



THE MODERN WORKPLACE NEEDS A DIGITAL HUB

The modern workplace is dynamic and social. What is required to run the modern workplace is a well-designed, integrated, digital platform. The leadership team needs the ability to respond quickly and adapt to market dynamics. The HR team is being challenged to create opportunities for each employee, build talented teams, and support a mobile, flexible work environment for everyone. Further, each department needs to enable their teams with tools and technology that foster collaboration and social communication along with increased efficiency and higher productivity.

Organizations with the highest levels of employee engagement were consistent with 15% greater employee productivity and up to 30% greater customer satisfaction levels.

Queen's University School of Business

In short, businesses are transforming and are replacing structured hierarchies with networks of teams. The new business goal is to create empowered individuals and ad-hoc teams that facilitate both individual and organizational agility. In this new environment individuals are expected to have a strong voice and need to be able to take action.

Culture and engagement are pillars of all businesses. This has been the case for the entirety of the information age. The culture, or the character and personality of your organization, is what makes your organization unique. Employee engagement is a measure of the level of personal and emotional commitment an employee has with and for their organization. Understanding your culture and what employee engagement is and how to facilitate and improve it is critical to successful outcomes. From the viewpoint of the employee: Does my job matter to me? Ultimately, happy and engaged employees result in satisfied and loyal customers. Organizations, large and small, are now working hard to understand and meet the needs of their workforce. In the new modern workplace, what they need is a platform that fosters and facilitates employee engagement and a strong culture.

EMPLOYEE EXPERIENCE IS CRITICAL TO STRONG ORGANIZATIONAL CULTURE

We know that efficiency and productivity are necessary to effectively meet customer expectations, but your organization's culture is what allows your products and services to be differentiated. A strong, positive culture, driven by an engaged employee population, will be reflected in the financial bottom line. In the end, organizations with strong cultures will outperform their competitors.

Without a doubt, good employees are the most valuable asset any company can have. If employees enjoy what they do, the tools they do it with, and the environment that they are in, they are engaged, and it feels less like work. Research data shows that happy and engaged employees are more productive and give more for the greater good. Engaged employees are highly involved in and enthusiastic about their work and workplace. They are “psychological owners,” who drive performance and innovation, and move the organization forward. Employees who are not engaged are psychologically unattached to their work and company. Because their engagement needs are not being fully met, they're putting time — but not energy or passion — into their work.

Employee engagement is not the same as engaging employees. Employee engagement is the outcome of actively engaging employees through a strategy that drives improved performance — achieving engagement is simply not as easy as putting together a survey to measure employees' level of engagement. Organizations miss the mark on engaging employees when they emphasize moving the overall engagement number but overlook the tactical elements that lead to improved business outcomes.

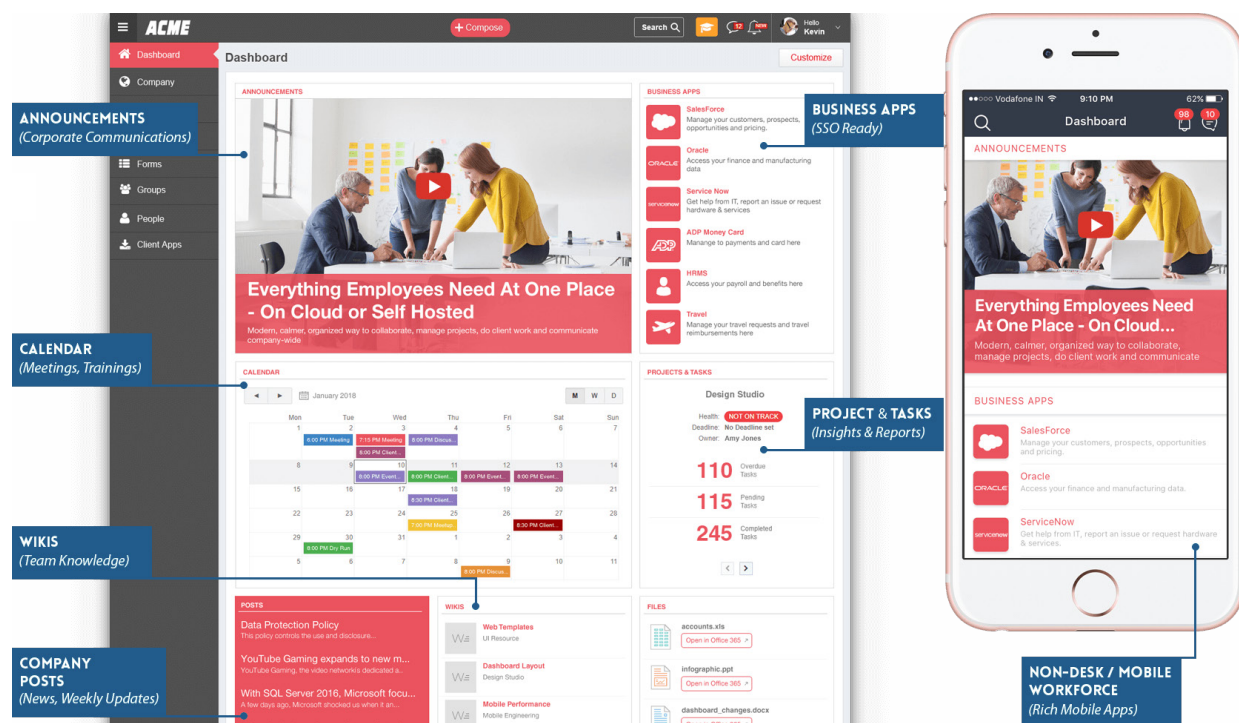
Gallup, State of the American Workplace Report, December 2016

Employee experience represents the emotions and perceptions felt by your employees before, during and after the workday. Experiences are created through interactions with leadership, socializing with peers, and the use of technology; a sum of their workday surroundings. In the modern workplace, the boundaries between physical space and digital space are blurring, even merging. People are naturally social and like to share their experiences with

their co-workers and in general with the world around them. Work/Life balance is now Work/Life integration. The trick is putting it all together. That requires a platform that focuses on experiences built around employee engagement and organizational culture.

DIGITAL WORKPLACE HUB A PLATFORM FOR THE FUTURE OF WORK

Now is the time for a platform that is built for the modern digital workplace, and towards the needs of the modern workforce. What is needed is a Digital Workplace Hub, a platform that facilitates employee engagement, promotes positive employee experiences, and helps to create and support a great organizational culture. A digital workplace hub provides the technology employees need in order to connect, collaborate, communicate and cooperate. Individual employees will be more productive when their work experiences are personalized and meaningful. Experiences cannot be given, but can be designed and facilitated. The most successful organizations in the world understand that people are their platform and the management objective is support and enable them.



The workforce is changing at unprecedented speed. Individual wants, needs, and expectations are diverse. Technology is changing faster than many workers are able to consume it. New work patterns include being a digital citizen at work and at home. A **Digital Workplace Hub** provides the technology base to support the modern employee in the digital workplace. The added benefit is that it will also breathe new life into existing enterprise systems; the broader Digital Workplace.

ABOUT MANGOAPPS

MangoApps is the hub of any digital workplace. It is the central location employees go to for fast and seamless access to all the tools they need every day to share, communicate, collaborate, find & learn. MangoApps provides core new tools like enterprise social networking, modern Intranet, team collaboration & employee engagement software while integrating with existing enterprise systems so employees have access to everything they need in one place. For more information, please visit www.mangoapps.com

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IS THE PERFECT HUB FOR YOUR DIGITAL WORKPLACE?

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Or see for yourself today with a ***free trial!***



MAKING WORK SMARTER, FASTER AND MORE PRODUCTIVE

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