



FOOD & WINE DINNER FEATURING MASTER OF WINE CHRIS CREE OF CREE WINE COMPANY

SPONSORSHIP VISIBILITY PACKAGES

GOURMET SPONSORSHIP

\$10,000 (\$7,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 10 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on digital billboards running June 1 – July 1
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannering on site during dinner
- Inclusion in event news release

PRESENTING SPONSORSHIP

\$7,500 (\$5,500 Charitable Deduction)

Recognition as Presenting Sponsor includes the following:

- 8 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Name/logo featured on event signage/bannering on site during reception
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Inclusion in event news release

PREMIUM SPONSORSHIP

\$5,000 (\$3,500 Charitable Deduction)

Recognition as Premium Sponsor includes:

- 6 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release

VINTAGE SPONSORSHIP

\$2,500 (\$1,500 Charitable Deduction)

Recognition as Vintage Sponsor includes:

- 4 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Inclusion in event news release
- Name/logo featured on event signage/bannering on site during reception

