

5 Points to note when Servicing MSME Loans



Understand the business

If you understand the business, you create a niche in a segment of MSMEs.



Leverage edge from use cases

27/27/2 1sh

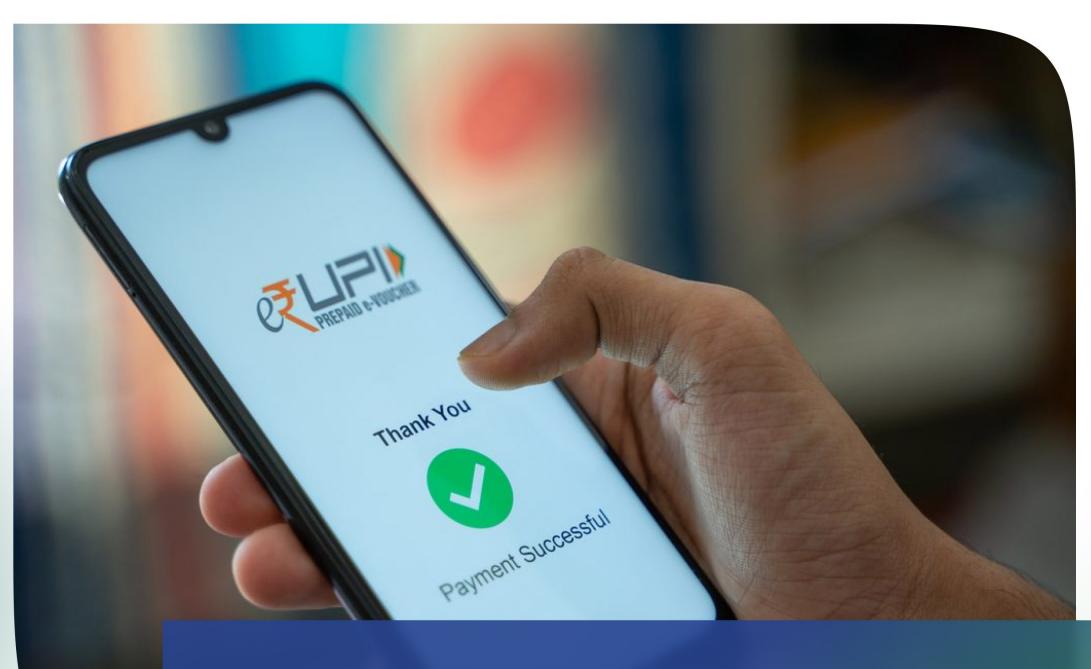
7,75 tun

0.58 6.02

7.43

including verification of customer authentication of data, digital collections and disbursements

Cele



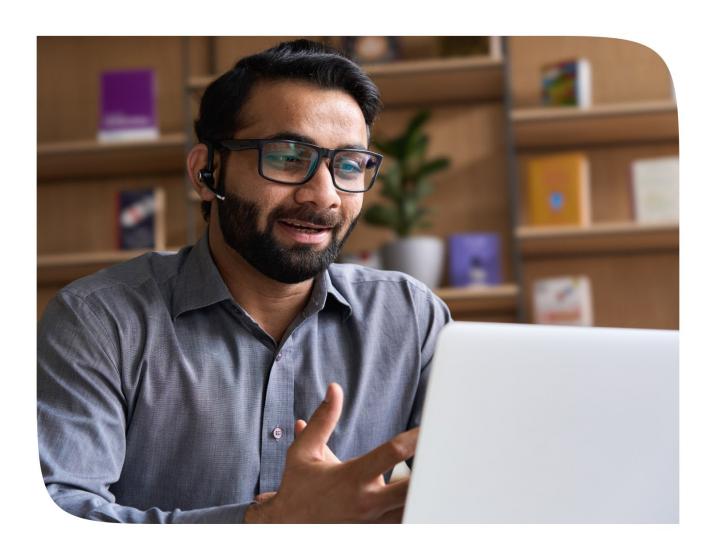
4 Get visibility

and learn from customers transactions, UPI data & GSTN data

5

Look at the asymmetric data

the data that is not documented, but needs to be created by interacting with the customer, hence confining to fewer focus areas goes a long way in understand the rsiks and benfits



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