



## **Walmart, Whatnot, Dagne Dover and Dropit are winners of the 2023 Modern Retail Awards**

The ModernRetail Awards logo, consisting of the words "ModernRetail" and "Awards" in white, stacked vertically on a solid green rectangular background. A thin white horizontal line is positioned below the word "Awards".

**ModernRetail  
Awards**

This year's Modern Retail Awards winners have taken omnichannel marketing to the next level, leveraged next-generation e-commerce technology and shown a continued focus on sustainable and ethically produced products.

### **Best Influencer Collaboration**

- IPSY Glam Bag x Bailey Sarian