

The Wild for Nature Trust

Privacy Policy

1. Who we are

The Wild for Nature Trust is a charitable trust that aims:

- to advance education, understanding and awareness of environmental and conservation issues in New Zealand
- to contribute to the restoration of native flora and fauna
- to promote the physical health and mental wellbeing by providing opportunities for people of all abilities to participate in outdoor activities in areas where habitat restoration work is required.

We do this by:

- promoting awareness of habitat restoration projects
- encouraging direct participation in habitat restoration projects organised by the Trust and other entities who share similar goals to the Trust
- organising events and activities in areas where habitat restoration projects are ongoing or needed.

2. Purpose of this policy

The purpose of this policy is to let you know how we collect and manage the personal data of our current and potential event entrants, volunteers, contractors and third parties in a manner that complies with New Zealand's Privacy Act 2020 ("the Act").

3. Definitions

- The Act covers personal information, that is any information that is identifiable to an individual, such as an address, medical information and images
- Events include planting days, running events and other events that support the purpose of the Trust
- Service providers – such as EventPlus, the event registration provider who manages the entry process and purchase of event merchandise, and St. John, who provides medical assistance or event photographers
- Partners – such as our patrons, sponsors or providers of training plans.

4. Who and where we collect personal data from

- You
- EventPlus – our registration partner, when you sign-up to an event using their platform
- MailChimp – when you sign-up to our newsletter
- Humanitix – our ticketing partner for film and speaker evenings

We encourage you to review the privacy policy of our service providers, or the social media platforms you use, if you have questions about how they manage personal data.

5. What data we collect

- Newsletter – if you subscribe to our newsletter, we collect your name and email address

- Events – to participate, attend or volunteer for one of our events we will collect a variety of personal information (such as name, address, date of birth, gender, relevant medical information, emergency contact details) which we need to run the events.

6. What we use the data for

- To manage your participation, attendance, health and safety during our events
- To enable us to keep you updated of future events, volunteering opportunities, offers from our partners and progress of the Trust in meeting its objectives
- To provide you with the goods or services you have purchased from us.

7. Who we share your data with

Besides our trustees and contractors, we will share your relevant information with:

- Service providers, such as our medical support teams
- Event photographers (your bib number, name and contact details)
- Publicly viewable event participation lists (unless you asked for your name not to be published when you registered)
- Agencies to comply with our legal obligations, such as if requested by the police.

8. How long we keep your data for

Newsletter – we will hold your contact details until you unsubscribe.

EventPlus – will hold your account details until such time that you choose to delete your account with them.

Event-specific information will be held as long as it is required to fulfill the services you have signed up to.

9. Your privacy rights

You have the right to access the personal data we hold about you and have the right to request for that information to be updated or corrected.

This policy does not limit or exclude any of your rights under the Act. If you wish to seek further information on the Act, see www.privacy.org.nz.

10. How to contact us

You can contact us by email at info@thewild100.org.

11. Updates to this policy

From time to time we may update our Privacy Policy. We encourage you to review our policies but for material changes, we will update you by email.

12. Latest version

7 October 2023