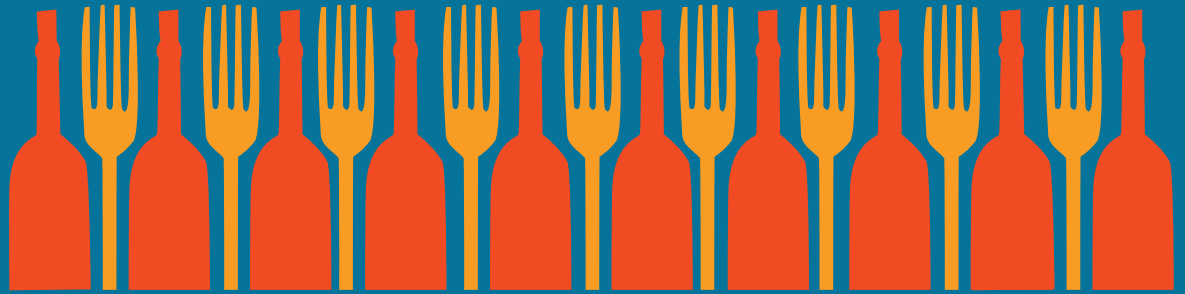


NORTHAMPTON
COMMUNITY COLLEGE

FOOD & WINE GALA

MAY 31 • 2024



FOOD & WINE DINNER FEATURING MASTER OF WINE CHRIS CREE OF CREE WINE COMPANY

DEAR VALUED SPONSOR:

We'd like to start by thanking the many sponsors and friends of the Food & Wine events who have loyally supported this unique occasion for so many years. Through these events, over \$2.5 million has been raised for student scholarships at Northampton Community College, transforming the lives of countless students by providing access to a top-quality education, leading to life-changing opportunities.

As we prepare for 2024, we are excited to announce that our region's only Master of Wine, **Chris Cree of the Cree Wine Company** will headline this year's gala on **Friday, May 31, 2024** at Northampton Community College's beautiful main campus! Chris is one of just 418 people globally who have achieved the prestigious distinction of Master of Wine, and we are thrilled to have him join us for what is sure to be a memorable evening as he shares his selections for the delectable wine pairings our guests will enjoy with each dinner course.

Also for 2024, we are pleased to have ASR Media's Ashley Russo as our Master of Ceremonies and Wind Creek Bethlehem as our Founding Partner Sponsor. Together, we invite you to be part of our family of sponsors for this special evening. For your advance planning, enclosed you will find a Sponsor Benefits and Information Package. As in past years, a media plan is under development to ensure a large audience exposure for our generous sponsors.

Each year, Northampton Community College impacts the lives of nearly 30,000 students through programs, classes, initiatives, and experiences that challenge them to be the very best versions of themselves. Our students are transformed as they acquire the skills, knowledge, know-how and confidence to thrive and succeed. They leave our campuses prepared to make an impact in the world and a difference in their communities. *Your sponsorship of the Food & Wine Gala directly supports today's students...who are on their way to becoming tomorrow's leaders.*

We look forward to you joining us in 2024. Thanks in advance for your support

With gratitude,

Mike Molewski
Gala Co-Chair
CAPTRUST

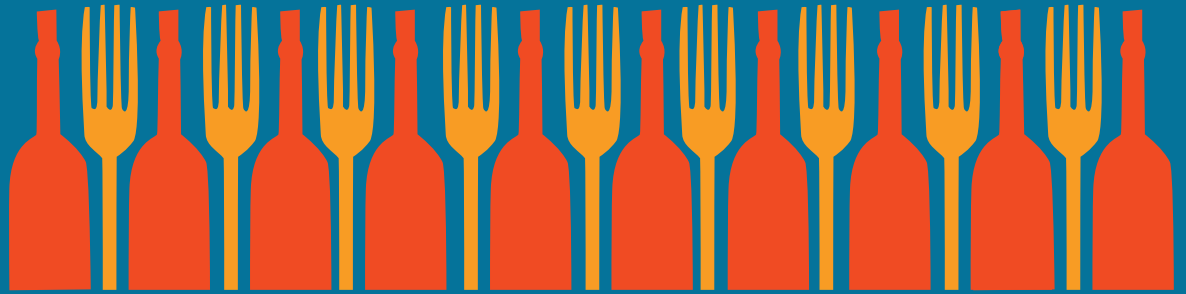
Anthony Onorata
Gala Co-Chair
Anthony Limousine

Questions? Email events@northampton.edu or call 610.332.6278.

NORTHAMPTON
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FOOD & WINE GALA

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To learn more about Chris Cree and Cree Wine company, visit www.creewine.com



Wine Spectator



BEST OF
AWARD OF
EXCELLENCE

2023

2024

FEST FACTS

NORTHAMPTON
COMMUNITY COLLEGE

FOOD
& WINE
GALA

MAY 31 • 2024



With an enduring commitment to the regional community and a focus on student success, Northampton Community College (NCC) has developed a reputation as an institution of extraordinary distinction. NCC remains a constant beacon of hope and promise for our students, despite the challenges that have rocked our region and nation in the past few years. Our strength can be found in the support of so many including our festival sponsors whose commitments to the college make a big difference in the lives of many and continue to transform lives, providing affordable access to a top-quality education, and life-changing opportunities.

The Food & Wine Gala has provided over \$2.5 million in scholarships since inception.

Over 54% of our students receive financial aid.

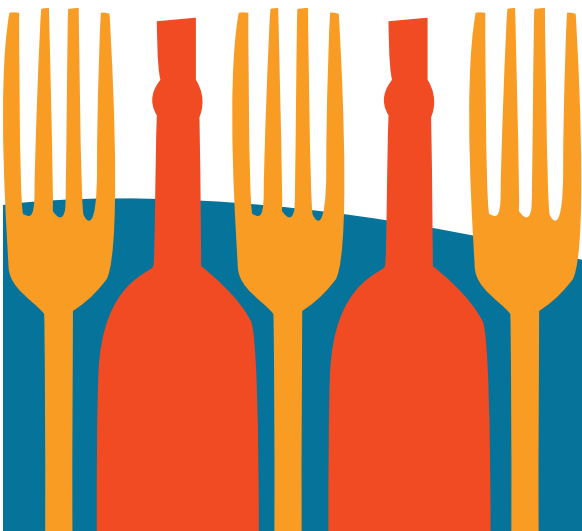
Over 50% of our students are PELL eligible.

61% of PELL eligible students live below the poverty line.

40% of our students say that if NCC did not exist with affordable tuition, furthering their education would not be possible.

29% of our students work 30+ hours beyond the classroom.

The average GPA of a scholarship recipient is 3.48.



lehighvalleyfoodandwine.com



NORTHAMPTON
COMMUNITY COLLEGE
Foundation

Your Support Directly Impacts Our Students In Many Ways; On Many Levels.



“ Growing up, I took care of my mother and the role of being the second adult in the household. My mother being diagnosed with multiple sclerosis took a toll on me and my education. This scholarship means a lot to not only me but my family as well. ”

*Jada
Business Management*

“I graduated from high school a year ago, without a lot of certainty about what opportunities I would be able to find in the future. But now that I am here at NCC, I know that I am in the right place. I have been able to find so much here at college that has helped me to develop my own interests as well as show me the viability of all these different avenues professionally. This scholarship allows me the room to continue gaining this experience.”

*Andy
Media Productions Major*

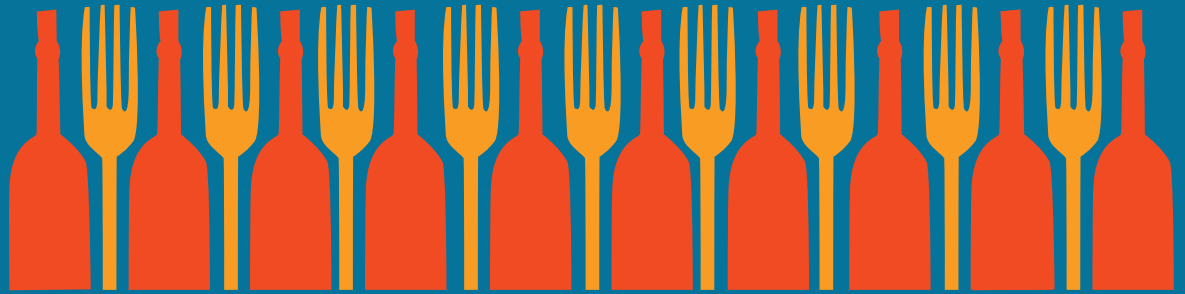
“Thank you for your time and investment with this scholarship. Your generosity and commitment towards investing in the next leaders and voices is so inspiring. Your financial support has confirmed a decision twenty years in the making. I, in turn, will help someone who may be on the fence and in the reaches of their dream. Your generosity does not end here.”

*Roberto
Data Analytics*

“I never thought that I would go to college, because high school for me was not a fun experience. When my daughter was born, I had been working as a certified nursing assistant for several years and I realized I was not going to make enough money to support a family and I always wanted to help others, so I decided to come to NCC for nursing. This scholarship helps me by paying for books, and classes towards my degree. It also alleviates much stress for my family and me.”

*Megan
Nursing*





FOOD & WINE DINNER FEATURING MASTER OF WINE CHRIS CREE OF CREE WINE COMPANY

SPONSORSHIP VISIBILITY PACKAGES

GOURMET SPONSORSHIP

\$10,000 (\$7,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 10 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on digital billboards running June 1 – July 1
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannering on site during dinner
- Inclusion in event news release

PRESENTING SPONSORSHIP

\$7,500 (\$5,500 Charitable Deduction)

Recognition as Presenting Sponsor includes the following:

- 8 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Name/logo featured on event signage/bannering on site during reception
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Inclusion in event news release

PREMIUM SPONSORSHIP

\$5,000 (\$3,500 Charitable Deduction)

Recognition as Premium Sponsor includes:

- 6 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release

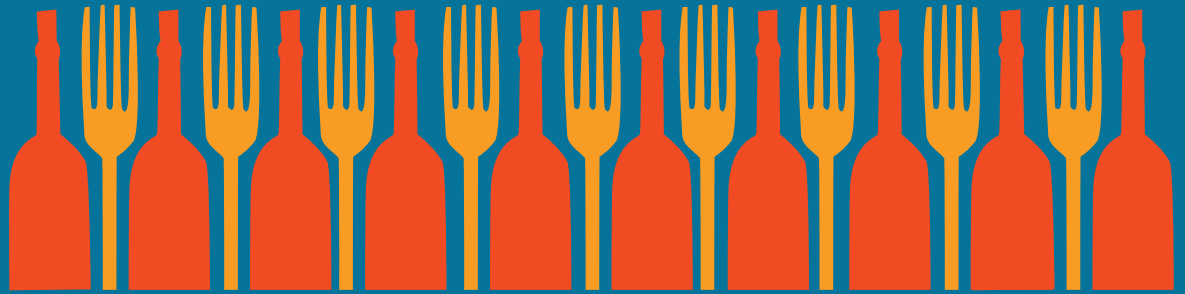
VINTAGE SPONSORSHIP

\$2,500 (\$1,500 Charitable Deduction)

Recognition as Vintage Sponsor includes:

- 4 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 31, 2024
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Inclusion in event news release
- Name/logo featured on event signage/bannering on site during reception





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SPONSORSHIP REGISTRATION FORM

Become a sponsor online at lehighvalleyfoodandwine.com or send your completed form to NCC at 3835 Green Pond Road, Bethlehem, PA, 18020. Please indicate your level of sponsorship:

Gourmet - \$10,000
(\$7,500 Charitable)

Premium - \$5,000
(\$3,500 Charitable)

Form of payment:

Enclosed is my check for \$ _____
Payable to 'NCC Foundation'

Presenting - \$7,500
(\$5,500 Charitable)

Vintage - \$2,500
(\$1,500 Charitable)

Please invoice me

Please charge my credit card: Visa MasterCard Discover American Express

Credit card no: _____ Expiration date: ____ / ____ Security Code: _____

For processing purposes circle card type: CORPORATE OR PERSONAL

Name: _____ Company: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Questions? Email events@northampton.edu or call 610.332.6278.