

WSJ

The Best 11 Subscription Gifts That Keep on Giving For the glam queen



IPSY

Monthly BoxyCharm Subscription

\$28 AT IPSY

Help them keep their glow going strong with a monthly makeup grab bag. Los Angeles-based celebrity hairstylist **Marjorie Lightford** suggests **Ipsy** for its “high-quality, diverse products.” She says it’s a sure shot for those looking to energize their self-expression, “whether you’re new to the beauty world, looking to enhance your self-care routine or seeking to explore a variety of existing brands.” Each month, subscribers receive three beauty products of their choice—such as Fenty eyeshadow palettes, Luna Magic foundation and Yensa Beauty face cream—as well as two Ipsy’s-choice goodies. Two other options include the brand’s **Glam Bag**, a budget-friendly choice (\$13 per month) that comes with five sample-sized products and the **Icon Box**, (\$58 per quarter) which comes with eight full-sized products delivered every three months.