

Hello I'm Hira

hellohira.com
hellohiraali@gmail.com

Experience

UI Designer May '23 - Current
Okay

Worked together with the product team to implement a more efficient design system and a complete product refresh.

Brand Designer Feb '21 - Apr '23
LaunchGood

Revamped the company's social media presence while also working on refining their brand and visual identity.

Junior Art Director Sep '20 - Jan '21
Havas NY

Delivered creative concepts for social, digital, and OOH content for brands such as 3M, Wells Fargo, and The Zebra.

Art Direction Intern Jun '19 - Aug '19
Giant Spoon

Worked as part of the creative team to develop concepts across multiple clients as well as assisted in design tasks across multiple platforms.

Education

Fashion Institute of Technology

Advertising & Digital Design
Bachelors, 2020

Communication Design
Associates, 2018

Special Mentions

FIT 75th Fellowship

A collaboration between FIT Faculty, and students to create an anniversary design system.

Skills

Visual Design
Art Direction
Brand Identity
UI Design
Marketing
Webflow
Figma
Adobe CC Suite