# Supercharging AI applications by connecting them to the data they need

### Overview

The Arcus Data Enrichment Platform is a turnkey model improvement solution that discovers and integrates relevant features within your internal data sources, and valuable external data to improve your AI applications' performance.

# Build better Al applications with better data

### **Model Enrichment**

Build and train better ML models by automatically discovering the right data your model is missing and seamlessly integrating it across your training and inference workflows.



Models are matched to upwards of 30-50 additional datasets that transparently improve their performance.



Incorporate the latest external factors that impact your model to improve its robustness against outliers and exogenous shocks.

## Prompt Enrichment

Improve your LLMs' performance by automatically discovering and integrating the relevant, necessary context your application needs to transparently augment your prompts.



Automatically enrich your LLM with data from millions of valuable sources to prevent hallucinations.



Provide necessary domain-specific data to enrich your LLM with context that it needs but doesn't have.



#### **Seamless Integration**

Data is integrated directly into your AI applications with no changes to your existing ML workflows.



# Focus on your applications, not the data

Arcus finds the best data for your task, so you can just focus on building your AI applications.



#### **Fast and Easy**

Easily and transparently improve your AI applications' performance within hours, not months.

# Your Models, Your Infrastructure



### **Privacy First**

Arcus never sees your raw data and your model stays in your infrastructure. We use advanced privacy-preserving methods to both match to and integrate data directly into your model.



#### **Enterprise Ready**

With advanced support for data privacy, security, and governance, Arcus is built for enterprise readiness from the start.

