



Christian Schulze Aquack

Brand Designer
Digital Art Director
UI Designer

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EXPERIENCE

03/2010 – recent

FREELANCE

UI Designer, Digital Art Director, Brand Designer

AQ Communication and Design

UI/UX: Design research and analysis, concepts, information architecture, visual design, atomic design, design elements, software, mobile web and app design, responsive design, wireframing, user personas, user journeys, low and high fidelity prototypes, usability testing and evaluation, A/B testing, attention to detail, problem-solving, front-end development (HTML/CSS/JavaScript), project management, communication and collaboration with cross-functional teams, quality assurance of deliverables

Digital Art Direction: Software, mobile web, e-commerce, apps, and social media, strategy and concept development, visual storytelling and mood boards, execution of visual assets and aesthetics, key visuals, illustrations, graphics, quality assurance of deliverables, creative direction and visual direction, collaboration with creative teams, leading creative teams, providing creative guidance and feedback, client and stakeholder management, presentation and communication, pitches and salesdecks

Brand and Identity Design: Design strategy, graphic design for print and digital media, marketing and advertising design, communication design, environmental design (3D visualization of office and retail spaces), packaging design, typography and layout, logo design, data visualization, infographics, key visuals, illustrations and photo editing

Berlin – 13.10.23

02/2008 – 02/2010

EMPLOYED

Brand and Identity Designer

nulleins - the design & brand consulting company

Brand analysis, brand concepts and positioning, brand creation, brand design, brand implementation, brand documentation, brand management, for print and digital media

11/2006 – 01/2008

FREELANCE

Graphic Designer

AQ Communication and Design

Brand design, logo design, editorial design, illustrations, art exhibition concept and curation

08/2005 – 10/2006

FREELANCE

Design, Planning and production of exhibition, trade fair and theatre constructions

Austellungsmanufaktur Hertzner

Exhibition and fair constructions, stage sets, exhibits and art installations for the theatre and exhibition industry

08/1994 – 08/1997

EMPLOYED

Joinery for exclusive interior fittings

H. Schubert

High-quality and innovativ object extensions, furnishings, interior design, exhibition and fair constructions, store fittings, and more. Throughout the apprenticeship, the imi-beton system was developed and later patented.

01 / 02

EDUCATION

09/1999 – 06/2005

NETHERLANDS

Academy voor Kunst en Industrie AKI / ArtEZ

Bachelor of Design - Visual Communication

08/1997 – 06/1998

Technische Schulen des Kreises Steinfurt

Technical Diploma - Civil Engineering

08/1994 – 08/1997

Technische Schulen des Kreises Steinfurt

Apprenticeship - Wood Engineering

OTHER

05/2013 – recent

Co-founder of AHA-Berlin Coworking Space

Management, communications, finances, contracts, etc.
250 sqm / 20 - 24 tenants

2000 – 2003

NETHERLANDS

Member of the University Council AKI / ArtEZ

The board promotes high-quality education and gives advice on internal policies. It includes members from ArtEZ's institutes, departments, and study programs.

09/2003 – 06/2004

NETHERLANDS

Graphic Design Intern, Hardystudio AKI / ArtEZ

Photography, graphic, and typography design of print media for AKI and ArtEZ.

07/1999 – 08/1999

Graphic Design Intern, Hochform - Agentur für Kommunikation

Agency for strategy, design, and communication solutions for brand profiling and corporate communication.

SKILLS

Digital Art Direction

UI/UX Design

Mobile Web and App Design
Software Interface Design

Brand and Identity Design

Brand Analysis
Brand Positioning
Brand Creation
Brand Documentation
Brand Management

Corporate Design
Logo Design
Print Design

TOOLS

Figma (Sketch/Zeplin)

Webflow (Html 5/CSS/Javascript)

AfterEffects (Lottie/Cinema 4D)

Photoshop
Lightroom

Indesign
Illustrator
Dimension

Microsoft Office
iWork
Asana

LANGUAGE

German (mother tongue)

English (fluent)

Dutch (fluent)

CONNECT

 www.aquack.de

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