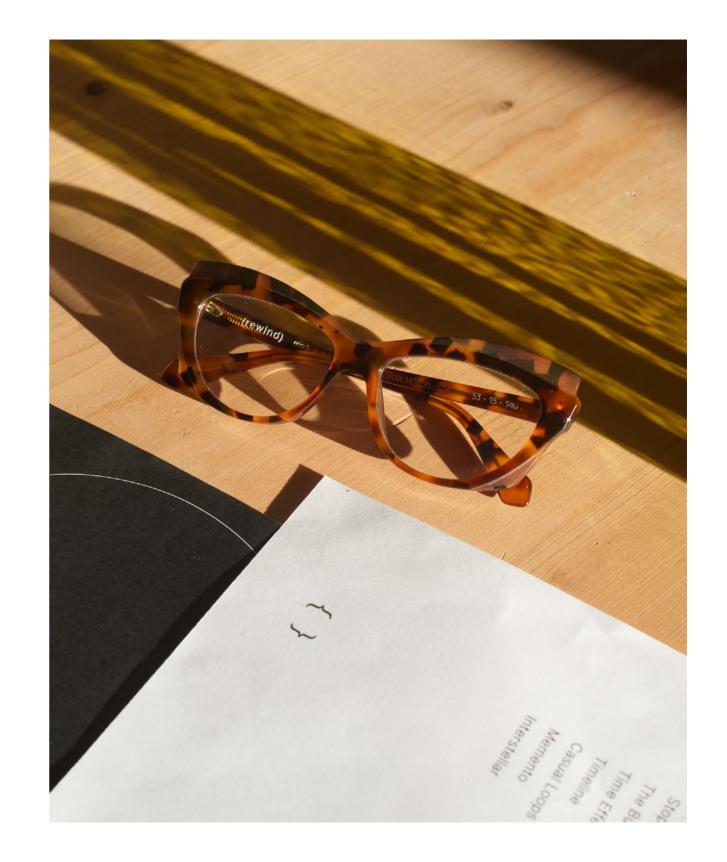


REWIND EYEWEAR SS24 / SLIDING DOORS

SLOW MOTION

53-15-140

Ultrafeminine and elegant, with bold hues and detailed finish; slightly oversized, with easy-to-wear proportions: it won't go unnoticed on your face.

















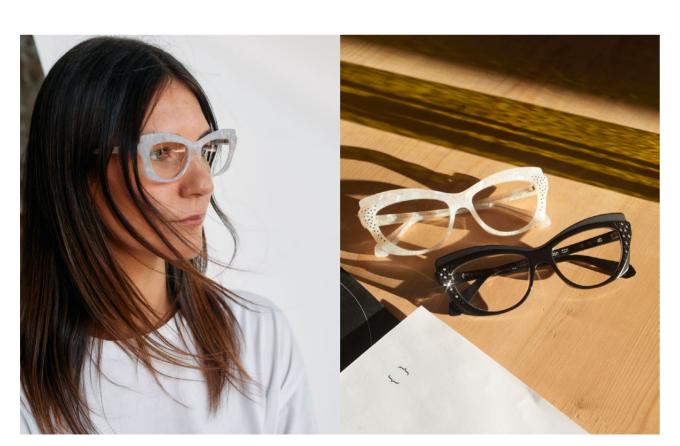
C15 / SPOTTED TORTOISE WITH BLACK TOP C16 / GREY TORTOISE WITH DARK RED TOP C40 / METALLIC RED

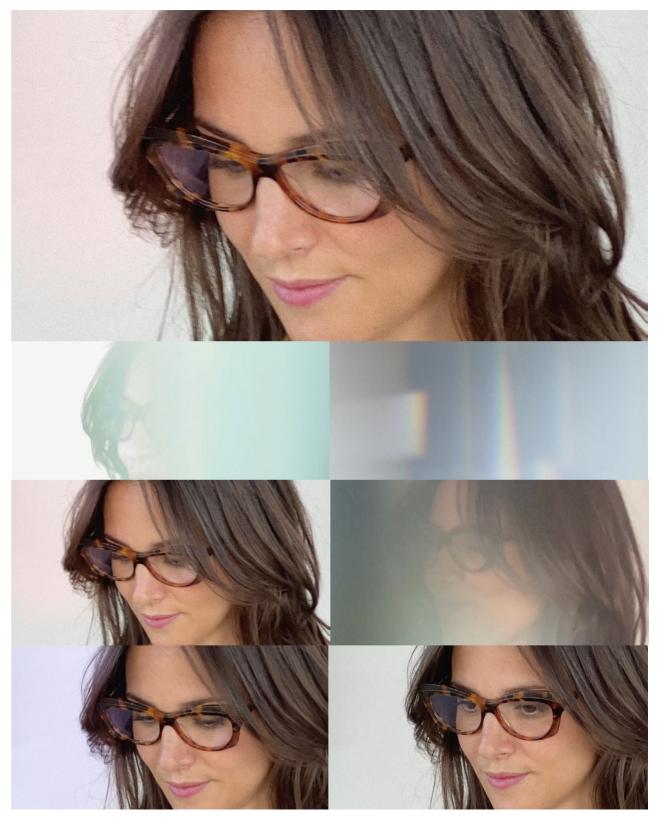












THE BUTTERFLY EFFECT

54-16-140

Revisiting a classic feminine shape, with pronounced accents at the top, emphasizing the look and drawing the eye in a bold and elegant way.









C06 / DARK TORTOISE C13 / LIGHT BROWN TRANSPARENT





C15 / SPOTTED TORTOISE WITH BLACK TOP C16 / GREY TORTOISE WITH DARK RED TOP





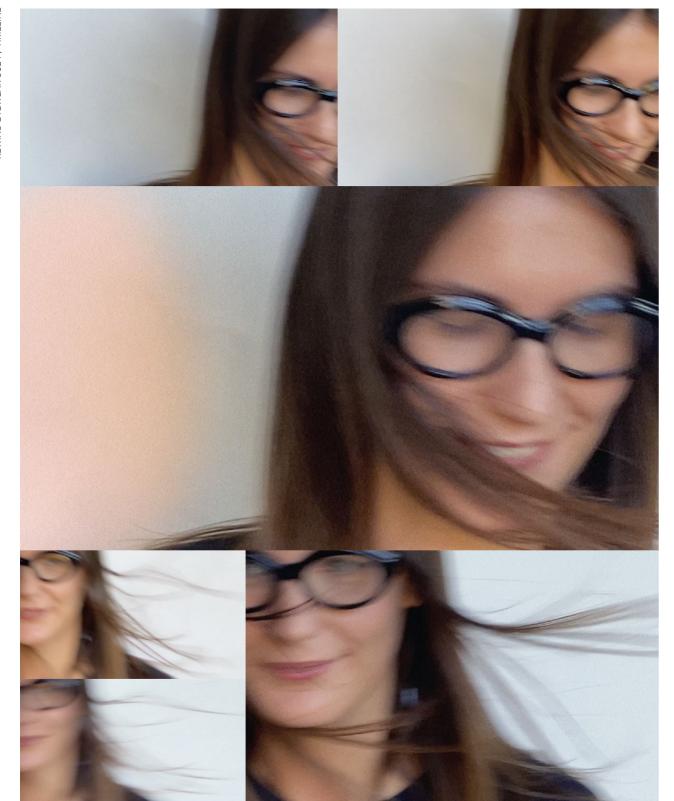
TIMELINE

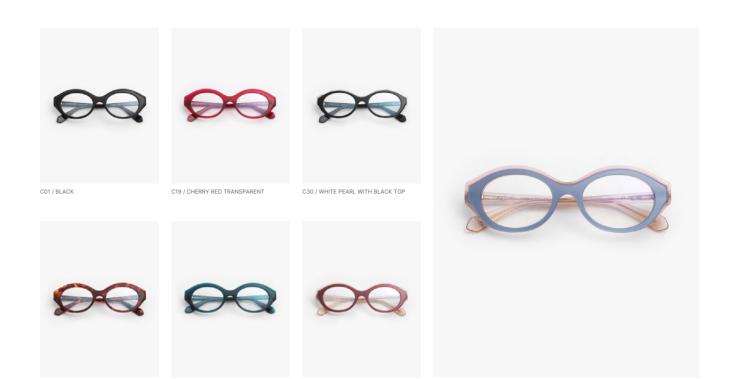
50-19-140

Oval design by excellence. A thin line around the profile draws the eyewear creating plays of light and color.

Different shades of color are imagined to catch every eye.









REWIND EYEWEAR SS24 / TIMELIN

INTERSTELLAR

51-18-140

This model will help you protect your eyes.

Its refined oval shape, enhanced by a small lamination, introduces the perfectly connected rod to give continuity.

The 5 colors offered go perfectly with every style and trend and never go out of fashion.









C47 / BLACK + SPOTTED TORTOISE COMBO

C48 / GREEN+BROWN/PINK PEARL TORTOISE COMBO











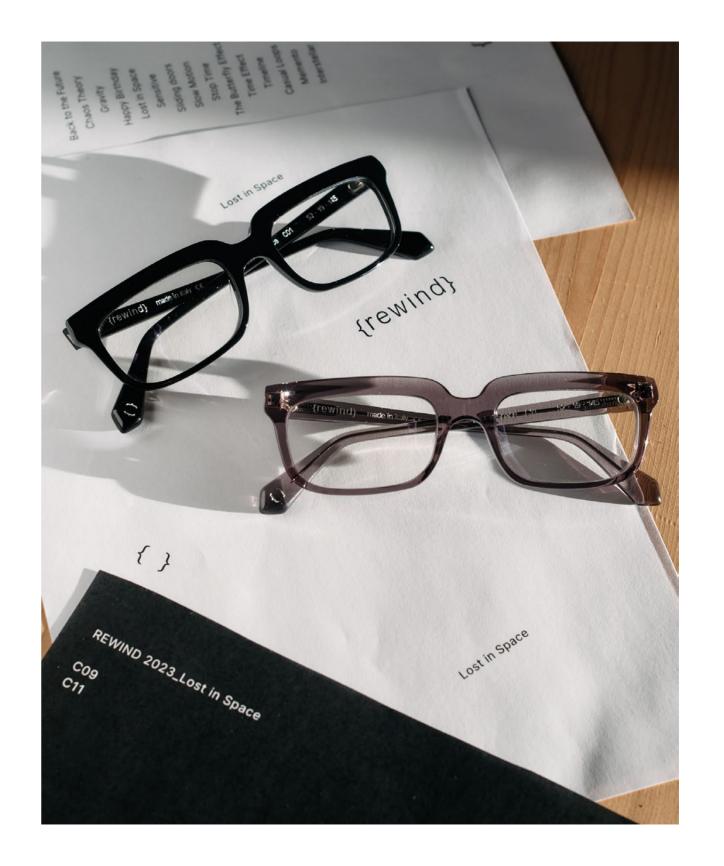


REWIND EYEWEAR SS24 / INTERSTELLAR

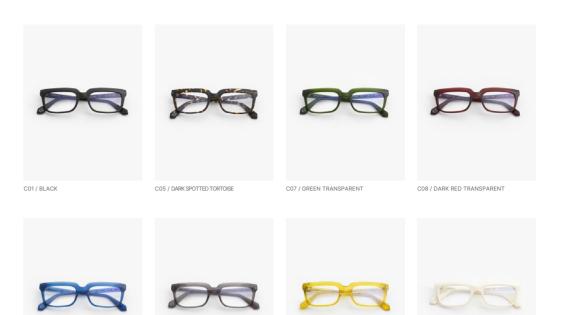
LOST IN SPACE

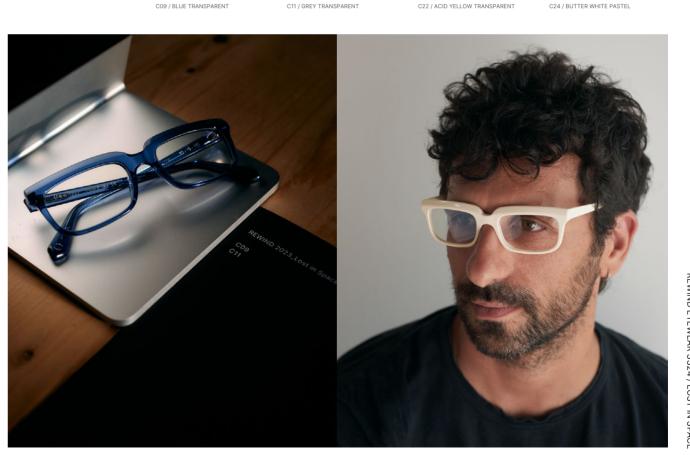
52-19-145

A modern reinterpretation of a classic 1990s rectangular shape, enhanced in finishing and meaning by an elegant, bold, contemporary color palette.









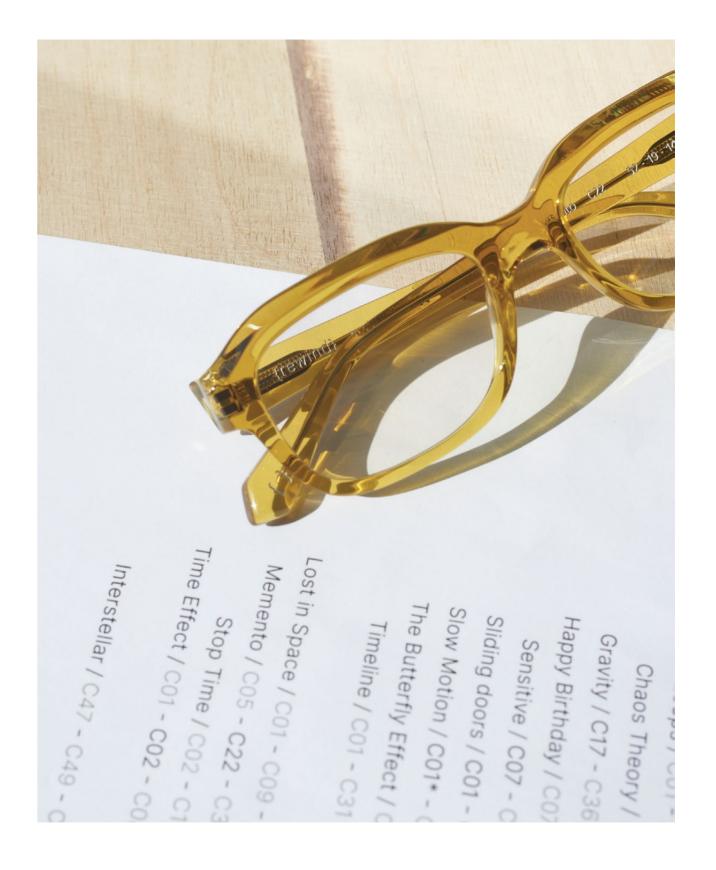
MEMENTO

52-19-145

Classic form, but not trivial. Researched in its simplicity.

Designed for those seeking comfort and elegance.

The colors are designed for both those who want quiet and those who like to be daring. It's designed for men, but also for women. Its style and value will not change over the years.







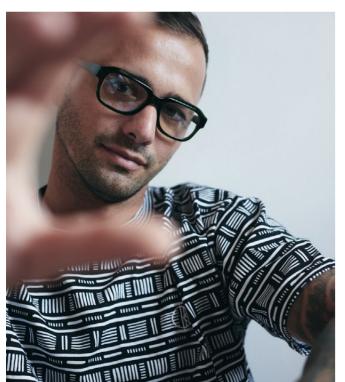
















C39 / BLACK TORTOISE WITH RED SPOTS C43 / BLACK TORTOISE BLUE SPOTS



STOP TIME

52-21-145

Square silhouette, slightly oversized, that crosses time, with simplicity gives appeal to the face and easy portability, and enhances the content of a great and indispensable classic.











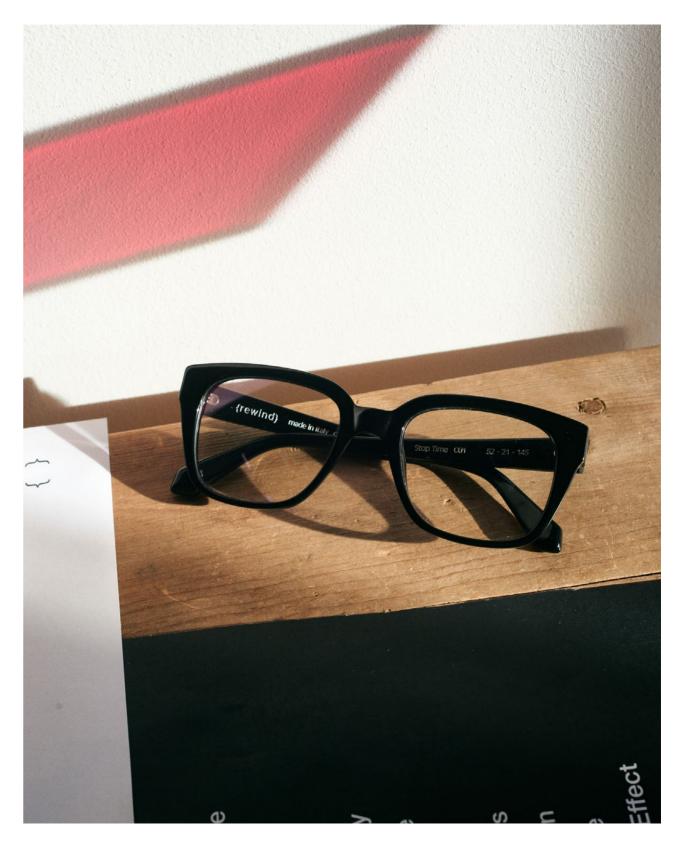






C07 / GREEN TRANSPARENT





TIME EFFECT

52-16-140

Rectangular shape, with contained proportions even if accentuated in the profile, which dives into the '90s and re-emerges with a timeless charm and a little bit of boldness.







C01 / BLACK





C02 / DARK TORTOISE

C04 / SPOTTED TORTOISE



C08 / DARK RED TRANSPARENT



C13 / LIGHT BROWN TRANSPARENT



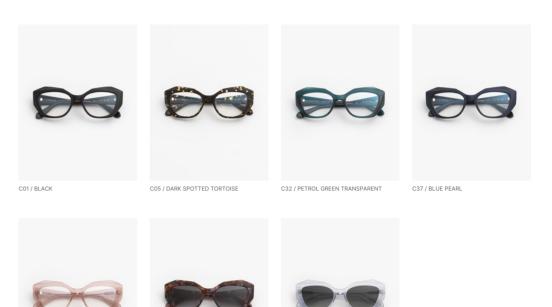
COUNTDOWN

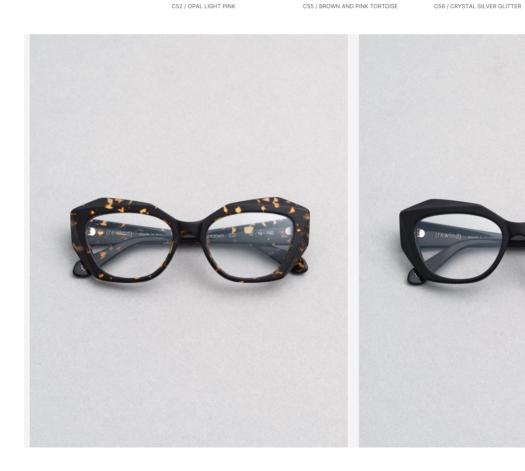
52-18-140

The features of this model are well-defined and embellished with bold facets, matted by skilled hands. The colours are designed to be alway up-to-date and to overcome the signs of time unscathed.







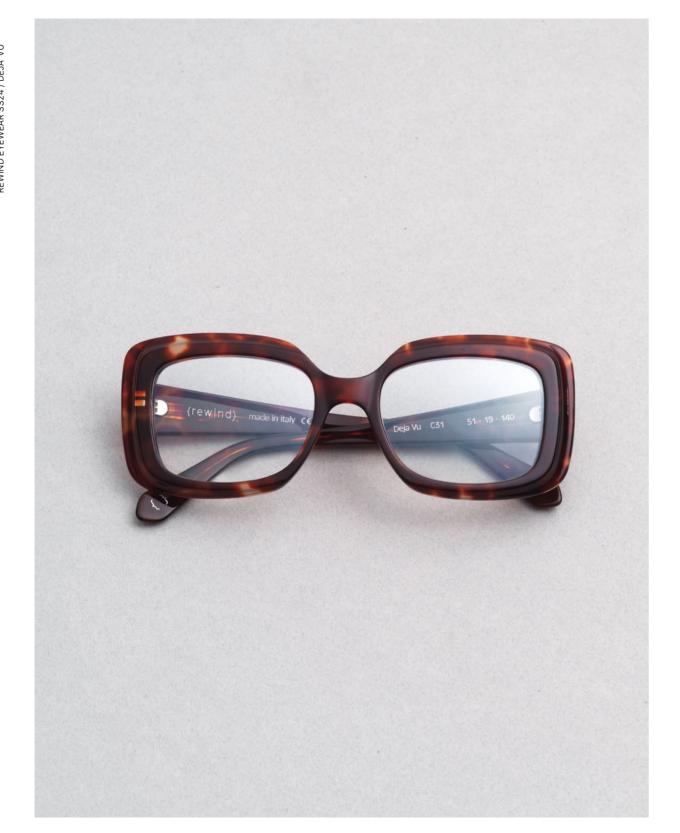


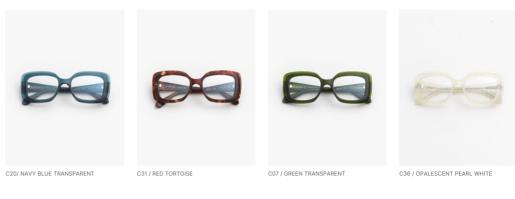
DEJA' VU

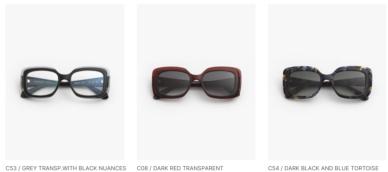
51-19-140

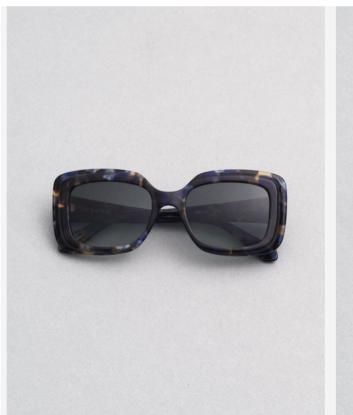
This shape wants to express, in its simplicity, a confidence and strenght that endures over time, beyond the fashions and trends of the moment.













REWIND EYEWEAR SS24 / DEJA' VU

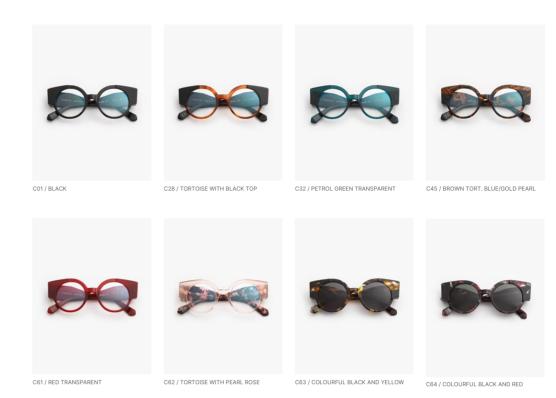
DOUBLE LIFE

47-21-145

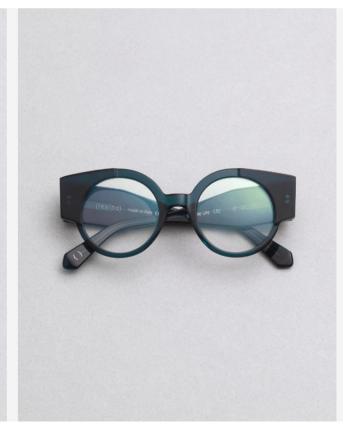
Round shape and voluminous profiles. A retro shape made modern by colors and matt finishes. They can add a touch of eccentricity or sophistication to a look, depending on the style and context in which they are worn.











REWIND EYEWEAR SS24 / DOUBLE LIFE

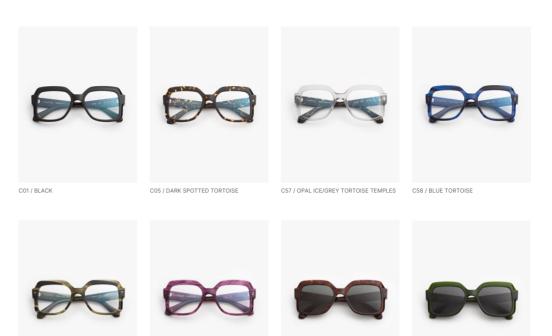
LOOPER

53-20-145

This model is massive and square, with a sturdy frame that catches the eye. The lenses are wide giving the face a bold and distinctive look. Sharp angles and bold lines, the shape has been reinterpreted in a modern way for a contemporary and fashionable look





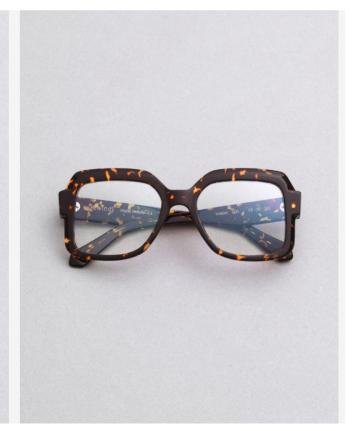


C06 / DARK TORTOISE

C60 / MARSALA RED TORTOISE



C59 / GREEN TORTOISE



C07 / GREEN TRANSPARENT

REWIND EYEWEAR SS24 / LOOPER

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