



# WHY A DIGITAL WORKPLACE HUB IS CRITICAL TO EMPLOYEE ENGAGEMENT

*A digital workplace includes all of the software systems within a company that are internally focused and are required for employees to use in order to do their job. A Digital Workplace Hub facilitates employee engagement, promotes positive employee experiences and helps to create and support a great organizational culture.*

When employees enjoy what they do, the tools they do it with, and the environment that they are in, amazing things happen. Happy and engaged employees are more productive and give more for the greater good. Engaged employees are a positive influence on company culture, while disengaged employees provide a negative influence. An employee's experience is their perception of the organizational culture and their interactions within the workplace.

*“Employees who are engaged are more likely to stay with their organization, reducing overall turnover and the costs associated with it. They feel a stronger bond to their organization’s mission and purpose, making them more effective brand ambassadors. They build stronger relationships with customers, helping their company increase sales and profitability.”*

Gallup, State of the American Workplace Report December 2016

The digital workplace includes all the software systems within a company that are internally focused and are required for employees to use to do their job. However, a 21st-century organization needs more than just disparate systems and data siloes to meet their business objectives. The digital workplace needs a way to support a social, mobile, productive, and intelligent organization. What is required is a focal point to bring it all together; A Digital Workplace Hub.

## SILOED SOLUTIONS, FRAGMENTED EMPLOYEE EXPERIENCE



A Digital Workplace Hub, the core of MangoApps, encompasses all the technology used to get work done in ways that allow people to connect, collaborate, communicate and cooperate. It is no longer required that teams work together in the same physical space. A Digital Workplace Hub makes it easier and more enjoyable for employees to help their company reach its defined business objectives. However, if there is an over-emphasis on efficiency and productivity gains, efforts will detract from positive employee experiences. Critical to the success of the Digital Workplace Hub is that it absolutely must foster, encourage and promote organizational engagement.

## PEOPLE AND TECHNOLOGY IN BALANCE

Getting work done in the modern workplace depends upon technology - there is no getting past this fact. The key to creating, growing and supporting a successful organization is understanding the impact of the technology beyond productivity and efficiency. Organizations

need to encourage and support positive employee experiences, independent of technology. Only then should the conversation shift to how technology should be integrated into the organization. Virtual interactions are a reflection, often an amplification, of real-life interactions.

### **How can companies foster positive employee experiences?**

- Leading by example; executive leadership should be consistent and transparent
- Providing an open and inclusive decision-making environment
- Fostering access to information and sharing knowledge
- Encouraging and recognizing individual contributions in public
- Empowering individuals to get things done in a manner that best suits them

Employees are happy when they have successfully completed a task, a project or a job; they feel even better when their peers and management share 'job well done' messages publically. Leadership must support positive interactions at all levels within the organization. Businesses need to focus their energy on creating an inclusive organization in which employees are willing to invest personally in both their work and their co-workers. Engaged employees are enthusiastic, energetic and positive. They feel good about their work. The goal of any business is to complete work as efficiently and successfully as possible to show a profit. When there is a strong focus on employee engagement, productivity and efficiency are improved.

## **THE DIGITAL WORKPLACE HUB**

The Digital Workplace Hub is the virtual equivalent to the physical workplace; it defines how technology will be used to create and support an efficient, personalized virtual working environment. Any employee should be able to sit at their desk - wherever that desk is located, open their laptop, use a tablet or hold their phone, and have everything at the ready to get their job done. In addition, the modern workplace should support the needs of everyone across the organization from the digitally savvy to the digitally handicapped. The Digital Workplace Hub serves a vital role in employees' productivity, engagement and working health.

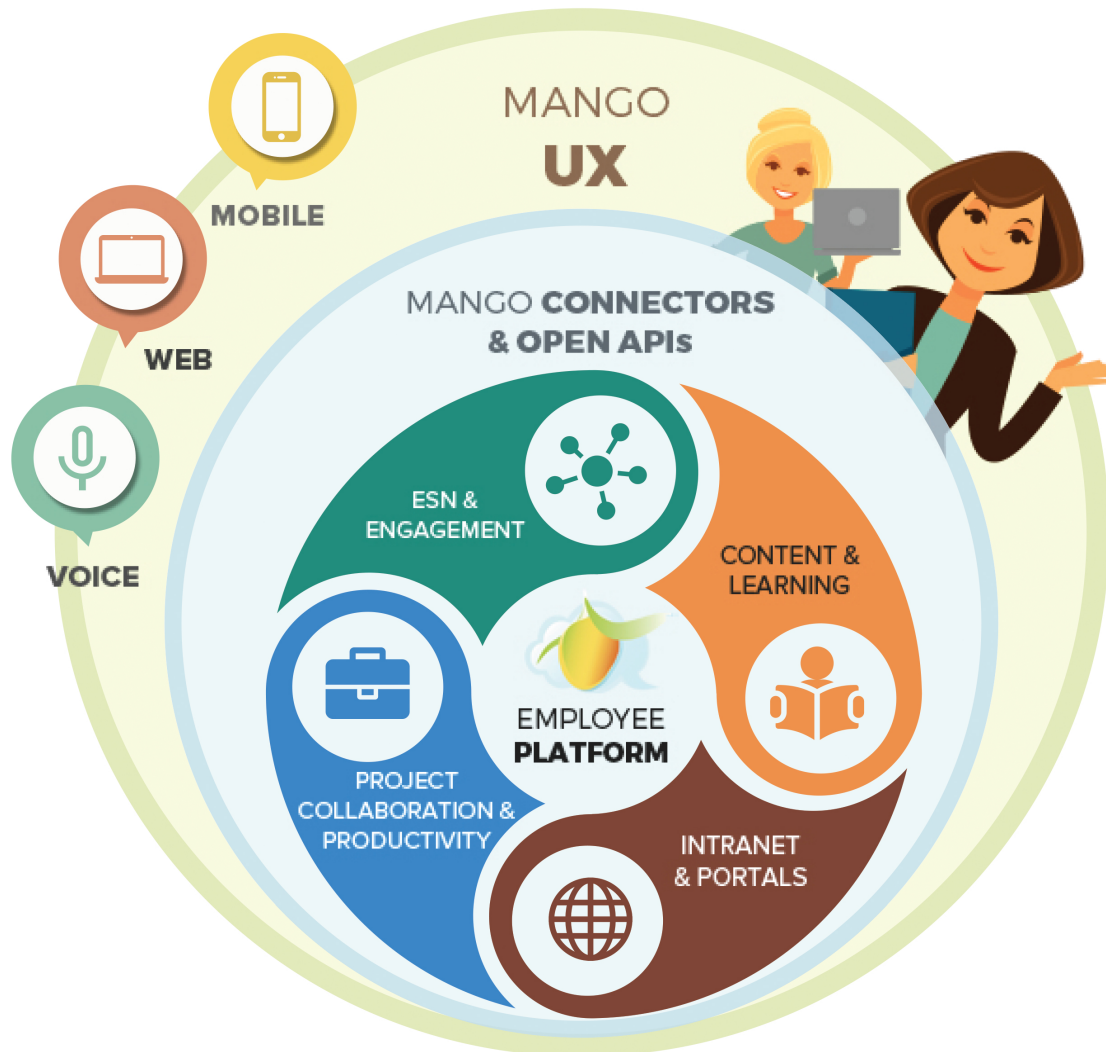
### **A Digital Workplace must:**

- Support multi-directional communications at all organizational levels
- Foster both conversational and top-down interactions and communication
- Create and support ad hoc groups and project teams
- Provide technology that is adaptable to individual work styles and preferences
- Deliver a secure, dependable and stable technology environment
- Enable purposeful collaboration around topics and documents
- Encourage social sharing and informal 'water cooler' discussions

## BEING A PART OF SOMETHING BIGGER

A Digital Workplace Hub is the center of employee engagement. Employees want to be a part of something big and experience a sense of belonging. An inspiring hub enables success, digital efficiency and productivity. The outcome of a well-designed environment is a realized increase in employee engagement. Employees today have much higher expectations than they previously have had when it comes to their work environment and the technological tools provided to them to accomplish their job. Outside of work, most employees have a set of devices and productivity applications that are easy to use, connected, and readily accessible. Their social and digital personal lives are positive and integrated. Therefore, the expectation at work is the same. The bar is high.

### THE HUB OF YOUR DIGITAL WORK PLACE



A Digital Workplace Hub is a must for any business that wants to grow and evolve while enabling, empowering and engaging its employees. MangoApps is that hub – schedule a demo and let us show you how MangoApps can be the hub for your company’s digital workplace.

## ABOUT MANGOAPPS

MangoApps is the hub of any digital workplace. It is the central location employees go to for fast and seamless access to all the tools they need every day to share, communicate, collaborate, find & learn. MangoApps provides core new tools like enterprise social networking, modern Intranet, team collaboration & employee engagement software while integrating with existing enterprise systems so employees have access to everything they need in one place. For more information, please visit [www.mangoapps.com](http://www.mangoapps.com)

## TAKE THE FIRST STEP **SCHEDULE A DEMO!**

ARE YOU READY TO LEARN WHY MANGOAPPS  
IS THE PERFECT HUB FOR YOUR DIGITAL WORKPLACE?

***Schedule a personalized demo*** and see what MangoApps has to offer.

Or see for yourself today with a ***free trial!***



**MAKING WORK SMARTER, FASTER AND MORE PRODUCTIVE**

Learn More: [www.mangoapps.com](http://www.mangoapps.com)

Email us: [sales@mangoapps.com](mailto:sales@mangoapps.com)

Schedule a demo: <https://www.mangoapps.com/schedule-a-demo>