



Sun Dynamics **generated \$519k+ in revenue** from Swimm Social's advertising campaigns

After seeing little ROI on their current marketing efforts, Sun Dynamics turned to Swimm Social for lead generation. They needed a way to bring in not just a higher quantity, but more qualified leads. They were purchasing leads at \$150 and seeing only a 5% appointment rate. Also, they had done social media advertising prior and saw no return, leaving the owner doubtful of the benefits. After working with Swimm Social, they generated over \$519k worth of revenue with a 18x ROI.

The **Results.**

\$519,000+ revenue generated

18x return on investment

87% reduced cost per lead (CPL)

700% increase in appointment rate

The **Services.**

- Lead Generation
- Appointment Setting
- Aerial Drone Media
- Social Media Management



Sidney comes with a strong recommendation from our company. He has paid for himself 10x over. I highly suggest giving him a shot.

Nick Mucetti | Sun Dynamics Energy Solutions

