



Integrative Physiatry **was acquired** with Swimm Social's recruiting & branding

As an upcoming player in the rehabilitation space, Integrative Physiatry turned to Swimm Social as a partner to drive Physician recruitment and brand development. With the goal of expanding across the US, Swimm Social developed creative campaigns to reach Physicians and convert them to eager candidates for hire. The dramatic growth of Integrative Physiatry's market share demanded the attention of the top companies in rehabilitation leading to a large acquisition.



The **Results.**

35+ Physicians recruited

72% increase in candidates

50% increase in brand lift

Acquired by Medrina (IRC)

The **Services.**

- Social & Content Strategy
- Professional Video Production
- High Conversion Email Campaigns
- Brand Focused Web Development



Sidney Swenson and his company Swimm Social are phenomenal!

Glen Schnablegger | Integrative Physiatry

