

Online Privacy

We have taken steps to make all information received from our online visitors as secure as possible against unauthorized access and use. All information is protected by our security measures, which are periodically reviewed.

We do not provide or resell any personally identifiable information collected on our web sites to any 3rd parties unless such disclosure is necessary to (a) comply with a court order or other legal process, or (b) protect our, your or a third party's rights or property.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in this Online Privacy Policy. If our information practices change at some time in the future, we will post the changes in practice here to notify you of these changes and provide you with the ability to opt out of these new uses.

General Access Information

When you visit our site, we will collect anonymous, general “usage” information such as the type of browser you use, the pages you visit, and your source domain. We use this information to monitor traffic and site activity, and to improve the performance and content of our sites to better meet your needs.

Personal Information

In order to use some of our on-line services, you may be required or requested to provide personal information such as (a) contact information, (b) affiliation, and (c) personal views and opinions. All required (vs. optional) information will be so noted. When personal information is collected it will capture using secured / encrypted transmission.

If you have elected to use a service requiring the registration of personal information, you will also be provided the opportunity to update your profile, or “opt-out” of that service. If you opt-out, your related registration information will be disabled and excluded from any future use (other than historical reporting).

An important part of maintaining your privacy is to keeping your registration information current and accurate. Please use the services provided on the applicable web site to update any of your personal information.

Business Information

Our web site may include sections for conducting on-line business. These business sites are account and password-protected, and require specific authorization for their use. Any sensitive customer or business data will be protected using secured / encrypted transmission. Depending on the nature of the business and transaction information, you may be required to acknowledge or authorize a separate agreement with additional protections and precautions prior to use.

Tell a Friend

Several of our web sites provide the ability for you to forward information on the site to a friend or business associate. In order to forward the information, we will request contact information such as the associate's name and e-Mail address required to effect the transmission of that information. We will protect this information to the same degree as provided under the *Personal Information* and *eMail* paragraphs outlined herein.

Cookies

Our web sites may use “cookie” technology, to store on a temporary or permanent basis, information related to your use of our web sites. We use cookies to retain your preferences, defaults and access information for our sites. You can delete cookies stored on your PC, and may disable the storage of cookie information altogether by adjusting your browser preferences. We use pixels, or transparent GIF files, to help us to learn which advertisements bring users to our website. The information that we collect is anonymous and not personally identifiable. It does not contain your name, address, telephone number, or email address. For more information about this technology, including information about how to opt out, go to <http://www.doubleclick.net/us/corporate/privacy>.

If you send us an e-mail communication using any of the e-mail links on our sites, it may be shared with the appropriate customer service or account representative most able to address your inquiry. Once we have responded to your communication, it may be discarded or archived, depending on the nature of the inquiry.

Unless otherwise noted, the e-mail on our sites does not provide a completely secure and confidential means of communication. It is possible that your e-mail communication may be accessed or viewed by another Internet user while in transit to us. If you wish to keep your information private, you should not use our e-mail, contacting use through the appropriate customer service telephone number.

Precautions for Children

Our web sites does not target children, and we do not intend to collect any personal information from anyone under 13 years of age. If you are under 13, you should not enter any personally identifiable information about yourself on our web site.

Third Party Advertising

Our web site may present advertising from 3rd party partners or affiliates. If you elect to view this advertising or any of the supporting pages, we may provide aggregated summary level usage information to these advertisers so they can assess the value of their advertising, and the products / services of interest to you. Your personal identification or contact information will not be disclosed.

Links to Other Sites

Our web sites may contain links to other 3rd party web sites. We are not responsible for the security or privacy practices of these sites, the products or services offered by these sites, or the

content appearing at these sites. We do not endorse any of the products or services marketed at these other sites.

Contacting Us

If you have any questions about this Privacy Policies, or the practices of this site, you can contact us using any of the following communications channels:

Address:

Bethel Park Skilled Nursing and Rehabilitation Center
60 Highland Rd
Bethel Park, PA 15102
412-328-2964