

Zurich, 10 January 2017

## **Press Release: POLARIS Investment Advisory AG strengthens the team with Rolf Dreiseidler as Managing Partner**

POLARIS Investment Advisory AG is pleased to announce that Rolf Dreiseidler joined the team as Managing Partner as of January, 1<sup>st</sup> 2017. The 44-year-old Economics graduate has worked successfully for nearly a decade as Managing Director, Head of Institutional Clients Germany at Man Group plc in Pfaffikon, Switzerland. In addition, Mr. Dreiseidler has been Co-Chairman of the Board of the Bundesverband Alternative Investments e.V. (German Alternative Investments Association), Bonn since 2010. Prior to joining Man Group, Rolf Dreiseidler was Head of Fund of Hedge Funds at Deka Investments GmbH, Frankfurt. He is married with two children, a CFA and CAIA Charterholder and is a lecturer at the EBS-Finanzakademie in Oestrich-Winkel.



«Every month, the low interest rate environment further decreases returns on investments for institutional investors. In just a few years, most investors will no longer be able to achieve their target returns with a conventional asset allocation. With its strong belief in alternative investments and its focus on private markets since 2008, POLARIS is well positioned to offer institutional investors carefully sourced solutions to generate satisfactory returns» Dreiseidler emphasizes.

«We are proud to have partnered with Rolf Dreiseidler, an experienced and renowned expert within the alternative investments industry. With his proven competence, his winning personality and his extensive network, he is the ideal addition to further expand the potential of POLARIS for the benefit of our investors» says Claus Hilpold, Founder and Managing Partner at POLARIS Investment Advisory AG.

### **About POLARIS Investment Advisory AG**

POLARIS Investment Advisory AG is a Zurich-based advisory firm specialized in marketing and business development for alternative investment managers within liquid alternatives and private markets. Since 2008 we support asset managers in their market entry, fundraising and client focused after-sales activities with institutional investors in Switzerland and Germany. We work with an exclusive group of asset managers worldwide, whom we select through an in-depth due diligence process together with our senior advisors and external investment consultants.

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