

Mira Ivanova

Product Designer

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miraivanova.com

SKILLS

Design Systems
User Research
Data Analysis
Prototyping
Interaction Design
Visual Design
Usability Testing
Storytelling

TOOLS

Figma
Protopie
Webflow
Illustrator
After Effects
Webflow
Rhino 3D

LANGUAGES

Fluent in English, Italian,
and Bulgarian

Intermediate in Spanish

EXPERIENCE

● Product Designer, Socol | Dec 2021 - Present | Full time

- Developed a community web3 digital platform and app from concept, through prototyping, to design and handoff to dev team.
- Created the entire brand identity, including illustrations, icons, graphics.
- Built a Design System for a consistent user experience.

Freelance UX/UI Designer | Mar 2020 - Present | Remote

- Collaborated with a wide range of clients (crypto startup, gaming, learning)
- Worked on creation of digital experiences and visual design.
- Conducted user research, created flows, detailed wireframes, and prototypes.

UX Designer, Moncler | Mar 2021 - Sep 2021 | Internship, Full time

- Demonstrated strong data analytical skills to gain insights and optimize the existing digital experience of the company.
- Designed new features for the product, by creating wireframes and prototypes.

Graphic Designer at GWC World, Milan | Feb 2018 - May 2019 | Full time

- Created successful and impactful brand identities, logo designs, and marketing materials for brands such as McDonald's, Geberit, Samsonite.
- Exhibited strong communication skills, facilitating discussions with clients, and executives.

EDUCATION

Masters in Digital and Interaction Design, Politecnico di Milano

Sep 2019 - Jul 2022 | Milan, Italy

A 2 years program that provides knowledge about digital experience and interaction design in all application fields, such as interactive products and systems, responsive environments, interfaces, as well as personal artefacts.

Masters in Graphic Design, New Bulgarian University

Sep 2016 - March 2018 | Sofia, Bulgaria

A 2 years program focusing on graphic and communication design, providing knowledge about branding, web design, typography, and history of art.

Bachelor of Sociology, Sofia University

Sep 2012 - May 2016 | Sofia, Bulgaria

A 4 years program focusing on building a solid knowledge about different methods and approaches, and how to apply them in the research practice.