PATRICK TAYNE

UX/UI Designer

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ABOUT ME

I am a UX/UI Designer with an extensive background in fine arts and community development. I am experienced in graphic design, design thinking, and communication. I excel as a problem solver with an eye for detail while keeping user experience at the center of design solutions and I have a ambitious hunger for learning.

EXPERIENCE

UX/UI Web Designer @ iBUILD Global Inc.
May 2022 - Present (Remote)

- Spearheaded a complete redesign and development of multiple organization websites, with a focus on enhancing user engagement and effectively marketing the iBUILD products.
- Improved user retention rate by 18% and enhanced user satisfaction by creating on-brand design and refined navigation.
- Revamped the presentation of 12 unique products to provide a clean information architecture.
- Collaborated with iBUILD to achieve cohesive and effective branding and style across all forms of media.

Freelance Designer
June 2014 - Present (Berlin, Germany)

- Partnered with numerous clients to complete divers projects for web, graphic, logo, and print design.
- Delivered consistent high-quality designs that meet client requests and promote brand identity.
- Took advantage of industry-standard design tools and software to create impactful and memorable designs.

UI Design Student @ CareerFoundry
Jul 2022 - Mar 2023 (Berlin, Germany)

- Completed 500+ hours of intensive UX/UI project-based training including individual coaching, real-world simulation, and user involvement.
- Focused on design thinking, practical application, and fundamental principles and methods.
- Project 1: Cashflow - personal finance app designed for native use on iOS and Android
- Project 2: Homemade - recipe web app built for optimal user experience
- Project 3: ValueControls - HVAC resale web app redesign and app design

Director of Communication & Music @ CrossWay International
Jan 2018 - Oct 2021 (Berlin, Germany)

- Led the rebranding and modernization of the organization's media presence across all forms of social networks, website, graphics, and printed materials.
- Designed and built an accessible website, serving as the primary means of user engagement.
- Orchestrated weekly meetings, overseeing collaboration among musicians, speakers, technicians, and volunteers resulting in a 20% increase in viable community engagement over a two-year period.
- Pioneered the effort to maintain a presence during the COVID-19 pandemic by implementing livestreams, web conferences, and other online communications resulting in 90% retention in attendance during the pandemic.

EDUCATION

Bachelor of Arts in Music
University of North Texas
2011 - 2015 (Denton, USA)

Certificate in UI Design
CareerFoundry
2022 - 2023 (Berlin, Germany)

OTHER

- **Courses**
  - Animation for UI Design (CareerFoundry)
  - Graphic Design Masterclass (Udemy)
  - Web Design Master Course (Webflow)

- **Skills**
  - User experience design (UX)
  - User interface design (UI)
  - Design thinking
  - Design systems
  - Interaction design
  - Information architecture
  - Wireframing and prototyping
  - Usability testing
  - Responsive design
  - Collaboration
  - Communication

- **Tools**
  - Figma
  - Webflow
  - Adobe Illustrator
  - Adobe Photoshop
  - Adobe After Effects
  - Affinity Designer
  - Affinity Photo
  - Affinity Publisher
  - Miro
  - Mailchimp
  - Zeplin
  - Notion
  - Proto.io

- **Languages**
  - English (Native)
  - German (Intermediate)