



*OFFER FOR  
PARTNERS*

# Women in Technology Poland

[www.womenintechology.pl](http://www.womenintechology.pl)

Imagine Inclusive Technology Foundation



## Why to cooperate?

To create image of your organization for **employer branding and recruitment** purpose.

To professionally support the idea of **Diversity & Inclusion** at your organization.

## Who we are?

We are a **community of women gathered around IT and new technologies**, both experts in senior positions and people getting to develop their skills.

## What is our mission?

To help **women in IT** to **develop their skills** on technical and leadership roles and to **support new technologies organizations** in achieving their **D&I goals**.

## How we do this?

We work in **win-win** model so we take care to provide the **expected benefits** to organizations cooperating with us as our partners.



## Women in Technology in Numbers



12

We have 10 years of experience in implementing projects and organizing meetups, workshops, conferences and hackathons.

8

We operate in 8 cities, including Warsaw, Kraków, Wrocław, the Tri-City, Katowice and Łódź.



680

We run statistics, which shows that in over 650 events organized by us attended over **30K participants.**

60

We enjoy the trust of over 60 companies with whom we have cooperated so far.



18 000

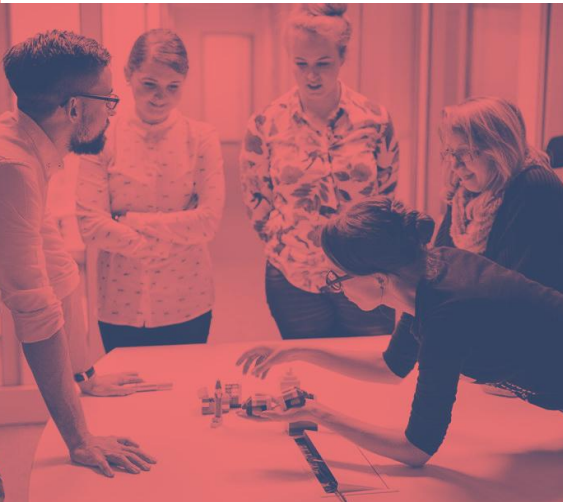
We form a community of over 15,000 professionals and people interested in development in the area of IT and new technologies.

# ***BENEFITS FOR COMPANIES***

- ▶ **Delivery and implementation of a comprehensive and varied tailor-made offer**
- ▶ **Transferring outside the burden of organizing and promoting events**
- ▶ **Effective promotion among a large target group both during events and via social media**
- ▶ **Facilitated contact with specialists in case of looking for candidates to work in various areas of IT and new technologies**
- ▶ **Improving or strengthening the image, both in terms of Employer Branding and recruitment**
- ▶ **Building a brand of the company that supports Diversity & Inclusion**
- ▶ **Support in implementing the company's values and mission**
- ▶ **In the case of permanent cooperation, the opportunity to build relationships with the community, promote experts on various topics and monitor the progress of community participants**



**You can use the  
following options  
of cooperation:**



- ▶ Be a partner of one of our long-term projects
- ▶ Order a holistic program to empower women inside your organization
- ▶ Collaborate on the organization of a meetup
- ▶ Collaborate on the organization of a workshop
- ▶ Take part, publish and promote the webinar
- ▶ Order a marketing campaign on social media

# WHAT MAKES US STAND OUT

## What Makes us **Stand Out:**



- ▶ Many years of experience in cooperation with business partners, always in a win-win model
- ▶ Full commitment to develop our community and a passion to share knowledge
- ▶ A wide range of topics undertaken, from programming through UX and graphics to project management
- ▶ A professional team of organizers - specialists in various areas of IT and new technologies
- ▶ A stable form of activity
- ▶ A comprehensive offer for partners ensuring effective promotion in one of the most recognizable IT communities in Poland



# OUR SOCIAL MEDIA

22 000

views of posts

facebook

5 642

followers

LinkedIn

3 300

members of Women in  
Technology Poland group

facebook

1 015

followers

Instagram

18 877

members of community

facebook

596

followers

twitter

3 830

views of posts

LinkedIn

3 000

newsletter subscribers



Cooperated with  
us (among lots  
of others):



LAW MORE

BROWN   
BROTHERS  
HARRIMAN

accenture 

Google  
for Entrepreneurs

qualtrics<sup>XM</sup>

allegro



NETENT

GlobalLogic®



 **NETENT**

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We do believe at NetEnt that diversity is a key ingredient for success. We keep us challenged and curious and the cooperation with **Women in Technology is a natural choice to boost the values we do believe in!**

NetEnt Poland has started the journey with Women in Technology in the spring 2019. The energy and enthusiasm of WiT has resulted so far in very successful meetups and this is just beginning of our story together.

Work with WiT means for us a clear communication, business value and market expertise.

We are hungry for more so stay tuned!



Photos credit for Get Lucky Photo



qualtrics.<sup>xm</sup>

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Qualtrics has had the pleasure of cooperating with Women in Technology Organization for almost one year and from the very beginning, it has been fruitful and efficient cooperation. Each time they've worked to become partners for our business and have done the work to understand our needs in terms of diversity, hiring women engineers. **Their knowledge of the market has been very helpful in promoting our brand and organizing a meet-up at Qualtrics office about product management.**

We look forward to a continued partnership for many years to come!



## Tech Leaders

4-month **mentoring program** enabling participants to develop their skills in the area of IT and new technologies, and **companies to strengthen the expert image** and develop of employees involved in the program as mentors.

## Let's solve IT

4-month program enabling people to develop their skills in the area of IT and new technologies at the mid level by arranging **quick consultations with experts** working for companies participating in the project.

## Tech Women's Generations

Event addressed to **all women from 3 to 103 years old**, focusing primarily on technological topics, as well as issues on how to strengthen women in IT and new technologies, support them in further career development, prevent gender gap and **strengthen girls and women in STEM areas**.

## Digit4Kids

Annual IT and **new technology conference for kids** that inspires, presents news from digital world and develops children's creativity, logical thinking, programming skills and the courage to seek solutions on their own.

## Productive Months

Cycle of **events gathered around particular technology**/area like frontend, data analysis, UX or product management.

## Lead IT, Lady!

The project aims to **strengthen women in taking leadership roles** in IT, support female leaders in developing their competences and build a community of tech leaders.

## Let's Make IT World Women's Again

Program to **help IT organizations to provide holistic support** for women who want to develop their technical or leader skills.



**Do you have any questions? - We are happy to answer them!**

**Contact us directly:**



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