Taiyab Raja

Kaido®

Designing a team engagement platform

A sneak peak into the process of designing an entire B2B SaaS platform from scratch, end-to-end.
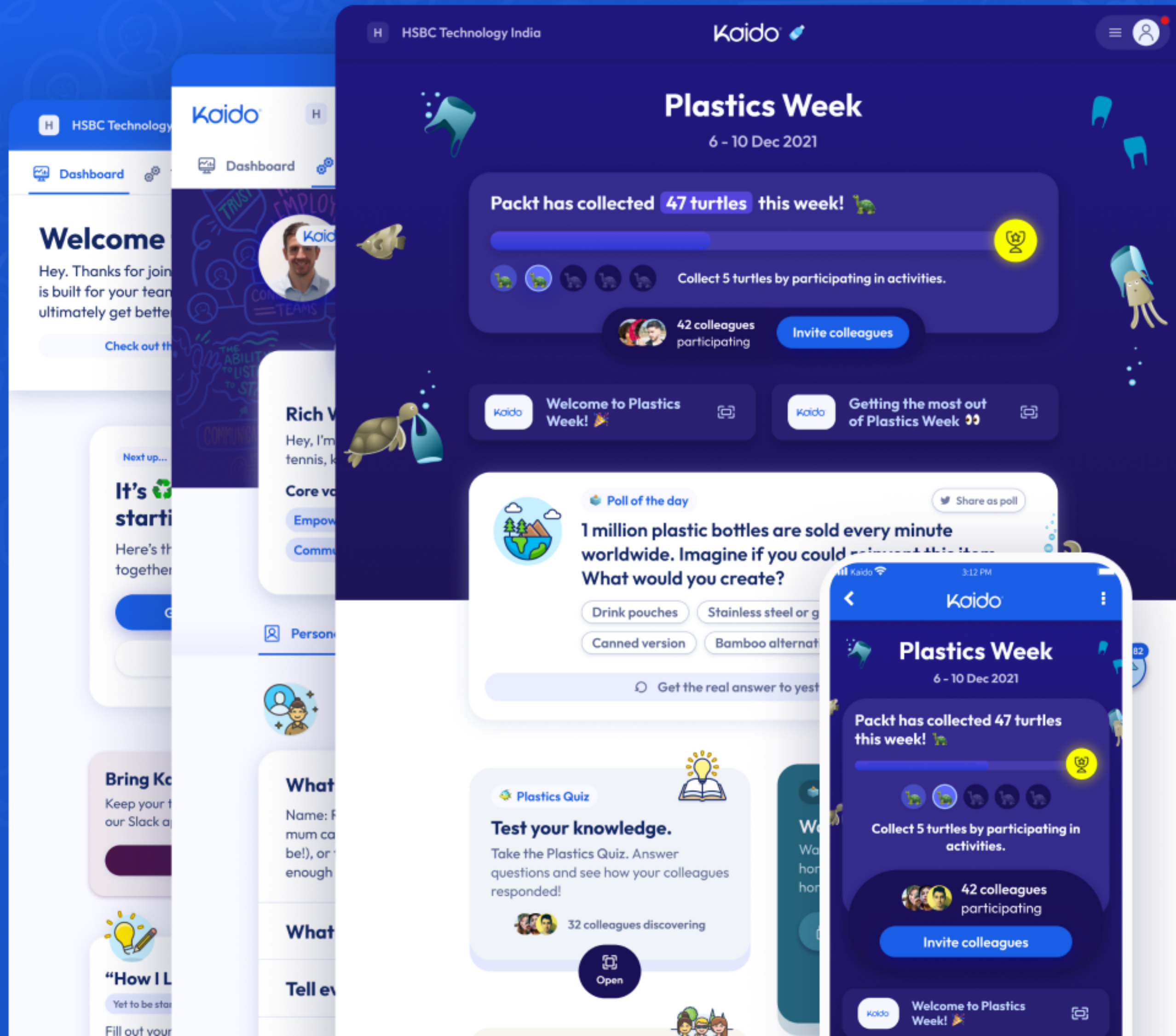
B2B SaaS   Health & Wellbeing   Team Culture

Design Systems   End-to-end UX   UI/Visual Design

Wireframing

HSBC Technology India

Kaido

Plastics Week
6 – 10 Dec 2021

Packt has collected **47 turtles** this week! 🐢

Collect 5 turtles by participating in activities.

42 colleagues participating   Invite colleagues

Kaido Welcome to Plastics Week! 🎉

Kaido Getting the most out of Plastics Week 👀

🌥 Poll of the day   Share as poll

1 million plastic bottles are sold every minute worldwide. Imagine if you could reinvent this item. What would you create?

Drink pouches   Stainless steel or g
Canned version   Bamboo alternati

Get the real answer to yest

🌱 Plastics Quiz

Test your knowledge.
Take the Plastics Quiz. Answer questions and see how your colleagues responded.

32 colleagues discovering

Open

Kaido 3:12 PM

Kaido

Plastics Week
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42 colleagues participating

Invite colleagues

Kaido Welcome to Plastics Week! 🎉

HSBC Technology

Kaido   H

Dashboard   Dashboard

Welcome
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Next up...

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The Existing Product

The Kaido Wellbeing Challenge, is a four-week, team-based Wellbeing Challenge designed to help your team look after their physical and mental health in a fun and interactive way.

Each an every day of the challenge, employees are introduced to a new concept and related activity to improve their mental and physical wellbeing.

Tasks could be as simple as walking the dog, doing the dishes or maybe a bit of mindfulness and meditation.

Employees form teams and gain points for activities, introducing friendly competition to the mix and sparks buzz across the organistion.

You can find out more here: kaido.org/challenges

(If you're interested in it for your organisation, tell them I sent you, don't worry, I don't get any kickbacks :P)

Walk with kids **+86**

Zumba **+56**

Early night **+62**

Daily reflection **+60**

10 mins of meditation **+88**

Challenge leaderboard
7 participants in 9 teams

1 Credit & Risk Team
9,623 avg points · 3 members

2 Tea Drinkers
8,287 avg points · 4 members

3 The Lions
7,916 avg points · 10 members

7 Anonymous Zebra
4,932 avg points · 6 members

Together
points · 7 members

9 Speedy Geeks
2,217 avg points · 7 members

See full leaderboard

Aurora Borealis

Current Milestone

gratulations, you have made it to your first Natural der of the World - **Aurora Borealis**, named after Greek Goddess 'Aurora' and the Greek north wind ealis'. The Aurora Borealis is better known as the thern Lights'.

might be wondering why I have taken you all the to Fairbanks in Alaska to see the lights. Fairbanks the auroral oval, a ring-shaped area around the h Pole, and it is one of the best places in the d to see the lights. They are still visible at this of year on a clear night. Of course, there are lots

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Where do I come in?

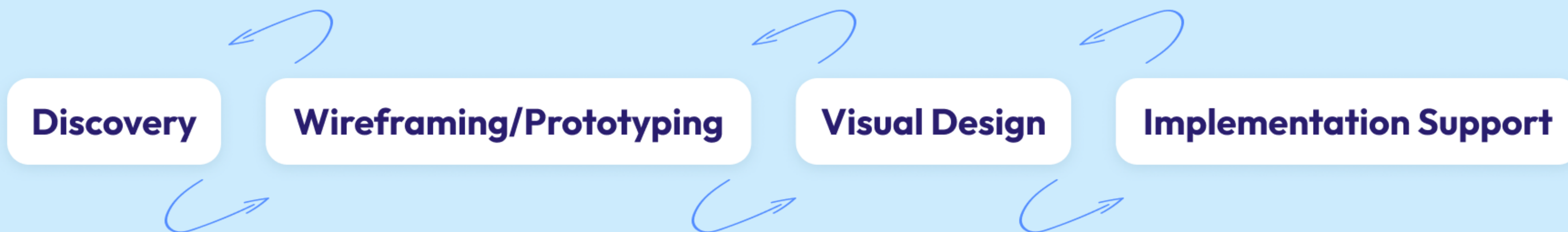**Taiyab Raja**

An end-to-end process

Working in a small, cross-functional, yet deeply product-centric team meant it was ingrained in our culture to continually watch market trends, test ideas and assumptions, talk to customers and really get a feel for what a successful product might look like in the space.

Discovery **Wireframing/Prototyping** **Visual Design** **Implementation Support**

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We decided on creating a set of core Experiences that would form the basis of the new Kaido team engagement platform.

Experiences should be short, bitesize activities that teams could get involved in together (remotely or hybrid) every couple weeks.
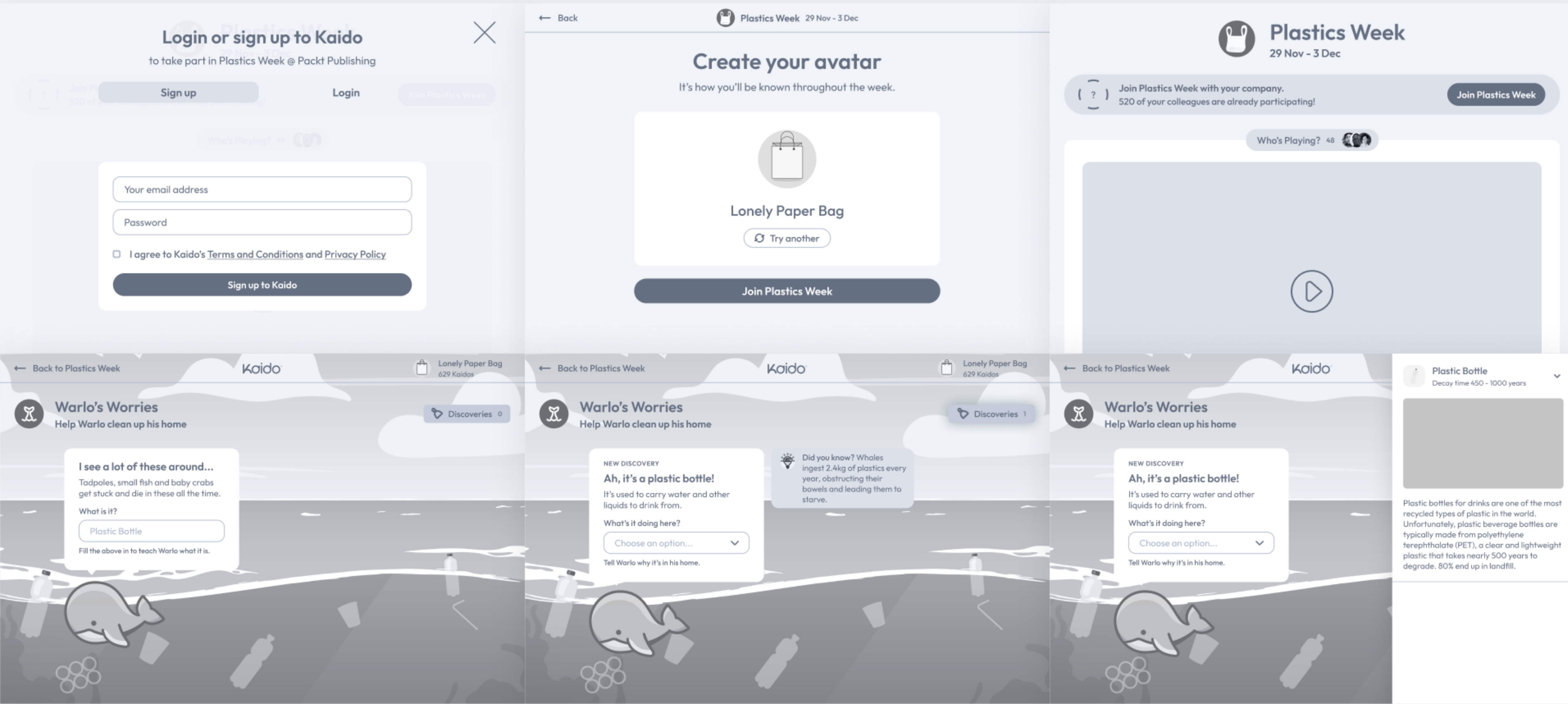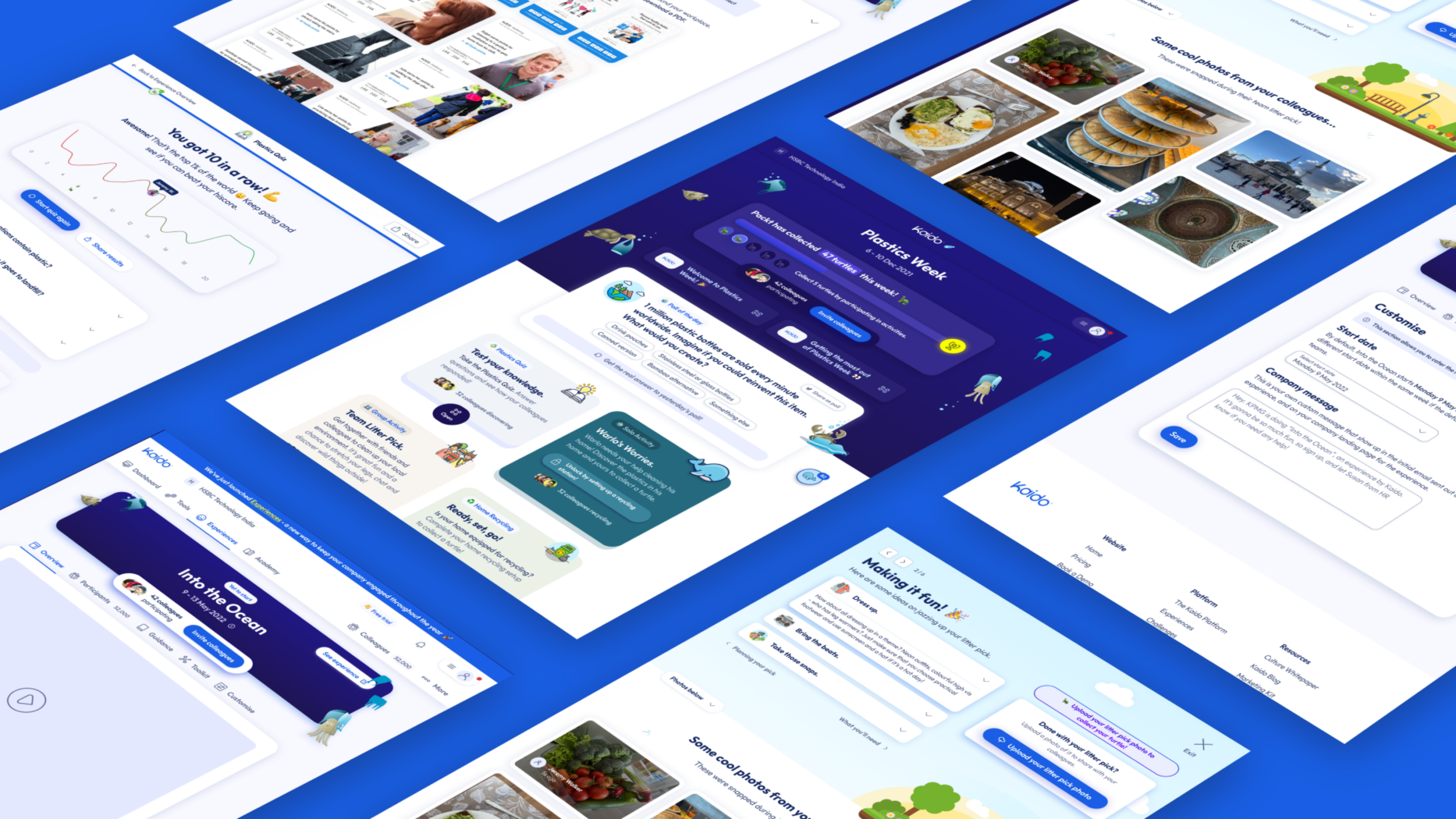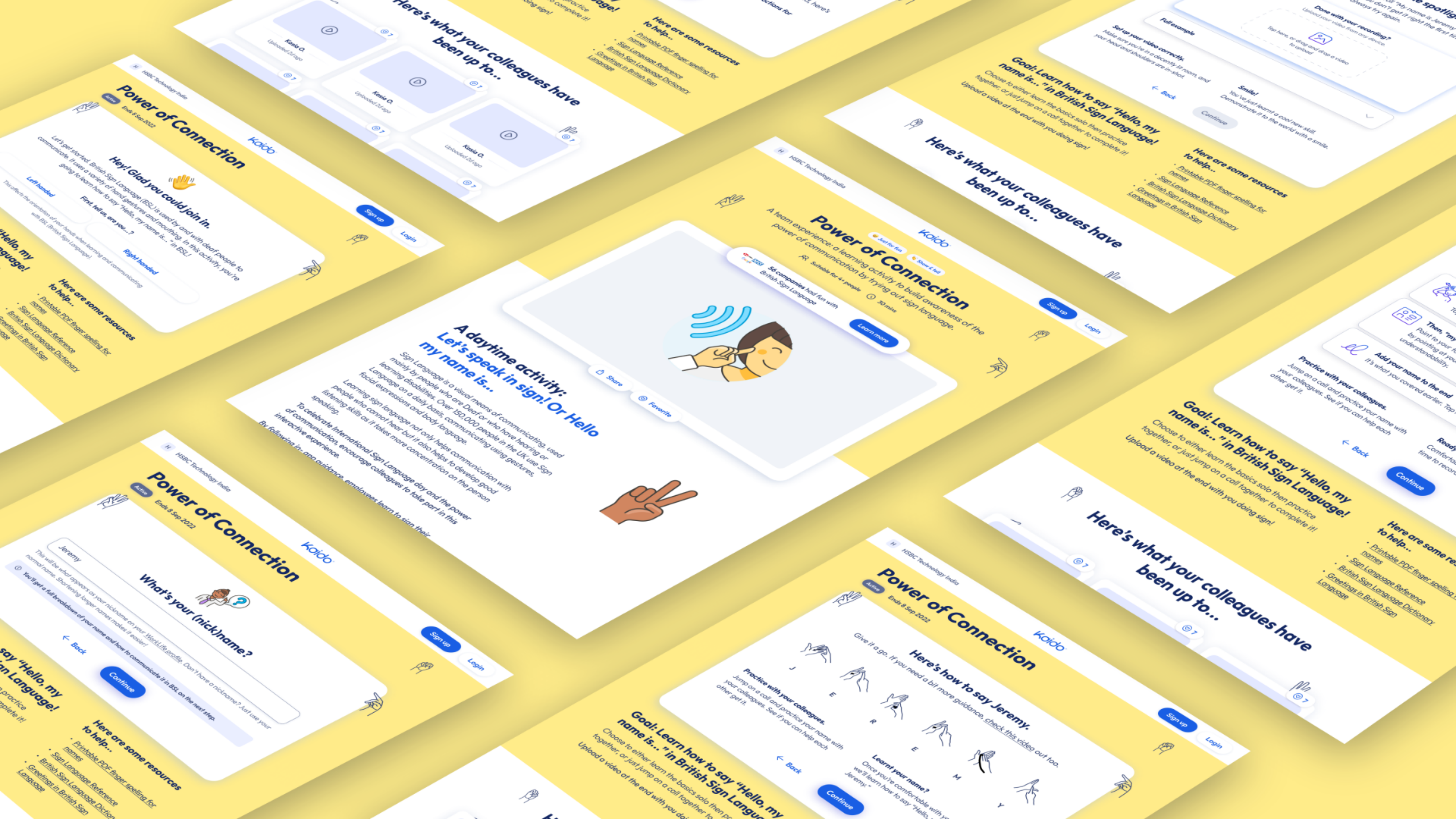
HSBC Technology India

Create your Kaido account for HSBC Technology India

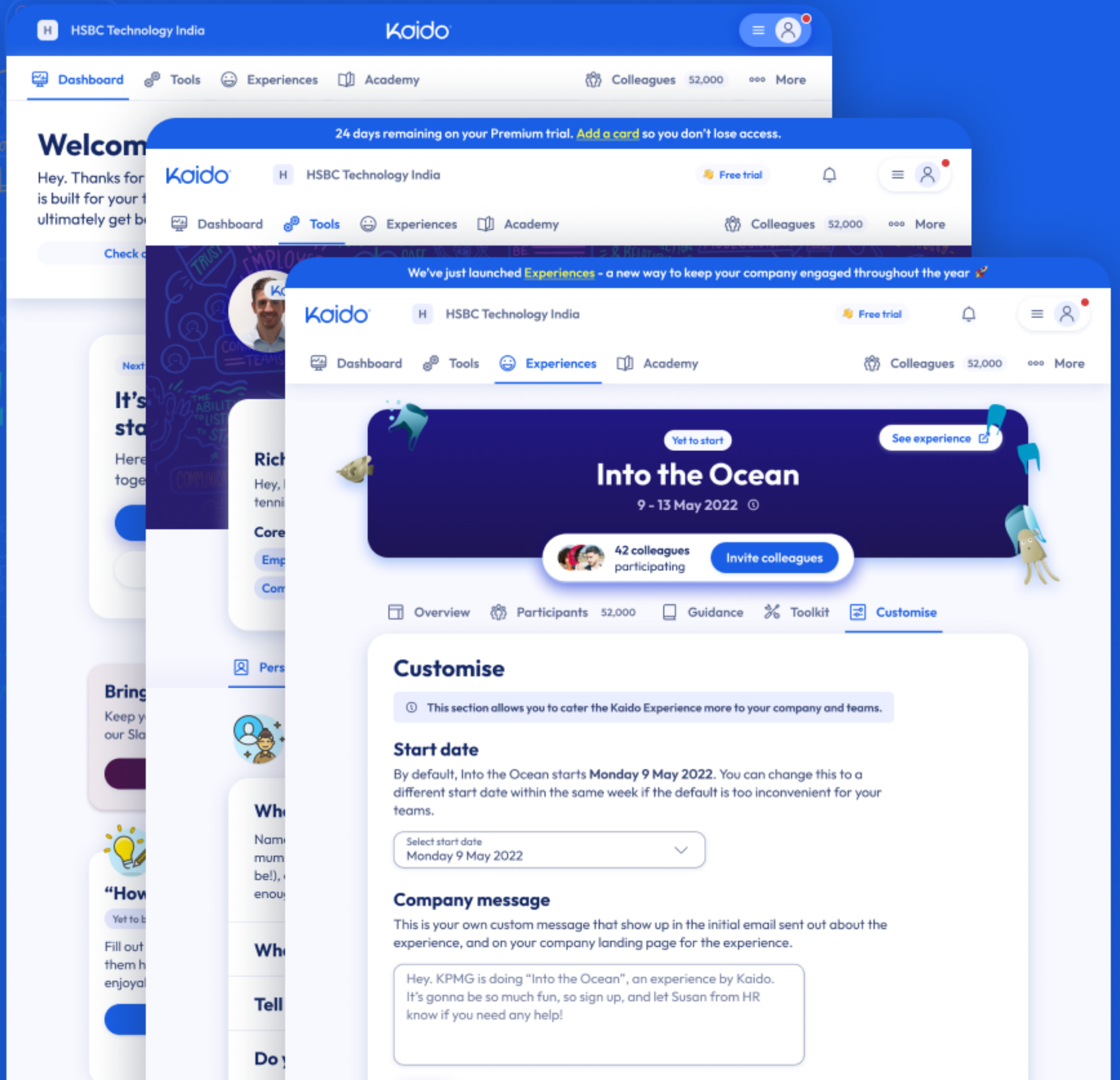Become part of the team you always dreamed of.

Your name

Email address

Password

☐ You agree to Kaido's **Terms & Conditions** and **Privacy Policy**

Sign up

Already have an account? **Log in here.**

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Welcom

Hey. Thanks for
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Dashboard Tools Experiences Academy   Colleagues 52,000 More

We've just launched **Experiences** - a new way to keep your company engaged throughout the year 🎉

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Dashboard Tools **Experiences** Academy   Colleagues 52,000 More

Yet to start   See experience

Into the Ocean
9 - 13 May 2022 ⏱

42 colleagues participating   Invite colleagues

Overview Participants 52,000 Guidance Toolkit **Customise**

Customise

ⓘ This section allows you to cater the Kaido Experience more to your company and teams.

Start date
By default, Into the Ocean starts **Monday 9 May 2022**. You can change this to a different start date within the same week if the default is too inconvenient for your teams.

Select start date
Monday 9 May 2022

Company message
This is your own custom message that show up in the initial email sent out about the experience, and on your company landing page for the experience.

Hey. KPMG is doing "Into the Ocean", an experience by Kaido. It's gonna be so much fun, so sign up, and let Susan from HR know if you need any help!

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Creating a design system

To move quickly in building new UI, I developed a design system covering widely used components, style guide, typography, spacing, design tokens and a ton more.

42 colleagues participating

Invite colleagues

You collected a turtle!
Get all 5 during Plastics Week.

Your Profile

Go to Employee App

Logout

Done with your litter pick?
Upload a photo of it to share with your colleagues.

☔ Upload your litter pick photo

Jan   Feb   Mar

You've yet to build up your Annual Engagement Plan.
Why not add your first Experience or Challenge? Book one in with Rich.

Your awesome photo. 😊
Scroll down to see all your colleagues photos.

528 colleagues are doing Paper Planes on 7 June 2022.

Get started

🐠 Plastics Quiz

Test your knowledge.
Continue the Plastics Quiz. Answer questions and get 10 correct in a row

📦 Solo Activity

Warlo's Worries.
Warlo needs your help cleaning his home! Discover the plastics in his home and yours, and recycle them.

Plastics Discovered	3 / 16
Plastics Recycled	5

32 colleagues recycling
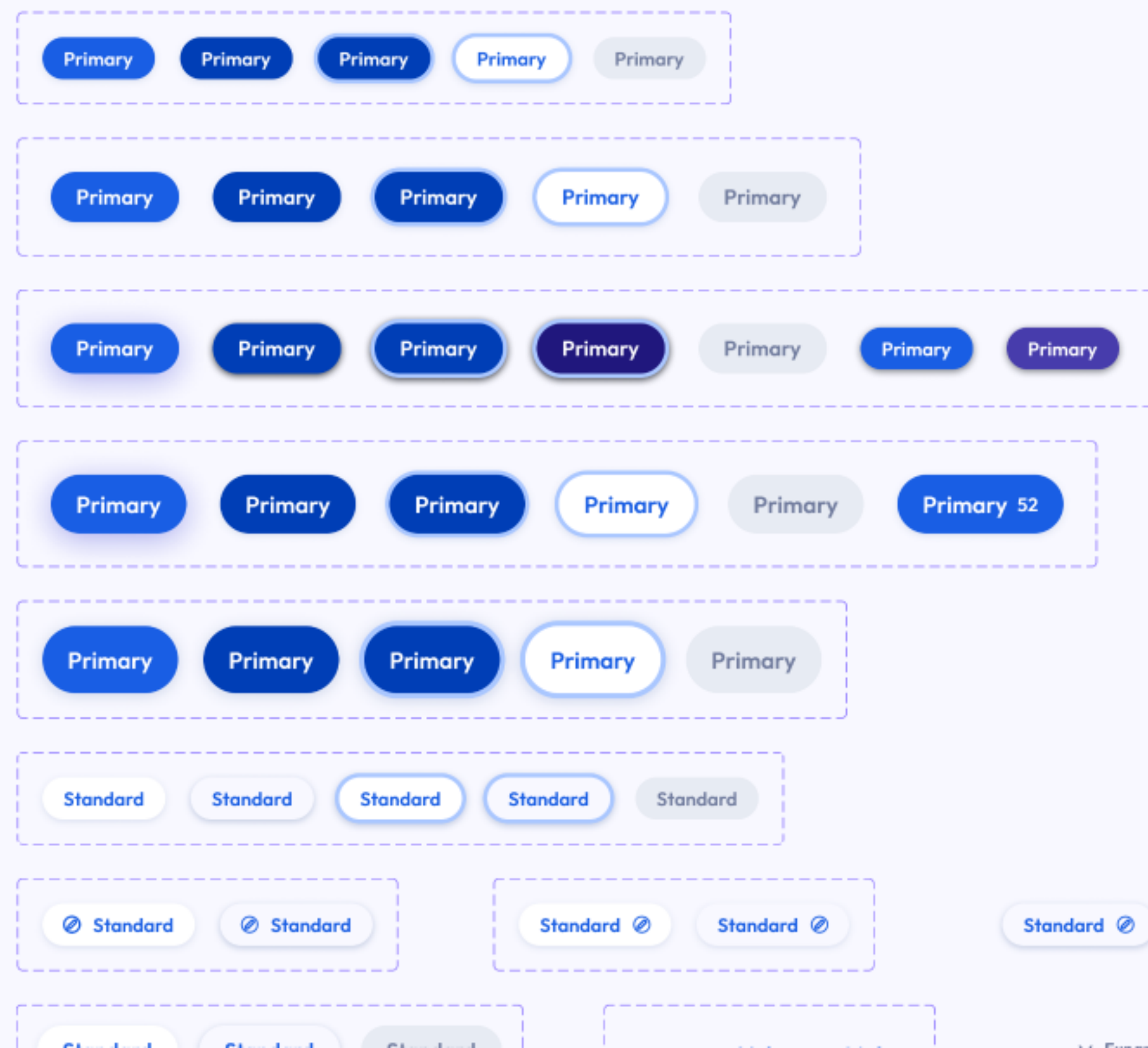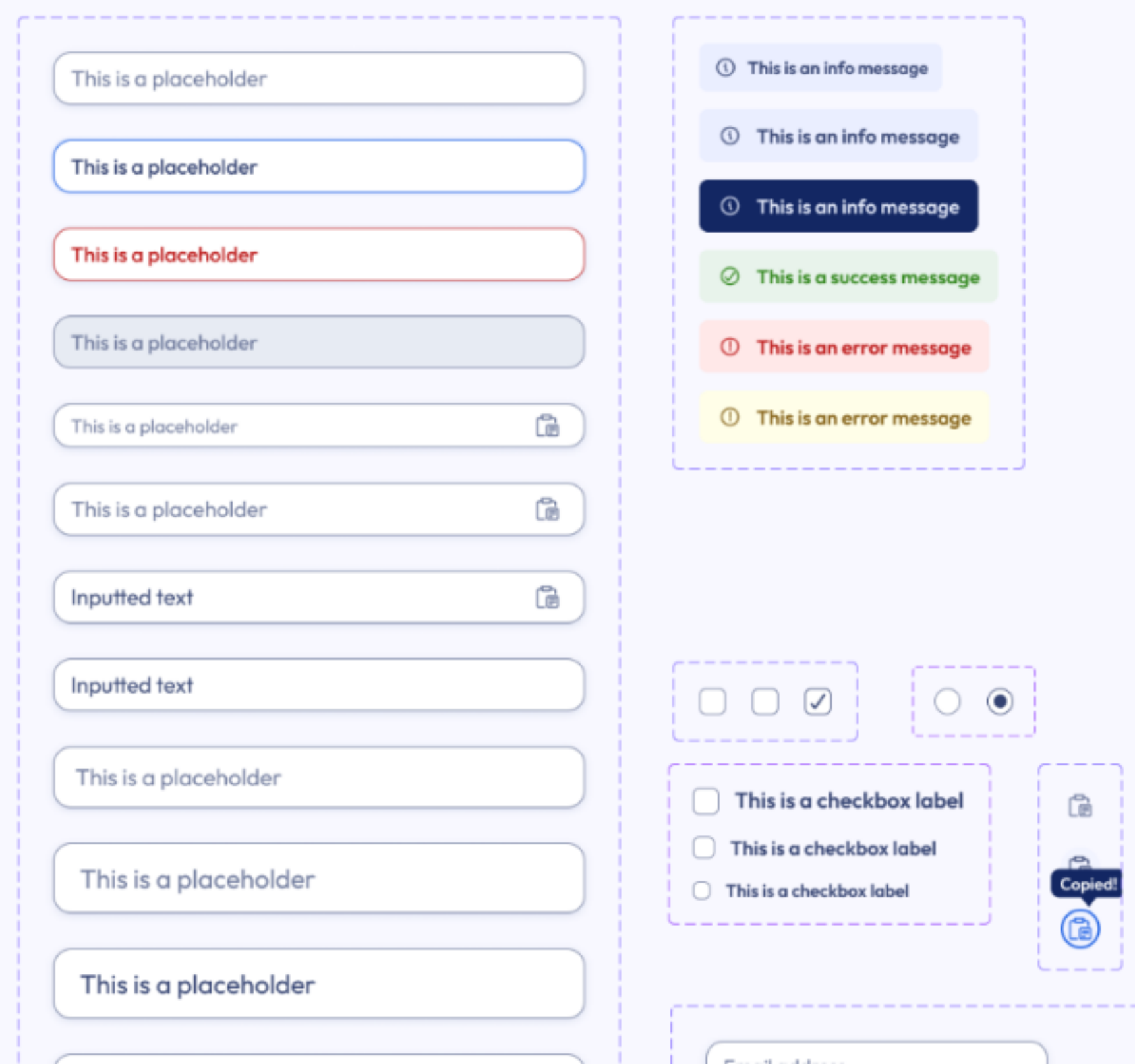
☔ **Replace your litter pick photo**

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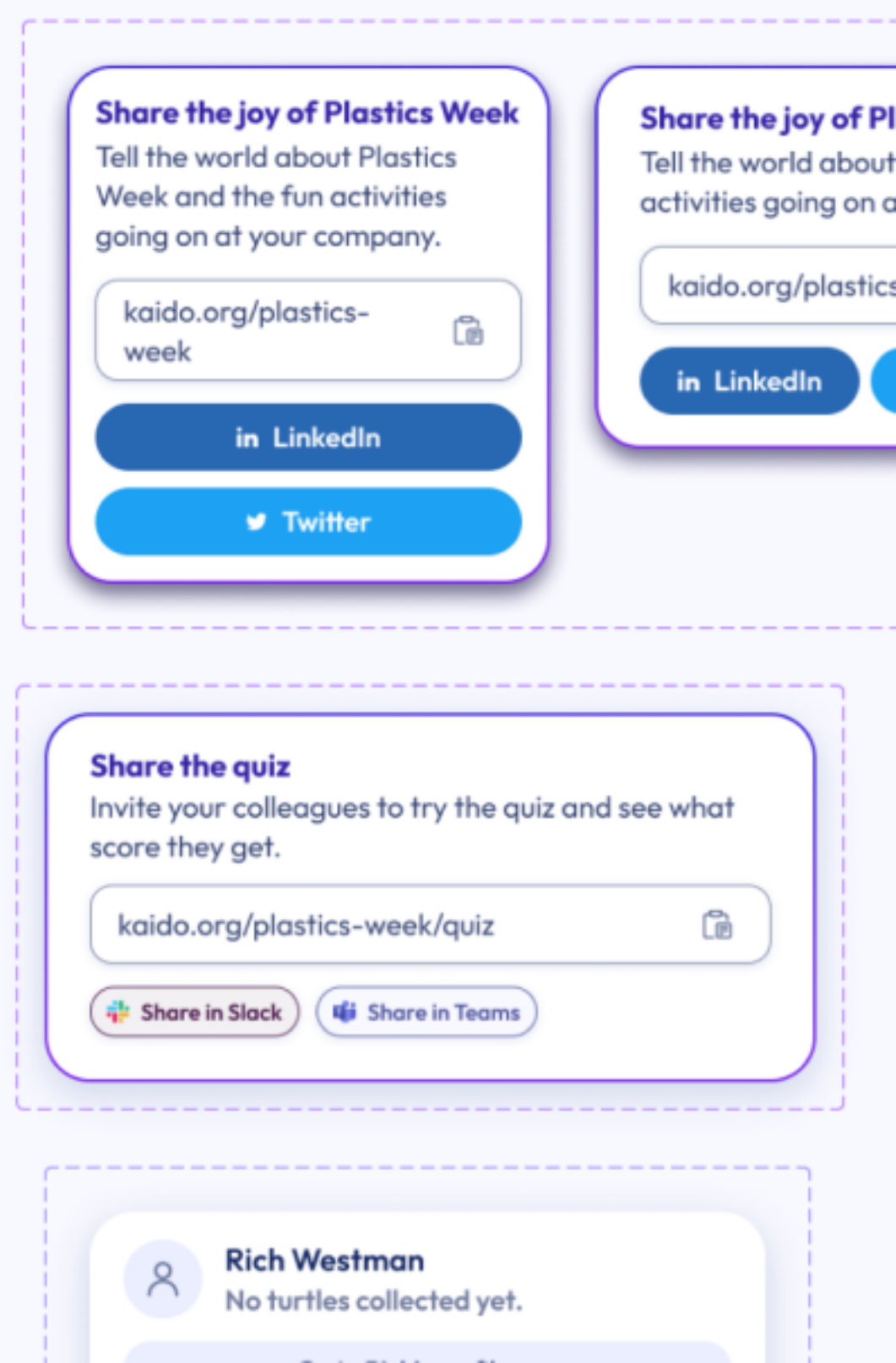
Buttons

Primary	Primary	Primary	Primary	Primary

Primary	Primary	Primary	Primary	Primary

Primary	Primary	Primary	Primary	Primary	Primary	Primary

Primary	Primary	Primary	Primary	Primary	Primary 52

Primary	Primary	Primary	Primary	Primary

Standard	Standard	Standard	Standard	Standard

⊘ Standard	⊘ Standard	Standard ⊘	Standard ⊘	Standard ⊘

Forms

This is a placeholder

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Inputted text

Inputted text

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This is a placeholder

- ① This is an info message
- ① This is an info message
- ① This is an info message
- ⊘ This is a success message
- ① This is an error message
- ① This is an error message

☐ ☐ ☑   ◯ ◉

- ☐ This is a checkbox label
- ☐ This is a checkbox label
- ☐ This is a checkbox label

Copied!

Tooltips & Overlays

Share the joy of Plastics Week
Tell the world about Plastics Week and the fun activities going on at your company.

kaido.org/plastics-week

in LinkedIn

🐦 Twitter

Share the joy of Pl
Tell the world about activities going on a

kaido.org/plastics

in LinkedIn

Share the quiz
Invite your colleagues to try the quiz and see what score they get.

kaido.org/plastics-week/quiz

Share in Slack   Share in Teams

Rich Westman
No turtles collected yet.

Taiyab Raja

And that's a wrap!

There's still a ton more to cover on the Kaido project, I'll periodically update this presentation to cover more in the coming weeks.

If you've got any questions around the project, or wanna get in touch, feel free to get in touch:

- taiyab.raja@gmail.com
- twitter.com/taiyab
- linkedin.com/in/taiyab-raja

**See a tiny peak of the live project here: kaido.org/challenge
Or check out my work on The Culture Academy by Kaido: kaido.org**