Institutions invest heavily to provide well-designed resources to meet the diverse needs of students. However, research from the College Innovation Network (CIN) has shown that current systems that students use to learn about available services tend to present those resources in a format that is unfiltered, complex, and overwhelming.

The Navigate U™ platform seeks to remove this procedural complexity to more quickly and efficiently connect students to relevant services and resources by providing an intuitive and accessible navigation experience using targeted systems that normalize suggestions and offer step-by-step guidance for dynamic needs.

**CIN is currently seeking institutional partners** to develop and customize the functionality and user-experience of the Navigate U™ platform through a user-centered research and development process. Institutional partners are requested to provide an environment where the prototype can be implemented, the user experience evaluated, and data shared to improve the Navigate U™ platform.

### PHASE 1: ONBOARDING

Onboarding sets the stage for a successful partnership. After *partnership agreements* are signed, the partner institution should collect and tag a *list of resources* to be included in their institution-specific Navigate U™ platform. This list will include the name and type of resources offered, most common majors that would use each resource, and other tags that will help match resources to students' needs. During this process, the institutions' current student navigation system can be evaluated, and *IT considerations*, including data security and SSO access, can be addressed.

### PHASE 2: PRODUCT CUSTOMIZATION & IMPLEMENTATION

During the second phase, Navigate U™ will be *customized to each individual institution* using the information gathered during Phase One. CIN software engineers will incorporate the resource list and prepare Navigate U™ for implementation. The partner institution's IT technicians and CIN will integrate Navigate U™ to make it available for students.

### PHASE 3: RESEARCH & REFINEMENT

CIN research scientists have developed a *research plan* consisting of surveys, interviews, and product data collection indicating how students use Navigate U™. CIN will use this data to *improve product performance, student user experience of Navigate U™*, and *student use of institutional support services*.

### NAVIGATE U™ PRODUCT TIMELINE

- **FALL 2021**: CIN needs assessment analysis and need identification
- **SPRING 2022**: Solution development with engineers and researchers
- **SUMMER 2022**: Product build and initial pilot research with institutional partner
- **FALL 2022**: Implementation and pilot research with institutional partner
- **SPRING 2023**: Implementation with additional institutional partners
- **FALL 2023**: Full product launch

**INTERESTED IN PARTNERING?**

We would love to work with you.

Reach out by completing [this form](https://wgulabs.org/cin).