

CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION



SPONSORSHIP OFFERING

Thank you for your interest in supporting the Craigieburn Eagles for season 2023!

Craigieburn Basketball Association Inc. (CBA) was Established in 1977 and is a non-profit organisation, that provides basketball competitions for participants of all ages and abilities in Craigieburn and its surrounding communities. We pride ourselves on being an all-inclusive, family-orientated Club, encouraging fair play and respect for all.

The CBA has created a pathway for mini ballers aged 3 and up to become the best they can be and possibly one day join our BIG V Youth League and Senior Men's and Women's teams. Our focus is on participation and enjoyment whilst providing an environment where our elite basketball players can excel in semi-professional competition. CBA is looking to build on a successful year and 2023 is already shaping to be a huge year for our club both on the court and off. We are predicted to have the highest level of on-court participation over the last decade. Our sponsors allow us to continue this growth and sponsorship represents an exciting opportunity for your business to join us as we spread our wings in 2023 !!

With more than 3,000 active members, a rapidly growing social/digital reach and over 3,500 people walking through the Eagles Nest every week, our sponsorship packages have been developed to provide businesses like yours an excellent return on investment and guaranteed brand exposure.

If you have any questions please do not hesitate to contact us

Phone: 0405 803 767 **Email:** Marketing@craigieburneagles.com.au





CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION

OUR COMPETITIONS

Big V – The Eagles continue to have strong representation at the elite level of senior basketball in Victoria. In 2023 the Eagles will again have teams competing in both the Men's and Women's competitions as well as a team in both the Youth League Men's and Youth League Women's competitions.

VJBL – CBA is anticipating entering in excess of 30 teams in the Victorian Junior Basketball League in 2023! This league is the highest level of representative basketball for juniors in Victoria.

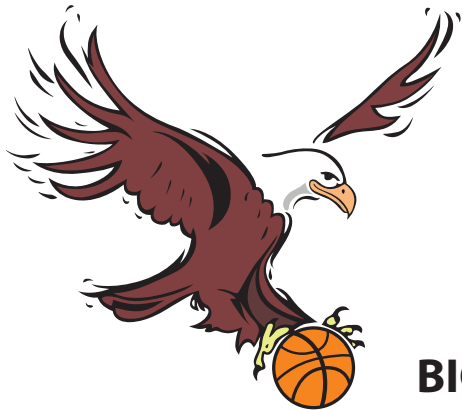
Junior Domestic – In-house, our junior competition, run on a Saturday will have at least 130 teams competing over the Summer season and further growth for the Winter season.

Senior Domestic – We also run 3 social leagues during the week comprising of 80+ teams! (Men's Competition, Women's Competition, and a Mixed Competition)

On top of our domestic competitions, we run a wide range of basketball clinics, including our weekly beginner program called "Learn To Fly", our All-Abilities clinic, Toddler Hoops, Development Squad, Holiday Clinics, School Partnership Programs, as well as several community engagement programs.

With support from businesses like yours, we are striving towards our aim of making the sport of basketball more accessible and enjoyable for our growing community.





CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION

BIG V PLAYER SPONSORSHIP

(\$500)

This Sponsorship package is for Families, Friends or Businesses looking to be a part of our Big V program. Your sponsorship will cover the registration fee for 1 Big V Player, and your business will be recognised online and throughout the season on game night.

EAGLES NEST SIGNAGE

(\$1,000)+

Price Depends On Size

Looking for a simple and effective way to showcase your business as well as support the Craigieburn Eagles? We can offer a range of different targeted advertisement spaces to promote your brand or business here at "The Nest"

- Fixed Business Branding At "The Nest" Show court

DIGITAL PACKAGE

(\$2,500)+

- On-Going Advertisement Space On The Large LED Screen At 'The Nest' Show Court
- On-Going Advertisement Space On The LED Screens In The Basketball Foyer
- Advertisement Space On Craigieburn Eagles Website
- Advertisement Space On Craigieburn Eagles Social Media Accounts
- Monthly Individual Social Media Posts (During The Big V Season Only)

All Shown Prices Exclude GST





CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION

Our Fly Together Packages are the perfect partnership for any business looking to align with the Craigieburn Eagles and promote their business throughout our local community.

FLY TOGETHER BRONZE PACKAGE

(\$4,000+)



- Fixed Business Branding Displayed At "The Nest"
- Fixed Signage And Presence In The Basketball Foyer
- Digital Package Included
- 2 X Craigieburn Eagles 2023 Big V Memberships
- Sponsors Appreciation Gift

FLY TOGETHER SILVER PACKAGE

(\$7,000+)



- Advertisement Space On All 4 Big V Teams Playing Uniforms (Singlet Or Shorts)
- Brand Placement On Big V Hoodie, Warm Up And Team Polo
- V.I.P Experience For Two At One Big V Home Game Throughout The Season
- Access To 2023 Big V Players For Promotional Events
- Fixed Business Branding Displayed At "The Nest"
- Fixed Signage And Presence In The Basketball Foyer
- Digital Package Included
- 4 X Craigieburn Eagles 2023 Big V Memberships
- Sponsors Appreciation Gift

***Uniform Sponsors Require A 2 Year Agreement**

FLY TOGETHER GOLD PACKAGE

(\$10,000+)



- Naming Rights To One Of The 4 Big V Teams
E.G The "YOUR BUSINESS Craigieburn Eagles Men's Team"
- Pop-Up Banner Behind Team Bench At All Home Games
- V.I.P Experience For Two At One Big V Home Game Throughout The Season
- Access To Team Captains For A Promotional Event
- Fixed Business Branding Displayed At "The Nest"
- Fixed Signage And Presence In The Basketball Foyer
- Digital Package Included
- 4 X Craigieburn Eagles 2023 Big V Memberships
- Sponsors Appreciation Gift

Wanting something more? Ask us about our exclusive Eagles Partnership Program

All Shown Prices Exclude GST

www.craigieburneagles.com.au





CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION

COMPETITION SPONSORSHIP

The opportunity exists for the right business to partner with the Craigieburn Eagles and any of our senior/junior domestic competition(s).

The Sponsorship Includes:

- Naming Rights To One Of Our Domestic Competitions
- Pop-Up Banner For Game Day/Night(s)
- Logo Or Business Name Printed On End Of Season Medals
- Fixed Business Branding Displayed At "The Nest"
- Fixed Signage And Presence In The Basketball Foyer
- Digital Package Included
- Sponsors Appreciation Gift

EAGLES CLINIC SPONSORSHIP

The opportunity exists for a business like yours to partner with the Craigieburn Eagles and brand one of our basketball clinics like our 'Learn to Fly' Program.

The Sponsorship Includes:

- Naming Rights To One (Or More) Of Our Junior Development Programs Or Clinics
- Name On Clinic T-Shirts
- Pop-Up Banner For Clinics
- Fixed Business Branding Displayed At "The Nest"
- Fixed Signage And Presence In The Basketball Foyer
- Digital Package Included
- Sponsors Appreciation Gift





CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION

CREATE-A-SPONSORSHIP

Want something different? The Craigieburn Eagles are happy to work alongside you to design a customised sponsorship package suited to your needs. You can choose any parts of the pre-mentioned packages, pick some of the options below, or if you have your own ideas share them with us!

- Partnership Programs Available
- Branding On CBA Merchandise
- Naming Rights To CBA Junior Clinic Or Holiday Clinics
- Naming Rights To Our Big V Teams
- Access To Big V Players For Your Marketing Events
- Logo Placement On The Floor Of The Eagles Nest Showcourt
- Vending Machine Advertisement Space
- Host A CBA Event Or Function At Your Place Of Business & More

Please contact us to discuss any of our Sponsorship Packages

Email: Marketing@craigieburneagles.com.au or
Phone: 0405 803 767





CRAIGIEBURN EAGLES BASKETBALL ASSOCIATION

AGREEMENT

I (name) _____

Of (business) _____

Agree to uphold my sponsorship contract with Craigieburn Basketball Association.

Package: _____

Amount \$ (+ GST): _____

Time (years/seasons): _____

Special Request: _____

If any of the entitlements from either parties are not met throughout the agreement, the agreement can be terminated after the first year/season.

Signed (Business)

Signed (Craigieburn Basketball Association)

Name: _____

Name: _____

Date: _____

Date: _____

