

Special Report

The Top 10 Things You Must
Know Before Choosing Your

Orthodontist



surprise | **ORTHODONTICS**

www.SurpriseSmiles.com

Introductory Letter from Dr. Kamal

Dear Friend,

If you are reading this, you have taken the first step to confidently choosing an orthodontist that is the right fit for you. Whether you are interested in learning more about different types of braces for yourself or a loved one, you are in the right place. In your search for an orthodontist, you will quickly find that no two orthodontists or practices are the same. I put together this report to help you feel comfortable and confident when you are ready to choose your orthodontist.

At Surprise Orthodontics, we strive to offer the very best experience throughout our relationship. My team and I are devoted to offering the latest in technology with the absolute best in patient care. My goal is for every patient to feel like they are a part of the Surprise Orthodontic family!

I firmly believe that every person should have the opportunity to smile their brightest and live their fullest!

To your (or your child's) brightest smile,

Dr. Kamal Alfakiani & the Surprise Orthodontics Team

P.S. When you are ready to schedule your 100% no-obligation Surprise Smile Assessment that includes an exam, consultation, and X-rays, I invite you to give us a call at 623-300-2014.



Table of Contents

Introductory Letter from Dr. Kamal 2

1. Do They Provide A Welcoming Atmosphere? 4

2. Do They Have Virtually No Wait Times? 5

3. Do They Take A Consultative Approach? 6

4. Do They Offer Worry-Free Treatment? 7

5. Do They Make Treatment A Pleasant Experience? 8

6. Do They Include Free Retainers In Their Treatment? 9

7. Do They Treat Adults? 10

8. Do They Offer Advanced Treatment Options? 11

9. Do They Offer Any Guarantees? 12

10. Do They Offer Same Day Appointments & Same Day Braces? 13

11. Bonus: Do They Have Flexible Payment Options? 14

Closing Letter from Dr. Kamal 15



1

Do They Provide A Welcoming Atmosphere?

There are many orthodontists that are capable of effectively treating their patients but many of them don't understand that every aspect of the patient's experience should be memorable. From the moment you pick up the phone and make your first appointment to the day you walk out the door after your final visit, you should have nothing less than a fantastic and enjoyable experience. Ultimately, the moment you walk through your orthodontist's doors, you should feel welcome.

At Surprise Orthodontics, we want to make sure your experience is exceptional.

At Surprise Orthodontics, not only are we working hard to improve your beautiful smile but we want you to enjoy coming to see us. Our warm, welcoming team strives to make you feel like you are a special part of the Surprise Orthodontic family. One of the most important aspects of our customer service is that you, our patient, look forward to your visits!



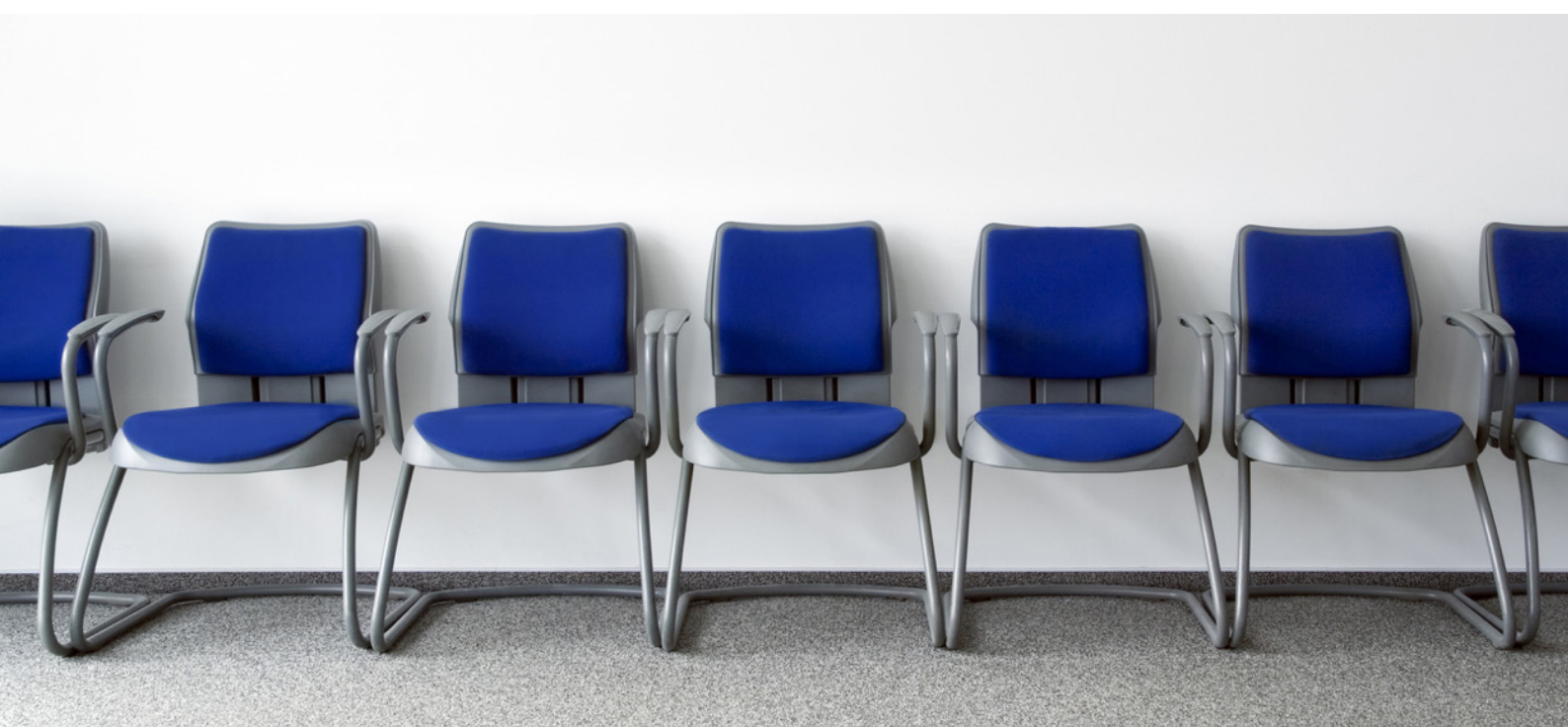


Do They Have Virtually No Wait Times?

One of the most common challenges many patients encounter when going to a doctor is how typical it is to find yourself waiting. Simply waiting in a waiting room. You scheduled your appointment well in advance and you had just enough time to fit it into your busy week. When you find your time compromised by an orthodontist's (or any type of doctor for that matter) office it not only causes problems with your personal timeline but also shows how much that office cares about their patients.

Your experience at Surprise Orthodontics will be prompt!

At Surprise Orthodontics, we understand how important your time is to you and your loved ones. Your time is important to us! Our team is dedicated to a seamless experience to make sure we are a part of your day you look forward to, rather than a hindrance. We keep our appointments personal and remain dedicated to our patients, but always making sure it's done in a manner so we can stay punctual. You can walk into our office feeling confident that you will see Dr. Kamal promptly!



3

Do They Take A Consultative Approach?

Orthodontists who have been in practice for a length of time tend to have the “I know what is best,” mentality. After all, they have seen and treated hundreds if not thousands of cases. However, it is important that your orthodontist understands your lifestyle needs when offering treatment options. As no case can only be treated by only a single option, it is important that your orthodontist offers you at least two options. This will demonstrate that they considered your needs first.

Dr. Kamal takes the time to figure out how various treatment options will impact your lifestyle, ultimately offering the solutions that impact your life the least!

At Surprise Orthodontics, you will know you were a part of the decision-making process for choosing the treatment plan that works best for you. Whether it is aesthetic treatment, faster treatment, or treatment that is virtually invisible, Dr. Kamal will listen to your needs and recommend the treatment that best suits your lifestyle. When you choose Surprise Orthodontics, you are choosing a practice that ensures you have personalized options along with personalized care!



4

Do They Offer Worry-Free Treatment?

Many orthodontists offer comfortable orthodontic treatment. While it is true that orthodontic treatment is can be delivered comfortably, you should have that expectation with any orthodontist. As such, choosing an orthodontist shouldn't be based on this claim alone. Do they offer payment plans? Is their team and their practice warm and welcoming? Do they charge extra fees for retainers? Do they have no wait times? These questions are crucial to determine if you should expect worry-free treatment versus simply comfortable treatment.

At Surprise Orthodontics, you can expect worry-free treatment throughout and beyond your period of treatment!

When you choose Surprise Orthodontics for your braces or Invisalign, you can expect a worry-free experience! Every visit you will be warmly greeted by a friendly team member who not only knows your name, but truly remembers you. You will be seen promptly by Dr. Kamal, because the team at Surprise Orthodontics values your time. Additionally, your retainers are already included in your treatment plan along with flexible payment options for your convenience! Dr. Kamal and his friendly team do as much as they can to ensure you have a truly worry-free treatment experience!



5

Do They Make Treatment A Pleasant Experience?

When you go to any doctor's office – do you expect to be greeted by a friendly team member? Chances are, you do not expect a pleasant experience upon arriving at any doctor's office. Even in the orthodontic industry, the detached feeling between patients and staff members is still a common occurrence. If you walk into your orthodontic practice and you aren't greeted warmly, you can likely expect that your treatment won't be a pleasant and memorable experience.

The team at Surprise Orthodontics strives to make your treatment experience both pleasant and memorable!

At Surprise Orthodontics, you can expect both the team and the doctor to be friendly, genuine, and engaging. Throughout your treatment and beyond, you can expect to feel like you are a part of the Surprise Orthodontic family. The moment you walk through the doors, you will know you made the right choice!





Do They Include Retainers In Their Treatment?

Each orthodontic office has its own fee schedules, and doctors often charge differently for different procedures. All orthodontists should offer you a clear contract that itemizes the expenses for your or your child's treatment prior to starting treatment.

Throughout the orthodontic industry, it is common to find out about retainer fees after you start treatment, oftentimes, right before the braces are due to come off. Since you are reading this report, you should ask the orthodontist you are considering about what retainers cost, if they are included in their treatment plan, and additionally if there are any other hidden fees.

Dr. Kamal believes that your treatment should have no hidden fees, with your retainers included in your treatment plan.

Thankfully, Kamal Orthodontics has no hidden fees – with retainers clearly included in your treatment plan! Our friendly team will work with you to ensure that you reach your goals. The price of your retainers is included in the cost of orthodontic treatment, so you won't have to worry about hidden expenses. Dr. Kamal understands the financial consideration of treatment and works with families to transform smiles throughout Kamal and Scottsdale!





Do They Treat Adults?

You may find that many orthodontists are not eager to start treatment for adult patients, if they are willing to do it all. Oftentimes, adult cases are more difficult as there is more dental work to consider such as crowns, bridges, and implants. Additionally, many adult patients suffer from some degree of gingivitis, or periodontal disease which also needs to be monitored during treatment.

Dr. Kamal believes that your effective and efficient orthodontic treatment should fit your unique lifestyle as an adult!

Surprise Orthodontics offers a variety of treatment options to fit your lifestyle as an adult. Dr. Kamal is an expert of adult orthodontics and is eager to provide effective and efficient care when you choose Surprise Orthodontics for your orthodontic treatment. When you are ready to start your treatment, call 623-300-2014 to speak with a friendly team member to schedule your complimentary Surprise Smile Assessment!





Do They Offer Advanced Treatment Options?

Technology plays an important role at Surprise Orthodontics, and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Many advances have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Advanced treatment solutions are key to comfort, efficiency, and accuracy. Don't settle for antiquated processes simply because the orthodontist doesn't want to invest in modern orthodontic technology.

Here at Surprise Orthodontics we understand the importance of innovative treatment solutions. Dr. Kamal keeps up with the latest orthodontic technology to ensure top quality care for you and your teeth. Ultimately, you are getting the best treatment available when you choose Surprise Orthodontics.





Do They Offer Any Guarantees?

Ultimately, when you are choosing an orthodontist for yourself or your family, you should choose an orthodontist that offers guarantees on your smile. Oftentimes, orthodontists will only offer manufacturer guarantees on the hardware such as brackets, wires, headgear, expanders and so on. However, if your smile shifts after the braces come off, you will find yourself paying for orthodontic treatment a second time if you want to restore your smile.

Your dream smile should be backed by your orthodontist!

When you choose Surprise Orthodontics, you are choosing a practice that backs your smile with the Surprise 100% Lifetime Guarantee! Dr. Kamal and his team believe that your beautiful smile should last a lifetime. The team at Surprise Orthodontics says that you pay for treatment once. If you complete full treatment with braces or Invisalign and find that your teeth have moved, for whatever reason, you can restart treatment without paying again. The only charges will be a regular office visit fee and the fee for new retainers. No questions asked. Patients have saved thousands of dollars using our Lifetime Guarantee and have enjoyed the confidence of smiling for a Lifetime.



10

Do They Offer Same Day Appointments And Same Day Braces?

Oftentimes, you will find that an orthodontist has a waiting list. First, you wait a few weeks for your first appointment. Then, once you are ready to start treatment, you are put on another waiting list to start treatment! This is often done to seem highly sought-after and to encourage quicker commitment. If you have already been through this, you might be familiar with “If you don’t commit to starting treatment in a few weeks, it will be months before we can get you in.”

The orthodontist you are considering should offer same day appointments and same day braces to demonstrate that they value you and your busy schedule.

The team at Surprise Orthodontics understands that you have a busy schedule and are ready to start treatment as soon as possible. Many times, if you call in the morning to schedule your appointment, they are able to see you the same day! If you decide you are ready to start treatment at that same visit, they will do everything they can to get you in braces that same visit! Dr. Kamal and his team value you as a person and want to ensure you are never left waiting!



11

Bonus: Do They Have Flexible Payment Options?

We realize that this report is supposed be the “The Top 10 Things,” but flexible payment options are so important. This is why it is included it as a bonus! Transforming your smile should be affordable. Even if you have insurance, this will not cover the entire cost of orthodontic treatment. Your orthodontist and his or her team should be more than willing to work with your budget and educate you on your options.

The quality of the orthodontist, the office, and your treatment plan should be your first priority.

While affordability is important, cost should not determine your final decision when it comes to choosing an orthodontist.

At Surprise Orthodontics, we are here to help you understand the different payment options that are available to you. Our team will help to educate you on how to maximize your insurance benefits and even help with insurance claims and paperwork. Additionally, we offer affordable payment plans to help make your orthodontic goals possible. During your initial assessment and consultation, all your questions will be answered, including those about the typical cost of braces and the variety of payment options available to you.



Closing Letter from Dr. Kamal

Dear Friend,

I hope you found this report to be informative. If you have seen another orthodontist prior to reading this report, I encourage you to follow up with them if you have any questions or concerns that may have arisen as a result of this report. Additionally, I encourage you to take advantage of Feldman Smile Assessment, whether it's your first time visiting an orthodontist or you are interested in getting a second opinion.

We would love to answer all of your questions, go over treatment options, and help you make the best possible decision when choosing an orthodontist, even if it isn't us. During your consultation, we may even find out that you or your loved one doesn't even need treatment!

I know that there are more things you should know before choosing an orthodontist. In fact, I'm sure I could have easily doubled the length of this report, but I am confident that the information you have now will help you in choosing the right orthodontist for you and your family. Additionally, I encourage you to take advantage of Surprise Orthodontics Smile Assessment, whether it's your first time visiting an orthodontist or you are interested in getting a second opinion.

To Your Best Smile,

Dr. Kamal Alfakiani & the Surprise Orthodontics Team

Additionally, I encourage you to take advantage of Surprise Orthodontics Smile Assessment, whether it's your first time visiting an orthodontist or you are interested in getting a second opinion.





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