

Boontara Santipong

Graphic Designer

+1 310-948-4585

boontara.santipong@gmail.com

www.boontara.com

EDUCATION

Cal State Long Beach | Bachelor of Fine Arts in Graphic Design

Fall 2019 - Fall 2022

Santa Monica College | Certificate of Achievement

Fall 2016 - Spring 2019

EXPERIENCE

Immortal Studio | UI Design Intern

March 2023 - present

- Create, explore, and deliver pixel perfect digital assets from within design systems and concepts.
- Contribute in the exploration of visual styling, design languages, and usability concepts.
- Sketch and develop wireframe and final UI of the game.
- Work with lead designers and project managers to ensure the final UI is completed in a timely manner and exceeds expectations.

SCHOOL PROJECTS

Designory | Graphic Designer

March 2022 - May 2022

Under the Supervision of Designory, a design agency

- Collaborated with the team to conceptualize the digital concept and marketing ideas.
- Designed wireframes and prototypes for Nissan app to advertise their Z-car line of sport cars that delivers a tactile experience to the target audience, Gen Z.

Edenspiekermann | UX/UI Designer

March 2022 - April 2022

Under the Supervision of Sam Anvari, a creative director

- Conducted user research to better understand the average customer experience during "dead time" in layovers at airports.
- Validated design choices through customer journey maps, user research, and competitive analysis.
- Designed wireframes, user flows, and prototypes for an iOS app that was informed by extensive research.

SKILLS

Adobe Suite, Figma, Sketch, Microsoft Office Suite, Maya