



Securitas **broke company records** by partnering with Swimm Social for recruiting

As a rapidly growing and leading company, Securitas came to Swimm Social looking for a marketing partner that would be able to solve their recruiting problem. With a large geographic region and demanding hiring goals, Swimm Social has worked closely with Securitas to continuously surpass company applicant records while being a partner that can keep up with its professional responsibilities as a recognized leader in security globally.

The **Results.**

29,550+ applicants generated

\$3.51 average cost per submission

\$103k+ in managed ad spend

60% decrease in cost per acquisition

The **Services.**

- Custom Designed Landing Page
- Custom Developed Pre-Screening Funnel Software
- High Conversion Media Production
- Search and Social Ad Campaigns



Securitas Protective Services just finished our very first project with Swimm Social; fantastic experience. Not only is our final product amazing, the work atmosphere was collaborative, enjoyable and extremely productive. We will be looking to Swimm Social in the future, and we advise you do the same.

Anthony LaGrasta | Securitas Security Services USA, Inc.

