

THE DANGER OF A BAD EMPLOYEE EXPERIENCE

Most companies devote massive efforts and energy to customer experience. This is for good reason, but too many companies are so focused on their customers that they give little to no thought to employee experience. Your employees are crucial to your company's success. Shouldn't you invest in them, too?

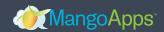
There are far too many workplaces where employees are forced to use software that was designed decades ago and doesn't come close to meeting their needs. Some companies make some scattered investments in modern tools, but without any cohesion, so their workers have to bounce back and forth between platforms all day. Finally, some companies leave their employees to their own devices when it comes to software tools.



All of these approaches result in major problems and wasted money.

It is hard to overstate the impact of missing, outdated, or disconnected tools on individual employees' focus and productivity, and those personal statistics add up to a massive black hole at the organization level.





SET YOUR PEOPLE UP FOR SUCCESS

Modern employees deserve modern tools and a unified digital experience. Email and your aging intranet simply don't cut it. The most successful teams are those that can sign into a single online workspace that works with all of their devices, and find everything they need to do their job, with minimal frustration or disruption.



When your team doesn't have this, productivity and employee well-being suffers, and in many cases, people will find their own free tools and use them on the individual or team level. When this happens, you lose the ability to have centralized control over your company's data, ensuring that when people leave their jobs, their knowledge won't transfer to their successor. Furthermore, when people work in silos, information isn't shareable or findable between teams or departments, and work is duplicated.

When everyone collaborates in a single workspace, that promotes visibility and lets your employees forge connections naturally which may have never happened otherwise.

A UNIFIED EMPLOYEE EXPERIENCE

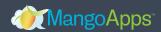
There is a better way, and it's not as costly or difficult to implement as you might expect.

MangoApps was designed to unify your employee experience by combining intranet, communication, collaboration and training into one intuitive, mobile-accessible workspace. Our pricing makes sense even for small teams or those with a large proportion of frontline workers, and scales with your needs.



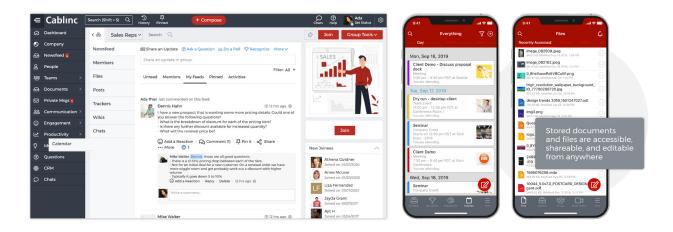
If you used MangoApps, your employees would start every day on a personally customizable widget-based dashboard that included everything they needed for their job. Our modular pricing means you only pay for what you actually use, and each employee has personal notification and dashboard settings, ensuring that they get all the updates they need, and can filter out irrelevant information as needed.





EVERYTHING YOUR EMPLOYEES NEED

We've been in the business for over a decade, and have spent that time working closely with our customers, refining the product to ensure that it meets all of their needs. The unified nature of MangoApps has given us a unique perspective on what our customers actually want from their tools, and allows us to create an employee experience that builds on itself over time.



The use cases below represent common trends among our customers, and demonstrate how the breadth of our platform allows them to bridge gaps between teams and solve multiple problems at once.

COMPANY COMMUNICATION

Learn how MangoApps can improve team communications, make your company content more engaging, and build a framework for effective collaboration.

- Company News and Announcements
- Crisis management / Emergency Announcements
- Regular Status Report
- Team Collaboration and Work Area
- Town Hall Meetings
- Host Remote Meetings
- Find Employee Experts
- IT Help Desk
- Digital Leave Requests
- Easy To Access HR Content







INFORMATION ORGANIZATION

Save countless hours by organizing company information with a modern, logical flow that is intuitive for employees.

Use cases:

- Share Employee Files and Documents
- Joint Authoring of Documents
- Company Calendar
- Online Company Employee Directory
- Event Planning
- FAQ Pages
- Task Management
- Digitizing Paper Forms



KNOWLEDGE MANAGEMENT

Make sure individuals have a way to share the knowledge they gain on the job, so that everyone can build off each other's successes and learn from each other's failures.

Use cases:

- Brand and Marketing Knowledge Base
- Share Industry Best Practices
- Share Customer Case Studies
- Company Administration
- Vendor Knowledge Base
- Customer Knowledge Base





EMPLOYEE ENGAGEMENT

Learn to improve employee engagement and happiness by making your team feel welcomed, valued, and heard.

- Employee Rewards and Recognition
- Employee Surveys
- Communicating Employee Benefits
- Employee Feedback Center
- Idea Management
- · Employee Shout Outs





TRAINING & DEVELOPMENT

The more opportunities your employees have to learn, the stronger they will be. Learn to create and make the most of mentoring and training programs with MangoApps.

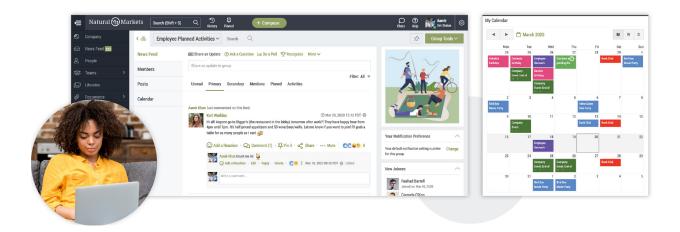
Use cases:

- Onboarding Content and Training Resources
- Internal Job Boards
- Company Knowledge Discovery
- Peer Mentoring Program
- Leadership Learning Center



LOCAL INTERESTS

Learn how small digital efforts can turn your local team into an active, welcoming community.



- Local News and Crisis Management
- Cafeteria Menus
- Lunch and Other Employee Outings
- Local Employee Questions
- Coordinate Blood Drives and Other Community Events





COMPANY CULTURE

Giving employees space for non-work communication can go a long way to improve company culture.

Use cases:

- Employee Social Center
- Employee Marketplace
- Office Parties
- Potluck, Pizza Fridays and Other Events



PARTNER COMMUNICATION

Learn how to use MangoApps to keep your external communications and event participation timely, consistent, and effective.

Use cases:

- Customer Communication
- Trade Shows
- Online Leads
- Demo Requests
- Feature Requests



OTHER

Learn other uses for MangoApps, like managing IT workflows and enabling mobile access to company information and communication.

- Access Information On The Go
- Create Must Read Posts
- How MangoApps helps employees in specific roles
- Product backlog
- Milestones and Releases
- Incorporating Outside Content
- · Bugs & Defects Reporting



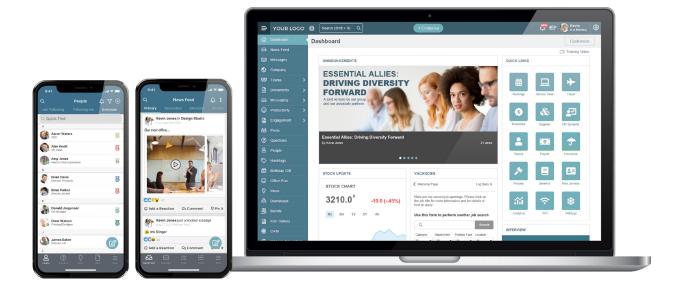




CONCLUSION

We hope that these use cases have given you some idea of how MangoApps could help you build a unified employee experience. Our platform is deep and wide, designed to offer nuanced solutions that can fit into just about any company or team's workflow.

Mango Suite is the whole kit and kaboodle, and can integrate with or replace just about every digital tool your company is using. That means all of your data is centralized and kept safe, and your employees can combine all of the disruptive notifications they receive throughout the day into a single, prioritized feed that gives them everything they need without constantly breaking their focus.



It's also a fantastic entry point for deskless workers, who are often left out of their company's communication and collaboration strategies, causing bad feelings and missed opportunities. MangoApps brings them into the fold, at a price that makes sense.

We would love the opportunity to hear from you, and take you or someone from your team through a live demo of MangoApps so you can actually see that platform for yourself. Just click below to schedule a meeting with a member of our sales team, so we can learn a bit more about your needs and explore possible solutions that we can offer.

Schedule A Meeting

ABOUT MANGOAPPS

MangoApps is the hub of any digital workplace. It is the central location employees go to for fast and seamless access to all the tools they need every day to share, communicate, collaborate, find & learn. MangoApps provides core new tools like enterprise social networking, modern Intranet, team collaboration & employee engagement software while integrating with existing enterprise systems so employees have access to everything they need in one place. For more information, please visit www.mangoapps.com

TAKE THE FIRST STEP **SCHEDULE A DEMO!**

ARE YOU READY TO LEARN WHY MANGOAPPS IS THE PERFECT HUB FOR YOUR DIGITAL WORKPLACE?

Schedule a personalized demo and see what MangoApps has to offer.

Or see for yourself today with a *free trial!*



MAKING WORK SMARTER, FASTER AND MORE PRODUCTIVE

Learn More: www.mangoapps.com Email us: sales@mangoapps.com

Schedule a demo: https://www.mangoapps.com/schedule-a-demo