

## THE RANCH reached 15M+ people from Swimm Social's strategy and content

THE RANCH Restaurant wanted to increase its social media presence and reach a milestone of 10k followers within a year. After hiring Swimm Social to help them achieve their goals, THE RANCH Restaurant reached over 31k followers, went viral several times showcasing their award-winning crafted cocktails, increased restaurant reservations, and reached over 15M people.

The Results.

**15,000,000+** accounts reached

80+ published IG reels

23,500+ new followers gained

1st TIME EVER going viral online

## The Services.

- Social & Content Strategy
- High Engagment Video Production
- Professional Photography
- Social Media Management



Working with Sidney is always a pleasure! He consistently produces quality work, offers creative and strategic solutions, and shows tact and professionalism when engaging with our team and guests. If you're looking for a dedicated professional who can take your business to new levels of success, Sidney is the guy!

Heather Heleloa | THE RANCH Restaurant

