**OUR SERVICES**

**USER-CENTERED CURRICULUM DESIGN & TRAINING**

Using equitable and process-driven design principles, we create engaging, active learning courses for a variety of learning needs.

**PRODUCT DEVELOPMENT**

We invent learning products by leveraging user-centered design and applied learning science in service of client and marketplace needs.

**IMPLEMENTATION SUPPORT**

We support Higher Ed institutions and EdTech companies in needs analysis, selection, pilot development, and implementation of transformative educational solutions.

**RESEARCH & EVALUATION**

WGU Labs’ interdisciplinary researchers support partners with multimethod implementation, efficacy, and policy research.

**UNIVERSAL STUDENT SUCCESS CONSULTING**

We build optimal environments for students from pre-college to career through equity audits, EdTech needs analysis, program analysis, and faculty training.

**EDTECH INCUBATION**

Startups within the WGU Labs Accelerator receive equity investments and strategic consulting services to activate their potential in the marketplace.

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**OUR MODEL**

WGU Labs utilizes a multidisciplinary, practitioner, and field-based approach to our work with philanthropy, EdTech startups, and higher education institutions.
OUR WORK FOCUSES ON THREE WICKED PROBLEMS:

1. REMOVING BARRIERS TO ACCESS
   Remove barriers to access for students from under-resourced communities and populations, and increase cost transparency to dissipate financial burdens.

2. REDESIGNING THE CURRENT LEARNING EXPERIENCE
   Redesigning the current learning experience to better diversify instruction and adopt updated learning principles.

3. STRENGTHENING THE CONTEMPORARY LEARN-TO-WORK CYCLE
   Building the systems of lifelong learning that support successful careers.

OUR PARTNERS INCLUDE:

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PARTNER WITH US
Our experts practice with humility, inclusion, and intentionality to improve outcomes for learners everywhere.