

IMPACT REPORT 2023



Changing lives
through the seat of a bike.

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OUR STORY SO FAR

Our Mission

Our mission is to provide programs that use the bicycle as a vehicle for change in the lives of youth.

Two Wheel View is a values-based non-profit that serves the youth of Calgary. We use bicycles and bike maintenance education to teach life and employability skills that will have a lasting impact on our participants. Bikes are just the medium.



Our Vision

We envision a resilient community that connects youth with the tools they need to reach their potential.

In addition to our youth and young adult programs, we are focused on building an inclusive bike culture in Calgary and creating a space that welcomes everyone, regardless of race, gender, sexual orientation and experience.

1696

BICYCLES

**DONATED TO TWV AND
SAVED FROM CALGARY
LANDFILLS IN 2023**

PROGRAMS OVERVIEW

Our programs are core to what we do. They are designed to empower youth, enable young adults and strengthen communities. Participants learn and practice bicycle mechanics while building confidence, developing social skills and fostering a safe and inclusive space.



Earn-a-Bike

Earn-a-Bike (EAB) is a 10-week after-school program that takes place across the City of Calgary. The program goal is to engage and empower youth 12 - 17, using the bicycle to foster change, leadership and teamwork.

Using social-emotional-learning principles, EAB aims to:

- Cultivate a space where youth feel confident, seen & heard
- Empower youth of ALL identities to see themselves on a bicycle
- Foster equity and inclusion while challenging gender norms
- Remove barriers for youth excited about cycling
- Build resilience through community connection and mentorship

GAP Employability Program

GAP is an 8-week skills-based employability program for young adults 18 - 24 that aims to remove barriers to employment for young adults through hands on training in mechanics and employment skills. Employability skills include more than being able to fix and build a bike. To prepare participants for work, we train them to work in our retail shop, build professional skills and host an interview fair welcoming other bike shops and community partners.

GAP participants will:

- Complete approximately 90-hours of in-shop training
- Develop social and communication skills
- Cultivate a space of equity and inclusion while challenging gender norms

Full Cycle

Full Cycle is a school based bicycle program for Indigenous youth of Treaty 7 aimed at reducing risk factors and fostering healthy communities. The program aims to reduce risk and remove barriers for First Nations youth 14 - 17, through hands-on learning, bike experiences and lessons in leadership and self-esteem.

In partnership with the Mîni Thnî Community School, Full Cycle aims to:

- Facilitate skill building bike experiences that develop a sense of adventure and discovery
- Develop participants' social skills, including leadership and self-esteem
- Promote sustainable, self-supported modes of travel
- Empower hands-on learning through bike trip planning and preparation
- Build trusting relationships that connect youth with supports as they transition to adulthood

Gender Equity Mechanics (GEM)

Gender equity mechanics (GEM) is a volunteer opportunity aimed at increasing gender equity in cycling and the community, so that women, trans-femme and non-binary (WTFNB) folks feel comfortable and empowered engaging with bikes. GEM events help curate a safe space to learn skills, build confidence and grow community, as well as support Two Wheel View's mission and vision.

By creating space for WTFNB programming, GEM aims to:

- Foster gender equity within the cycling community
- Create space for regular gatherings, volunteer opportunities and social events
- Foster community connections and build relationships within the WTFNB community
- Increase participants' confidence fixing mechanical issues on their own
- Cultivate a space of equity and inclusion where all identities can see themselves on a bicycle
- Offer a safe space where trans and non-binary people can learn and grow together



IMPACT

2023 PROGRAM STATS

Earn-a-Bike

330 Participants

- 89% of participants feel they got to know their EAB facilitator.
- 72% of youth made new friends in Earn-a-Bike.
- 76% of participants reported feeling better about themselves.
- For the majority of our participants, the bike they earned was their first bike!

"I was considering myself to be too girly to fix bikes. I went to the Bike Club to challenge myself. I was surprised when I realized I am able to do everything we did in class." - 2023 Participant

GEM

35 Participants

- In 2023, GEM volunteers spent 139 hours in the shop.
- 13 GEM sessions were held at Two Wheel View.

"The GEM program at Two Wheel view has provided me a comfortable and fun environment to brush up on my bike mechanic skills while giving back to the community and surrounding myself with great people. As a queer person, volunteering with GEM makes me feel safe to be myself while getting to meet people with who share the love for bikes! Whether you're having a great day or feeling low, the GEM program will welcome you as you are." -Sarah, 2023 Participant

GAP Employability

21 Graduates

- 82% of participants agreed that they feel more comfortable going to a job interview because of Two Wheel View.
- 73% of participants felt they had learned communication skills because of the program.
- 91% of participants made friends while in the program.
- 91% of participants plan on using their TWV bike for transportation and recreation.
- Received a 2023 DEAM Award (Disability Employment Awareness Month) for our GAP Employability program.

Full Cycle

11 Participants

11 Grade 9 students from Minî Thnî Community School (MTCS) took part in a youth led 5-day bike packing trip from Lake Louise to MTCS, conquering over 125 kilometres.

Students were responsible for packing their own panniers, setting up camp & helping cook meals.

COMMUNITY

While our youth programs are core to what we do, we are committed to doing what we can to make the Calgary bike scene more inclusive, welcoming and a place that everyone is comfortable. Here are a few of the ways we are doing this:



Volunteer Programs

TWV has over 100 active volunteers that come in for our weekly evening and afternoon volunteer sessions, special events and special volunteer administration assignments. We also offer corporate volunteer opportunities for Calgary based corporations to come to the TWV headquarters and help with cleaning, bike maintenance and any other tasks.

Corporate Team Building

We offer a unique option for businesses to bring their employees together and learn more about biking, how to work together and possibly how to navigate Calgary's bike paths. These sessions are run as a way to fundraise for our youth programs and are based on our three pillars of Youth, Bikes & Community.

Organizations that have participated in our corporate team building include Strathcona Resources, Enbridge, Benevity, WATT Consulting and Nova Chem.

Social Enterprise Bike Shop

TWV is one of Calgary's most established bike recycleries. Our goal is to sell the bikes and bike parts that we don't give out to program participants as a way to fund our programs and diversify our revenue. This allows us to increase our self-sufficiency, increase brand identity and provide Calgarians with an option for high-quality bikes at an accessible price point. We sold 208 bikes in 2023.

Community Outreach Events

We believe in the power of community and love attending events throughout the city that align with our values, vision and mission. In 2023, some of these events included the Acadia Bike Parade, EverActive School Programs and Bike to Work Calgary events.



FUNDRAISING, REVENUE & PARTNERSHIPS

\$875,000

Total Raised in 2023

\$97,000

Foundation & Trust Grants

\$200,000

Individual Donations

7

New Partnerships

12

Monthly Donors

\$111,000

Social Enterprise Revenue

ACKNOWLEDGEMENTS

Two Wheel View is proud to be connected to so many individuals and organizations that work together to help create a resilient community that connects youth with the tools they need to reach their potential. **We could not do it without you!**

Special Thanks to:

- The TWV Board of Directors
- Our Dedicated TWV Volunteers
- Family & Community Support Services (Calgary)
- City of Calgary Crime Prevention Investment Plan
- Mawer Investment Management
- Calgary Foundation
- CHAS
- Calgary Children's Foundation
- Wolfepack Warriors Foundation
- Hunter Family Foundation
- Calgary Shaw Charity Classic Foundation
- Silver Gummy Foundation
- Conoco Phillips
- Melton Family Foundation
- Calgary North Hill Lions Club
- Rotary Clubs of Calgary
- Burns Memorial Fund
- Werklund Foundation
- WATT Consulting Group
- Fit Frog Adventures
- Individual Donors
- Anonymous Donors



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