

# Daissy Linares

Twenty years of experience as a Design Leader.



**Hola!** I am a Visual Communicator, meaning I use my experience working with Founders, Hospitality, Education, FinTech, CX, and Government clients to communicate with deliverables such as Design Audits, Wireframes, Information Architecture, Content Strategy, Low-to-High Fidelity Layouts, UI Toolkits, Design Systems, Prototypes, Usability Testing, User Research, Competitive Analysis, Branding Design, and Creative Art Direction to improve the user experience of digital products and services.

## TOOLS

I enjoy working with cross-functional teams using tools like Figma, Sketch, Adobe Creative Cloud, Google Suite, Microsoft Suite, Dropbox for Business, Asana, Trello, Miro, Mural, Jira/Confluence, and Slack.

## OBJECTIVE

I am seeking a Design Director position where I can grow relationships across organizations and work with cross-functional teams to elevate the value of Human-centered Design to build products and services that people love.

## EDUCATION

**Intro to Generative AI Learning Path**  
Google Cloud 5 Skills Completion

**UX Design Masterclass**  
UXDMC Course Completion

**IBM Enterprise Design Thinking Practitioner**  
IBM Course Completion

**BFA Graphic Design**  
Academy of Art University

**AS Graphics & Interactive Technology**  
Valencia College

## ORGANIZATIONS

**ADPList.org**  
1000+ Mentorship Minutes

**Dribbble Orlando Meetup**  
Event Coordinator

**Valencia College, Graphics Tech Advisory Committee**  
Program Advisor

**AIGA Orlando, Design Ability Chair**  
Programming Director + Mentor

## EXPERIENCE

**Senior UX Strategy & Design Consultant**  
OneSpring Agency  
April 2023 – Present

**Research & Design Director**  
Look Listen Agency  
October 2021 – March 2023

**UX Immersive Program Instructor**  
General Assembly  
November 2020 – October 2021

**Senior Experience Designer**  
Full Sail University  
January 2015 – March 2020

**Web Designer**  
Starwood Vacation Ownership  
October 2012 – September 2014

**Interactive Art Director**  
Progressive Communications Int'l  
June 2011 – October 2012

**User Interface Designer**  
MindComet Agency  
January 2010 – June 2011

**Interactive Art Director**  
EVOK Advertising  
October 2008 – January 2009

**Art Director**  
Say It Loud!  
February 2008 – April 2008

**Self-Employed / Freelancer**  
2004 – Present

## HONORS

**WOMXN IN TECH Panel Speaker**  
General Assembly Atlanta 2021

**LETTERS – Faculty, Staff & Alumni Showcase**  
Valencia Graphic Design 2019

**Citrus Space Conference Speaker**  
University of Central Florida 2018

**1st Thursdays Art Exhibitor**  
Orlando Museum of Art 2018

**Silver Winner for User Experience**  
FullSail.edu - W3 Awards 2016

**Designer Track Panel Speaker**  
WordCamp Orlando 2013

**IAC Award – Outstanding Achievement in Internet Advertising**  
TÜV Rheinland Group Awards 2011

**Visual Voices Speaker**  
Valencia College 2011

**The Valencia Project: An Intimate Look at Graphic Design**  
Artist of the Month at OMA, May 2008

**1st Thursday's Group Project Exhibitor**  
Orlando Museum of Art 2007

**AIGA SPOT Showcase – Best of Show**  
AIGA Orlando Mentorship Program 2007

**Student ADDY Awards – Gold & Silver**  
American Advertising Awards 2008