HELLO I'M

SATCHEL HALLMARK

EXPERIENCE

MGM Resorts x SCADpro / Visual Lead

Mar. 2022-Jun.2022 / Savannah, GA

I oversaw visuals from concept to execution, working closely with teams, managing visual assets and ensuring final approval of all materials.

Phillips Signs & Graphics / Print, Graphic & Web Design

2017-2019 / Evansville, IN

I designed and created custom graphics for clients' vehicles, and worked with them to understand their needs and preferences, and prepare design files for printing.

Henderson County Board of Education / Video, Graphic & Web Design

2013-2015 / Henderson, KY

As a video and web designer for the local school board, I created engaging visual content to promote school activities and programs, maintained the school board's website, and designed marketing materials to promote the school district and encourage community engagement.

EDUCATION

Savannah College of Art and Design / MA, Design Management

September 2022 - Current (Expected Graduation June 2023)

- 4.0 GPA

Savannah College of Art and Design / BFA, User Experience Design

September 2019 - June 2022 / Savannah, GA

- 3.5 GPA

Ivy Tech Community College of Southern Indiana / AAS, Visual Communication

May 2015 - June 2017 / Evansville, IN

- 3.5 GPA

www.satchelhallmark.com
satchelahallmark@gmail.com
1-270-860-7239

AWARDS

2020-2022

Reddot Design Award

Silver IDA

IDEA Finalist

25x Gold / Indigo Design Awards

17x Silver / Indigo Design Awards

4x Bronze / Indigo Design Awards

The Rookies Rank "A" Certificate

SKILLS

Soft and Hard Skills

- Wireframing
- Prototyping
- User-research
- Adobe-Creative-Suite
- Sketch
- Figma
- Visual-design
- Design-strategy
- Design-thinking
- Communication
- Presentation
- Project-management
- Design-trends
- Emerging-technologies
- Analytical
- Problem-solving
- Cross-functional
- Team-management
- Leadership
- Mentoring