



Engaging and Inspiring Learning That Drives Safety

Effective learning directly impacts your organization's safety culture and bottom line. Yet, often, learning is conducted through long, out-of-date videos, and employees do not engage with or retain the information. Luma Brighter Learning provides meaningful learning for the trucking industry and has shown measurable results in helping carriers improve safety, communication, and compliance. With Luma's mixed-medium eNuggets®—focused, on-demand, micro-learning lessons that cover core safety topics—and the ability to create custom content, your team will benefit from learning that makes a lasting impact.



ABOUT US

Luma Brighter Learning is an award-winning instructional design company in the transportation industry. Luma has created a growing library of more than 1,000 eNuggets® on a variety of learning topics for fleets. Luma focuses on all formats of learning—online, blended, and face-to-face—and builds customized learning solutions in their Luma eNugget® Learning management system. For fleets with fewer resources, Luma offers Luma Emerge®, which incorporates the same learning principles in a cost-effective, ongoing safety curriculum. Luma also supports new drivers going into the industry with their entry-level driver training programs.

PROBLEM STATEMENT

Effective learning is not about the number of hours spent training employees. What is important is training quality and frequency. Yet, how do you engage your drivers in quality learning that supports and anchors your organization's safety culture? And how do you create meaningful learning that inspires your team members and provides them with the knowledge to safely perform their jobs? With the Luma eNugget® Learning management system, your team members will experience short, meaningful, and comprehensive lessons to help drive safety and create an engaging learning experience.

FEATURES + BENEFITS



FORMATS

Live-streamed, scheduled coaching or orientation anytime, anywhere through LumaLive®



ASSIGNMENTS AND VARIETY

A broad range of learning mediums and languages, and your choice of engaging and relevant customizable on-demand micro-lessons



REPORTING AND DOCUMENTATION

Access to completion records, certificates, and time reports, and proof of training



MESSAGING

Ability to send out on-demand video messages



AFFORDABILITY

Overall orientation cost savings and tiered pricing that supports the size of your team



INCREASED PARTICIPATION

Driver monthly training participation and 0–90-day period retention increases



"Luma Brighter Learning's unique ability to embed our company's safety culture into their platform offers our team a highly engaged learning path. In addition, the virtual learning sessions within the platform allow us to directly interact with our team during the learning process. Luma's fun and educational approach has a direct impact on our company's safety."

— Jeff McKinney
Vice President of
Safety, The GTI Group

CLOSING STATEMENT

Engaging learning promotes skill enhancement, increased productivity and safety, employee retention, and innovation. Drive learning with Luma Brighter Learning – providing content that motivates and inspires your team members.