

INTRODUCING THE NEW

# HOUSEPLANT DELIVERY POOL



**HOOSIER BOY.**

by Schlegel Greenhouse

A NEW PROGRAM TO REDUCE FEES AND MINIMUMS  
AND KEEP YOUR STOCK-TO-SALES RATIO RIGHT!



## WHAT'S IT ALL ABOUT

Our houseplant delivery pool allows your shipment to be “pooled” together with other orders that are being delivered to multiple destinations within the Indy metro area.

**Who's eligible?** Indy metro customers, including Fishers, Brownsburg, Avon, and Bargersville.

## HOW IT WORKS



### Order

Place your houseplant order on our website as usual.

### Receive

We deliver your order on the preset delivery day every week.

Psst! It's Wednesday!

### Save

Your participation grants you reduced order minimums and shipping fees.

### Sell!

Happy selling! Be sure to order frequently to stay active in the pool.

LOW ORDER MINIMUM - \$500.00  
REDUCED SHIPPING FEE - \$25.00  
CONSISTENT DELIVERY DAY - WEDNESDAY

**LOCALLY GROWN IN INDY!**

## BENEFITS

Helps keep the stock-to-sales ratio right for your business. Lower shipping fees improve your margins!