



Katahdin Group

"I'm able to look at what I'm doing as a CEO, what I do in my CEO Collective work and what I do with my annual plan, then marry that up to the strategic plan and carry it through to my team."

**MELISSA GORDON, CEO,
GORDON LOGISTICS**

FOR CEOS LOOKING TO TO NEXT LEVEL THEMSELVES AND DRIVE MAXIMUM RESULTS

The CEO **High Impact** program provides an integrated and holistic approach to CEO leadership growth, strategy development and executive team alignment by combining The CEO Collective peer group experience with Strategic Leaders, a multi-day strategic planning process. The combining of the programs has a compounding impact, providing deeper and richer benefits felt through the whole organization.

When you engage in the **High Impact** program, you get a strategic partner who will guide you and your team in the development of a tight annual plan with year-round support from your dedicated Strategic Facilitator and your Collective group of 8-10 of your CEO peers.

THE HIGH IMPACT PROGRAM HELPS ADDRESS THESE QUESTIONS THAT ALL CEOS ASK:

How do I create a clear, vetted, measurable strategic direction and plan that my leadership team understands and supports?

How do I get unbiased, "outside/in," feedback on the plan and ongoing critical decisions to move it forward as we hit bumps throughout the year?

How do I improve my business acumen and gain the inspiration I need to drive my business to the next level?

Where do I find accountability for myself and my team to drive the plan?

WHAT YOU CAN EXPECT OF THE HIGH IMPACT PROGRAM:

- ▶ **A strategic partner** - You'll have an invested former CEO Strategic Facilitator with you through the whole process. This is not a parachute in and out situation. We are committed to your success 365 days a year.
- ▶ **Fine-tuned plans** - With the support of the CEOs in your Collective, you'll fine tune plans and move them forward with more clarity and speed
- ▶ **Accountability from your peers** - The CEOs in your Collective will hold you accountable to your plan and problem solve with you when you hit roadblocks
- ▶ **On target and timely feedback** - By presenting cases regularly in the CEO Collective meetings, your fellow CEOs and Strategic Facilitator will have a deep knowledge of your business and be well equipped to give strong input as you move into your annual planning period
- ▶ **Leadership team alignment** - You will have common language, process and tools within your organization that will align your leadership team around the strategy and drive it through the entire company

PROGRAM FEE: \$62,500 - \$87,500

"The High Impact program has allowed us to have full alignment to achieve all of our strategic goals and that has generated success as well as full engagement by our team."

JAMIE MCKINLEY, PRESIDENT, W.F. YOUNG

OUTCOMES OF THE PROGRAM

- ▶ A clear, vetted, measurable strategic direction and plan
- ▶ Improved business acumen and strategic insight through The Katahdin Case™ method
- ▶ A highly aligned leadership team that has been an active part of the planning process
- ▶ A proven strategic planning system and toolkit for your entire leadership team
- ▶ An agreed upon C-suite accountability and governance plan aligned with strategy and goals
- ▶ A customized scorecard to measure results both for your agreed upon strategy



TO START THE CONVERSATION, Contact Erin Mullen, Managing Partner at emullen@katahdingroup.com