

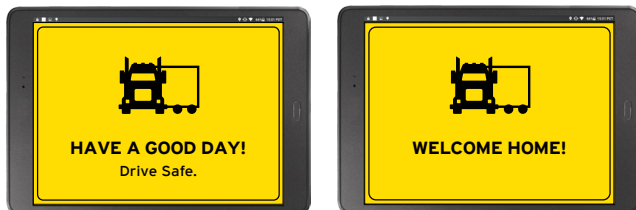
The Creative Ways Fleets Are Using Drivewyze[®] Safety + Custom Alerts

Safety+ Custom Alerts build upon Drivewyze's proven safety notification service and empowers carriers to take control of in-cab safety messaging.

Easily configured in Drivewyze Hub, fleet managers can identify and geo-fence their own high-risk areas or other areas of importance to deliver custom in-cab messaging.



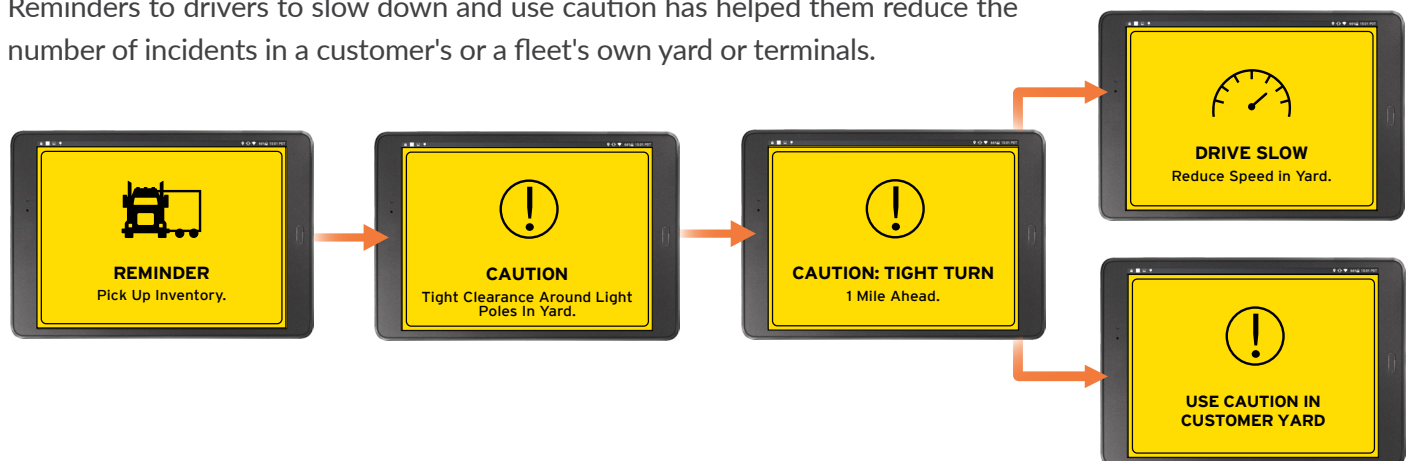
Alerts at Start or End of Route



Fleets have been seen taking advantage of this feature by setting up custom greetings for drivers either leaving the yard or welcoming them home upon their return.

Yard Entrance Triggered Alerts

Reminders to drivers to slow down and use caution has helped them reduce the number of incidents in a customer's or a fleet's own yard or terminals.



Triggered for Special Events

Road closures and emergency conditions alerts have been issued to ensure drivers are driving according to current road conditions.



To help lessen the possibility of traffic citations, fleets have issued alerts for anything from construction or chain-up zones, to unauthorized toll roads.



Triggered at Specific Destinations

Reminders to drivers of their compliance with certain restrictions and bylaws have been setup by fleets for specific destinations.



Reinforcing Good Driving Behaviors

Setting up location-based alerts has helped fleets enforce good driver behavior with notifications for upcoming speed zones or railroad crossings.



Get started delivering your own custom alerts with a free 60-day trial [FIND OUT HOW](#)

OR

Learn more from one of our **Drivewyze Safety+ experts:**

1-888-988-1590 | sales@drivewyze.com