

The Latest Beauty Executive Moves at Make Up For Ever, Ipsy, Shielded Beauty and More



Sree Sreedhararaj is Ipsy's new chief technology officer.

Ipsy has tapped former Sephora chief technology officer, Sree Sreedhararaj, as its new CTO. In his new position, Sreedhararaj aims to further the **beauty** subscription box company's goal of delivering personalized experiences.

